

3.3.2 Details of Workshops/Seminars conducted on Intellectual Property Rights (IPR), Research Methodology, Entrepreneurship and Skill Development during the year

S.No.	DEPARTMENT	No. of Programmes
1.	MBA	16
2.	Civil	5
3.	CSE	5
4.	ECE	6
5.	EEE	9
6.	Mech	4
7.	AI&DS	-
8.	IT	1
9.	R&A	2
10.	MDE	12



PRINCIPAL
SENGUNTHAR ENGINEERING COLLEGE
(AUTONOMOUS)
TIRUCHENGODE - 637 205





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IIC/2021 - 2022/031

Date: 28.06.2022

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	30.06.2022
Programme Title	"EMERGING TRENDS ON IPR REGIME"		
Resource Person	Name	Address	Contact Details
	Dr.R.Bagyalakshmi, M.Com., Ph.D.,	Assistant Professor, Department of Commerce (B & I), Erode Arts and Science College, Erode.	9750726320
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, EEE, ECE, CSE, Mech & MBA (I Year)	120	150
Faculty	All Departments	30	
Coordinators	Mrs.S.Uma Maheswari, AP/MBA Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.K.Prasanth, AP/EEE Mr.M.Soundar Rajan, AP/Civil Mr.C.Karthikeyan, AP/CSE		
Objective of the Activity	<ul style="list-style-type: none"> To create awareness about emerging trends in intellectual property rights To teach the Intellectual property in trade and development 		
Outcome of the Activity	Participants will <ul style="list-style-type: none"> Develop their knowledge about the recent trends in intellectual property rights Motivate the students to know the role of IPR in trade and development 		
Coordinator of the Programme	Mrs.S.Uma Maheswari, AP/MBA		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	Nil
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N. Thirupathi
28.6.22
EDC Coordinator

Indu Lakshmi
28/6/22
IQAC Coordinator

Dr. K. S. Srinivasan
28/6/22
Principal

Dr. R. S. Srinivasan
28/6/22
Correspondent





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL



A Webinar on
"EMERGING TRENDS ON IPR REGIME"
on June 30, 2022

INAUGURATION- AGENDA

Venue: Online Mode

Time: 02.00 p.m.

- Welcome address : **N. SANTHOSH**
First Year – MBA - Sengunthar Engineering College.
- Presidential address : **Prof. A.BALADHANDAPANI, M.A., M.Phil.,**
Secretary & Correspondent, Sengunthar Institutions.
- Principal address : **Dr. K.UMADEVI, M.E., Ph.D.,**
Principal, Sengunthar Engineering College.
- Felicitation : **Er. A.B.MADHAN, M.E.,**
Chief Executive Officer, Sengunthar Institutions.
- Er.ARAVIND THIRUNAVUKKARASU, M.C.A.,M.E.,**
Director Corporate relations & Training,
Sengunthar Institutions.
- Dr.K.UMADEVI, M.E.,Ph.D.,**
Head/EEE,Sengunthar Engineering College.
- Introduction to the Chief Guest : **G.DINESH**
First year-MBA - Sengunthar Engineering College.
- Chief Guest address : **Dr.R.Bagyalakshmi**
Assistant Professor,
Department of Commerce (B & I),
Erode Arts and Science College,
Erode.
- Vote of thanks : **P. MADHAVAN**
First year-MBA - Sengunthar Engineering College.





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Webinar on

"EMERGING TRENDS ON IPR REGIME"

on

June 30, 2022

Timing: 02.00 p.m. to 03.00 p.m.

Resource Person



Dr. R. Bagyalakshmi, M.Com., Ph.D.,
Assistant Professor,
Department of Commerce (B & I),
Erode Arts and Science College,
Erode.

Meet link: [https:// meet.google.com/ekh-wnqn-yca](https://meet.google.com/ekh-wnqn-yca)

President - IIC

Dr. K. Umadevi
Principal – SEC.

Convener- IIC

Mr. N. Thiru Senthil Adhiban
AP/Mech – SEC.



Vice President - IIC

Dr. P. Ponmurugan
IQAC Co-Ordinator – SEC.

Internal IIC Coordinator

Mrs. S. Uma Maheswari,
AP/MBA – SEC.



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



A Webinar on

EMERGING TRENDS ON IPR REGIME

on June 30th, 2022

PARTICIPANT LIST

S.NO.	NAME OF THE PARTICIPANT	TYPE OF PARTICIPANT	NAME OF THE ORGANISATION
1	AKASH K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
2	MARIMUTHU A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
3	SANJAY R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
4	KARTHICK S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
5	SURYA P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
6	GOKULAKRISHNAN K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
7	GOKULNATH M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
8	JANANI V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
9	KARNA M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
10	AARTHI B	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
11	ABHISHEK KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
12	ABINESH M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
13	ABISHECK R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
14	ADITYA KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
15	ANUJ KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
16	AKASH KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
17	RAJA V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
18	ARUNKUMAR I	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
19	ASIF A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
20	BALAJI N	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
21	AJAY V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
22	SANJAY KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
23	DHIRAVIDATAMIZHAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
24	VIGNESH J	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
25	GURUCHARAN YADAV	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
26	HARIKESH KUMAR YADAV	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
27	HARIPRASATH G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
28	NAVEEN PRASANTH M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
29	HINDUJA T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
30	IMRAN ANSARI	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
31	JAWAHAR S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
32	ANIL KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
33	JEPI SHARMA	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
34	JITENDRA KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
35	FIROJ ALI	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
36	GOPAL G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
37	MEIYAPPAN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
38	MUNNA KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
39	NAVEEN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
40	KAVIN V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
41	KIRUBAKARAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
42	MADHAN KUMAR E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
43	JEEVANANDHAM S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
44	HEMA SHREE R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
45	KALAIARASAN A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



46	KISHORE RAJAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
47	MAGISH SHRIMAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
48	MOHIT SHARMA	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
49	SANTOSH KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
50	SONU KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
51	KATHIRAVAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
52	VIGNESHWARAN B	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
53	KARTHICKEYAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
54	CHINNADURAI R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
55	DIVYANSHU SINGH	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
56	LOGESHWARAN A P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
57	MADHAVAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
58	SABARINATHAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
59	MD SHAHID ANSARI	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
60	MEENATCHISUNDARAM S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
61	MOHANAPRIYA V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
62	AJAY S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
63	ANOJAN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
64	BHUVANESHWARAN K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
65	NAVEEN C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
66	DAYAMANIKANDAN A T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
67	DENSINGH SAMRAJ D	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
68	BALAMURUGAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
69	DARSHAN J K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
70	DEVA S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
71	DHARANIDHARAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
72	MUNIYAPPAN K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
73	DIPU KUMAR PASWAN	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
74	JAYAKUMAR S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
75	NANDHINI R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
76	NAVANEEDHAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
77	ABDUL RAHMAN J	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
78	NISHANT KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
79	SURIYANATH P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
80	NITHISHKUMAR K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
81	PANKAJ KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
82	PARASAR BIBHORE	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
83	PAWAN KUMAR PATHAK	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
84	ROHIT KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
85	AKILAN A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
86	ARAVIND R E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
87	ARUNKUMAR S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
88	ASHKAR BASHA M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
89	BHARATH KUMAR V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
90	DEEPAK K S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
91	HARI RAGUL R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
92	DHINESH G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
93	DINESH N	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
94	GOWSALYA C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
95	DEEPIKA T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
96	JAYA S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
97	DINESH B	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
98	ARJUN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
99	NISHANTH C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade



TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

100	MOHAMED RISWAN H	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
101	MADHAN KUMAR M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
102	MADHAVAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
103	MEIYYARASI A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
104	PRIYANKA S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
105	MONISSHA S E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
106	MYTHEESWARAN S M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
107	NAVEEN KUMAR T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
108	NIHA FOURIN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
109	PRADEEP R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
110	SHAHA HIBLI H	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
111	SABARI E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
112	SANTHOSH N	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
113	KARTHICKKANNA R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
114	SHAHA IDRIS H	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
115	SRI VIDHYA K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
116	SURENDRHIRAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
117	SURUTHI PRIYA C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
118	SURYA K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
119	DHANASEELAN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
120	N.THIRU SENTHIL ADHIBAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
121	S.MURUGESAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
122	P.JAGADEESWARAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
123	C.MOHANKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
124	G.AYYANAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
125	S.BHUVANA	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
126	C.RAMESHKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
127	G.CHANDRAMOHAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
128	C.KARTHIK	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
129	S.JAIKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
130	V.NANDHENE	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
131	S. UMA MAHESWARI	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
132	R.ALAGESAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
133	V.SARAVANAKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
134	S.JAIKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
135	S.ANAND KUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
136	N.SARAVANAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
137	S.SURESH SUGUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE


DEPARTMENT EDC COORDINATOR


EDC COORDINATOR


PRINCIPAL





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Report

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	30.06.2022
Programme Title	Webinar on "EMERGING TRENDS ON IPR REGIME"		
Resource Person	Name	Address	Contact Details
	Dr.R.Bagyalakshmi, M.Com.,Ph.D.,	Assistant Professor, Department of Commerce (B & I), Erode Arts and Science College,Erode	9750726320
Coordinators	Mrs.S.Uma Maheswari, AP/MBA Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.K.Prasanth, AP/EEE Mr.M.Soundar Rajan, AP/Civil Mr.C.Karthikeyan, AP/CSE		
Objective of the Activity	<ul style="list-style-type: none">To create awareness about emerging trends in intellectual property rightsTo teach the Intellectual property in trade and development		
Outcome of the Activity	Participants will <ul style="list-style-type: none">Develop their knowledge about the recent trends in Intellectual property rightsMotivate the students to know the role of IPR in trade and development		
Coordinator of the Programme	Mrs.S.Uma Maheswari, AP/MBA		



Entrepreneurship Development Cell, Sengunthar Engineering College organized a Webinar on **"EMERGING TRENDS ON IPR REGIME"** on 30th June 2022 at 02.00 p.m. The speaker of the webinar was an renowned personality **Dr.R.Bagyalakshmi, M.Com.,Ph.D.,** . who is working as Assistant Professor, in Erode Arts and Science College, Erode.

The webinar was organized under the guidance of Dr.P.Ponmurugan , Vice President - IIC and Mr. N.Thiru Senthil Adhiban, Chief Coordinator – IIC.

Then N. Santhosh, First Year - MBA welcomed all participants on the behalf of EDC Cell and then introduced the resource person by G.Dinesh, First year-MBA.

Dr.R.Bagyalakshmi was our Platform Orator elucidated about Emerging Trends in Intellectual Property Rights (IPRs) which means legal rights that protect creations and/or Inventions resulting from intellectual activity in the industrial, scientific, literary or artistic fields. The most common IPRs include patents, copyrights, marks and trade secrets. Trademark law protects a product's name, whereas copyright law covers its tagline.

- Patents.
- Trademarks.
- Copyrights.
- Trade Secrets.

The session was great and motivates the students.

The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar and gave chance to young innovators to speak their doubts regarding business marketing and entrepreneurship. The webinar ended with vote of thanks given by P. Madhavan. First year MBA Student.

Totally 150 participants from various Institutions and industries attended the seminar. Participants enjoyed the webinar very much.



2:19 4G+

About this call

People Info Activities

ADD OTHERS

Share joining info

IN CALL

	saravanakumar varatharajan (You)		
	Aarthi .B		
	Abinesh. M		
	Aditya Kumar		
	Akash Kumar		
	Akash Kumaraguru		
	Anuj Gupta		
	ARUN Cse		
	Ashkar Basha		
	Bagya Lakshmi		
	Bharath Kumar		
	DHIRAVIDA THAMIZHAN		
	EVENT 3		
	G Dhinesh		
	Gowsalya C		
	gurucharan yadav		
	Hari Prasath		
	Hema Shree		
	Jepi sharma sharma		
	Kishore Rajan. S		
	Kumar S		
	Madhan Yadhav		
	Madhavan Madhavan		
	Magish03 M		
	Meenatchisundaram S		
	NAVIN KUMAR		
	Santhosh Appi		
	THARANI K		
	Vishva P		

REC

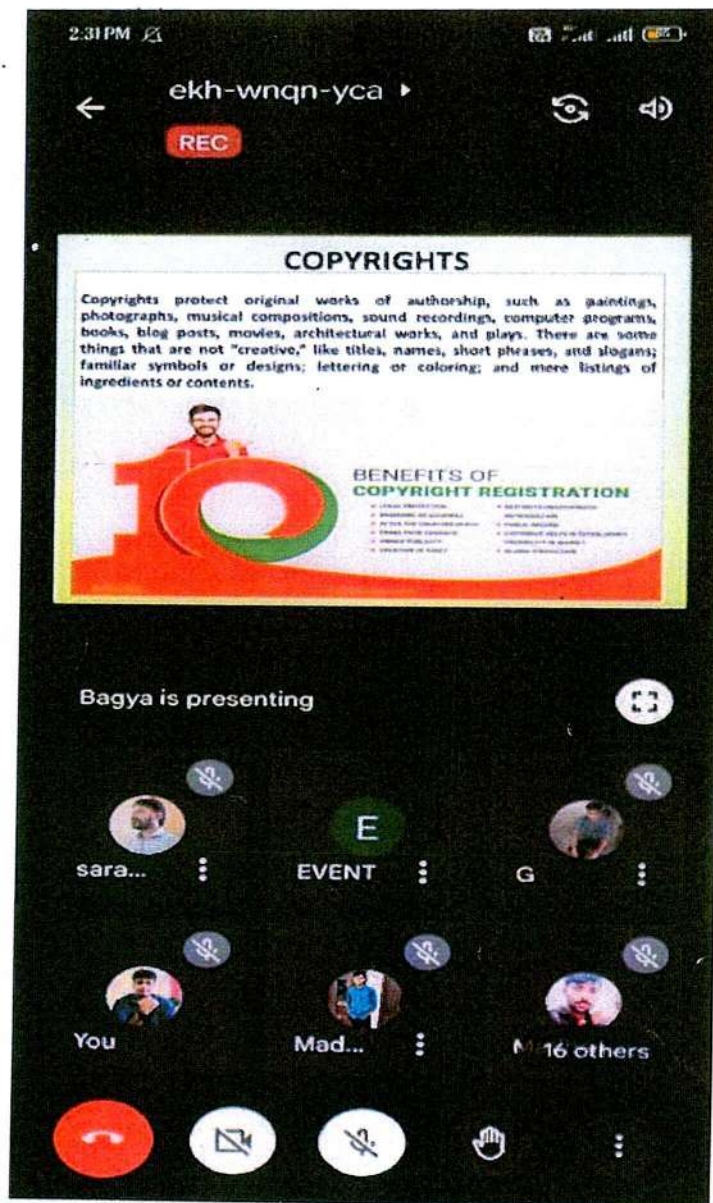
EVENT G

Ashkar Madhavan

sj Madhan

You Bagya 4 others





S. S. S. S.
25/7/22
Dept. EDC Coordinator

N. S. S. S.
25.7.22
EDC Coordinator

K. S. S. S.
Principal



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS) TIRUCHENGODE -637205

EMERGING TRENDS ON IPR REGIME

1. NAME

2. BRANCH

Mark only one oval.

☐ CIVIL

☐ CSE

☐ ECE

☐ EEE

☐ MECH

3. REGISTER NUMBER

4. DATE OF PROGRAM

Example: January 7, 2019

5. DID YOU LIKE THE PROGRAM

Mark only one oval.

☐ YES

☐ NO

6. IF NO,

&



7. FEEDBACK ABOUT PROGRAM

8. FEEDBACK ABOUT PROGRAM

Mark only one oval.

- ☐ GOOD
- ☐ MODERATE
- ☐ FAIR
- ☐ EXCELLENT

This content is neither created nor endorsed by Google.

Google Forms





202012017

202011005

32

29

202014017

202012049

202014013

202012025

202013019

202012057

202012045

202014019

202012002

202015002

202011003

DATE OF PROGRAM

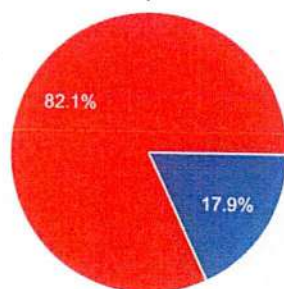
114 responses

Mar 2021	73
Apr 2021	3 5 40

DID YOU LIKE THE PROGRAM

117 responses

 Copy



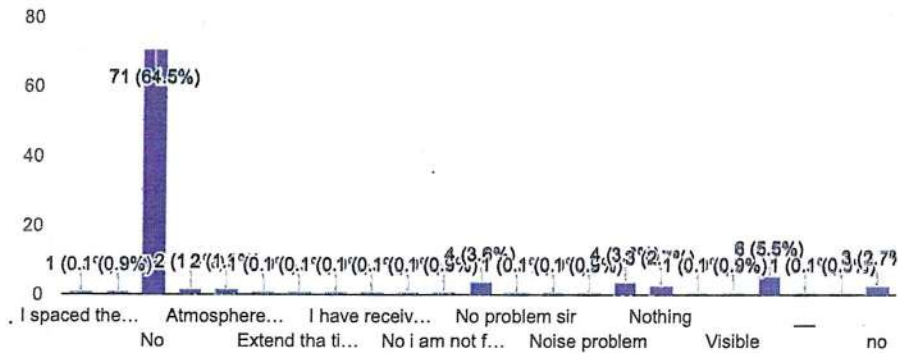
● YES
● NO



IF NO,

110 responses

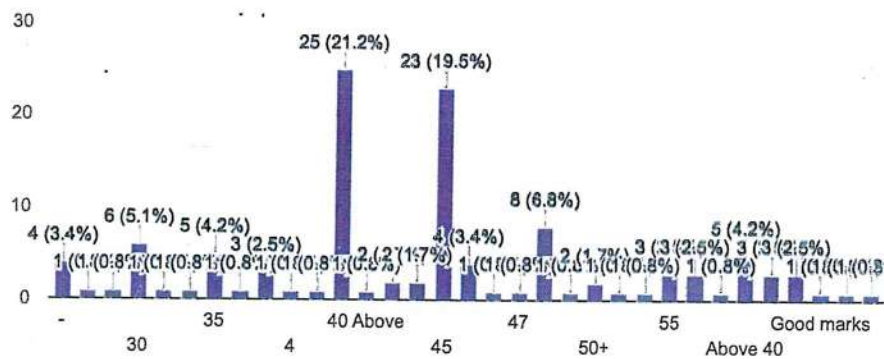
Copy



FEEDBACK ABOUT PROGRAM

118 responses

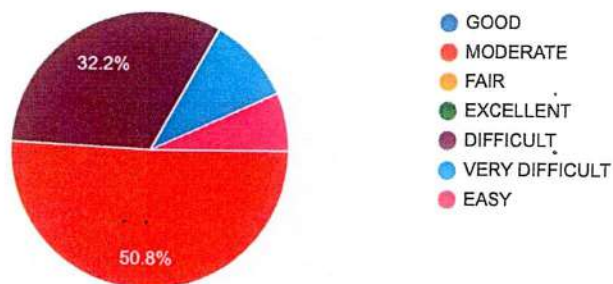
Copy



FEEDBACK ABOUT PROGRAM

118 responses

Copy



This content is neither created nor endorsed by Google. [Report Abuse](#) - [Terms of Service](#) - [Privacy Policy](#)

Google Forms

Handwritten signature
25/7/22

Handwritten signature
25-7-22

Handwritten signature
25/07/2022





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IIC/2022 - 2023/031

Date: 25.03.2023

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	30.03.2023
Programme Title	Workshop on Intellectual Property Rights (IPRs) and IP management for start up		
Resource Person	Name	Address	Contact Details
	Mr.A.Rahul, M.E.,	Associate Professor / ECE, Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	9600814670
Participants	Branch / Class / Section	Total	Total participants
Students	ECE (I,II, III & IV Year)	151	161
Faculty	ECE	10	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.C.MohanKumar, AP/Mech Mr.G.Suresh, AP/ECE Mr.R.Prabhu, AP/EEE Mr.M.SoundarRajan, AP/Civil Mrs.B.Tamilselvi, AP/CSE Mrs.S.UmaMaheswari, AP/MBA		
Objective of the Activity	<ul style="list-style-type: none"> Giving broad idea about IPR and IP Management for start-up and its importance. Giving idea about process/useful steps for patent filing/getting IPR approval for any start-up with useful links or information. 		
Outcome of the Activity	<ul style="list-style-type: none"> Distinguish and explain various forms of IPRs. Identify criteria's to fit one's own intellectual work in particular form of IPRs. Apply statutory provisions to protect particular form of IPRs. 		
Coordinator of the Programme	Mr.G.Suresh, AP/ECE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	-
	Refreshment	-
	Travelling Allowance	-
	Other Expenses	-
Non Recurring Expenditure	Items to be Purchased	-
	Total	-

N.Thiru
25.3.23
EDC Coordinator

J. Subash
25/3/23
IQAC Coordinator

P. Senthil
25/3/23
Principal

S. Senthil
25.3.2023
Correspondent

Copy to:

1. IQAC
2. Department File





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Workshop on

"Workshop on Intellectual Property Rights (IPRs) and IP management for start up"

on

March 30th, 2023

Timing: 02.00 p.m. to 03.00p.m.

Resource Person



Mr.A.Rahul

Associate Professor/ECE

*Sengunthar Engineering College (Autonomous)
Tiruchengode - 637205*

President - IIC

Dr.R.SathishKumar
Principal – SEC.

Vice President - IIC

Er.A.B.Madan
IQAC Co-Ordinator – SEC.

Convener- IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.G.Suresh
AP/ECE – SEC.





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes on

"Workshop on Intellectual Property Rights (IPRs) and IP management for start up"

on March 30th, 2023

INAGURATION - AGENDA

Venue: ECE BLOCK

Time: 02:00 P.M.

Prayer Song

: College Choir

Welcome address

: **Mr.K.Gowsalya M.E.,**

AP/ECE, Sengunthar Engineering College (Autonomous).

Presidential address

: **Prof. A. BALADHANDAPANI, M.A., M.Phil.,**

Secretary & Correspondent, Sengunthar Institutions.

Felicitation

Er. A. B. MADHAN, M.E.,

Chief Executive Officer, Sengunthar Institution.

Er. ARAVIND THIRUNAVUKKARASU, M.C.A., M.E.,

Director Corporate Relations & Training,

Sengunthar Institutions.

Dr. R. SATISH KUMAR, M.E., Ph.D.,

Principal, Sengunthar Engineering College (Autonomous).

Introduction to the

Chief Guest

: **Mr. M.Baskaran M.E.,**

AP/ECE, Sengunthar Engineering College (Autonomous).

Chief Guest Address

Mr. A.Rahul M.E.,

Associate Professor,

Electronics and Communication Engineering,

Sengunthar Engineering College (Autonomous),

Tiruchengode.

Vote of thanks

Mr.P.Gopinath M.E., (Ph.D.),

AP/ECE, Sengunthar Engineering College (Autonomous).





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

PROGRAMME TITLE: "Workshop on Intellectual Property Rights (IPRs) and IP management for startup"

PROGRAMME PARTICIPANTS / STUDENTS ATTENDANCE

Academic Year: 2022-2023

Semester: Even

Date / Time: 30.03.2023 / 02.00 p.m. to 03.00 p.m.

S.NO.	NAME	BRANCH	SIGNATURE
1.	AALIZAMI	IV ECE	A. AALIZAMI
2.	AARULKUMAR	IV ECE	A. AARULKUMAR
3.	S.M. Chandni	IV ECE	S.M. Chandni
4.	B. Dharanidharan	IV ECE	B. Dharanidharan
5.	B.D. Dhinakaran	IV ECE	B. Dhinakaran
6.	S. Karthi	IV ECE	S. Karthi
7.	A. Mohan	IV ECE	A. Mohan
8.	P. Nishanth	IV ECE	P. Nishanth
9.	N. Prasanth	IV ECE	N. Prasanth
10.	Priyan	IV ECE	Priyan
11.	R. Abhisri	III ECE	R. Abhisri
12.	R. Akash	III ECE	R. Akash
13.	S.R. Bharami	III ECE	S.R. Bharami
14.	B. Boopathy	III ECE	B. Boopathy
15.	Hasini, R	III ECE	R. Hasini
16.	V. Nounitha	III ECE	V. Nounitha
17.	S. Hari Prakash	III ECE	S. Hari Prakash
18.	R. Harish	III ECE	R. Harish
19.	S. Jayaswarya	III ECE	S. Jayaswarya
20.	E. Karunni	III ECE	E. Karunni
21.	V.B. Karipreetha	III ECE	V.B. Karipreetha
22.	S. Kirisha	III ECE	S. Kirisha
23.	K. Meeyarasan	III ECE	K. Meeyarasan
24.	S. Mohanram	III ECE	S. Mohanram
25.	V. Muraliprabhu	III ECE	V. Muraliprabhu
26.	V. Nounitha	III ECE	V. Nounitha
27.	R. Prasanth	III ECE	R. Prasanth





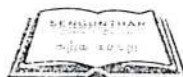
SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade



TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

28	Ramyaashree. K	III ECE	<i>Ramyaashree K</i>
29	Santhosh Kumar. G	III ECE	<i>Santhosh Kumar G</i>
30	Sridharan. M	III ECE	<i>Sridharan M</i>
31	Venkatesh. R	III ECE	<i>Venkatesh R</i>
32	Arunbabu. R	III ECE	<i>Arunbabu R</i>
33	Deepap. S	III ECE	<i>Deepap S</i>
34	Elumalai. E	III ECE	<i>Elumalai E</i>
35	Karathan. E	III ECE	<i>Karathan E</i>
36	Gobu. V	II ECE	<i>Gobu V</i>
37	Gokul. K	II ECE	<i>Gokul K</i>
38	Gokul. M	II ECE	<i>Gokul M</i>
39	Gowtham. S	II ECE	<i>Gowtham S</i>
40	Gowtham T	II ECE	<i>Gowtham T</i>
41	Janarthanan S	II ECE	<i>Janarthanan S</i>
42	Janarthanan S	II ECE	<i>Janarthanan S</i>
43	Kalaimani. A	II ECE	<i>Kalaimani A</i>
44	Kathirvel. N	II ECE	<i>Kathirvel N</i>
45	Logesh Raja. P	II ECE	<i>Logesh Raja P</i>
46	Mailarasu. M	II ECE	<i>Mailarasu M</i>
47	Manikandan R	II ECE	<i>Manikandan R</i>
48	Mugesh P	II ECE	<i>Mugesh P</i>
49	Muthuvasu S	II ECE	<i>Muthuvasu S</i>
50	Muthukumar S	II ECE	<i>Muthukumar S</i>
51	Pavanan A	II ECE	<i>Pavanan A</i>
52	Prince Kumar	II ECE	<i>Prince Kumar</i>
53	Rohiet NP	II ECE	<i>Rohiet NP</i>
54	Selwanapathi. S	II ECE	<i>Selwanapathi S</i>
55	Shiyamsundar B.G	II ECE	<i>Shiyamsundar B.G</i>
56	Sivaranjani. P	II ECE	<i>Sivaranjani P</i>
57	Sivasangari. S	II ECE	<i>Sivasangari S</i>
58	Sowmiya. V	II ECE	<i>Sowmiya V</i>
59	Sudharshan M	II ECE	<i>Sudharshan M</i>
60	Suhasini S	II ECE	<i>Suhasini S</i>
61	TamilValavan S	II ECE	<i>TamilValavan S</i>
62	Thama Rai Selvan D	II ECE	<i>Thama Rai Selvan D</i>
63	Dinesh K	I ECE	<i>Dinesh K</i>
64	Dinesh B	I ECE	<i>Dinesh B</i>
65	Govindaraj K	I ECE	<i>Govindaraj K</i>
66	Gowtham K	I ECE	<i>Gowtham K</i>
67	Guna D	I ECE	<i>Guna D</i>





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



68	Harini S	1 ECE	Harini
69	T.S. Suresh A	1 ECE	T.S. Suresh
70	Jayalaxmi A	1 ECE	Jayalaxmi
71	Jeelan Prabhath R	1 ECE	Jeelan
72	Tejapriya R	1 ECE	Tejapriya
73	Totthi Svaran S	1 ECE	Totthi
74	Koerthana A N	1 ECE	Koerthana
75	Kubendran K	1 ECE	Kubendran
76	Lathish C V	1 ECE	Lathish CV
77	Logamukhi G	1 ECE	Logamukhi G
78	Logesh Gauthams	1 ECE	Logesh Gautham
79	Logesh K	1 ECE	Logesh K
80	Lokeshwarana S	1 ECE	Lokeshwarana S
81	Lokeshwaran A	1 ECE	Lokeshwarana S
82	Maharshi N	1 ECE	Maharshi N
83	Gopinath P	APIECE	Gopinath P
84	Baskaran M	APIECE	M. Baskaran
85	Gowdalya K	APIECE	K.G.
86	Gowtham V	APIECE	V. Gowtham
87	Arun Kumar M	APIECE	Arun Kumar
88	Sivasankaran P.	APIECE	Sivasankaran P.

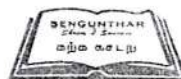
Dept. EDC Coordinator

EDC Coordinator

Principal

Copy To:

1. IQAC
2. File





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

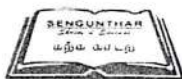
TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



REPORT

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	30.03.2023 Thursday 02.00 p.m. – 03.00 p.m.
Programme Title	“Workshop on Intellectual Property Rights (IPRs) and IP management for start up”		
Resource Person(s)	Name	Address	Contact Details
	Mr.A.Rahul, M.E., Associate Professor / ECE,	Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	9600814670
Coordinators	Mr. N. Thiru Senthil Adhiban, AP/Mech Ms. B. Tamilselvi, AP/CSE Mr. R. Prabhu, AP/EEE Mrs. S. Uma Maheshwari, AP/MBA Mr. M. Soundar Rajan, AP/Civil Mr. G. Suresh, AP/ECE Mr. C. Mohan Kumar, AP/Mech		
Areas covered during the activity	Intellectual Property Rights (IPRs)		
Participants	Branch / Class / Section	Total	Total Participants
Students	ECE (I,II, III & IV Year)	82	88
Faculty	ECE	06	
Consolidated Feedback Report	Session on Geographical Indication & Patents especially pertaining to the state's product and invention by intellectuals respectively is suggested to be pursued again, as the state has rich traditional handlooms and handicrafts, special agricultural products, Local inventions etc. which are yet to be registered.		
Programme Coordinator	Overall, the programme went well and all the dignitaries and concern person attended the programme and made it a very successful. The number of audience present at the programme reached about 100 which were more than expected. The delegates were very enthusiastic and eager to know about the IPR and also had given their best for the success of the programme.		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a Seminar on " Workshop on Intellectual Property Rights (IPRs) and IP management for start up " on 30th March 2023 on 02.00 p.m. The speaker of the session was an eminent personality Mr.A.Rahul, M.E., who is working as Associate Professor / ECE in Sengunthar Engineering College, Tiruchengode.



2023



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



The session was organized under the guidance of Dr. R. Satishkumar, President – IIC, Er. A. B. Madhan, Vice President - IIC and Mr. N. Thiru Senthil Adhiban, Chief Coordinator - IIC.

Then Ms.K.Gowsalya, AP/ECE welcomed all participants on the behalf of EDC Cell and then introduced the resource person by Mr.M.Baskaran, AP/ECE Internal IIC - Coordinator.

Mr. A.Rahul M.E., was our Keynote Speaker defined as the essence of the session was to demonstrate how the knowledge of intellectual property right holds importance and must be kept in mind while building a startup business. The session began with him explaining the basic definition of property. He also explained in depth the different kinds of property and property rights. Then he delved into what exactly are intellectual property rights. He also spoke about different IPR types like patent, trademark, copyright etc and laid emphasis on the fact how important these are to prevent someone from stealing one's brain child. He took an example of dairy milk chocolate and explained the multiple IPRs which it holds. He then moved on to explain patents extensively. He spoke about the salient features of patents and what kind of innovations can and cannot be patented. He spoke about the different acts which were passed by the government Of India over the years of patenting. Through an example he explained hypothetically if we wanted to patent that particular product how do we go about it. He also threw light on the places where patenting happens and the charges of getting one's innovation patent. Similarly he also shared what is copyright and the process and products associated with it. The viewers remained engaged from the start till the end and gained some valuable information through this webinar. They understood that in the future as entrepreneurs if they innovate something new what steps they need to follow to protect it through Intellectual Property Rights. The workshop provided the students with vast knowledge on intellectual property rights, its accounting and valuation which will be of immense help for the students with startup ideas looking forward to build their own startups. After the session came towards the end, the students and our faculty raised their queries related to the topic. The same were also addressed by our speaker.





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



The session was concluded with the key takeaway of the session was to impart knowledge on the IPR's importance in today's startup oriented economy.

He discussed the timeline of the publication patent and its withdrawal. One can withdraw the application within 15 months from the date of filing. He also mentions how the patent office will not examine an application unless it is published and a request for examination is filed. The application request can be filed within 48 months from the date of filing. He threw some light on the First Examination Report (FER) how it is issued and what it contains. The response to FER must be within 6 months. He also spoke about the Controller's decision and the refusal of the patent. When the applicant refiles the document within the stipulated time the application is reexamined. If there is no pre-grant opposition the patent is granted. The controller's decision for refusal of the patent is applicable before the Intellectual Property Appellate Board (IPAB). No patent is refused without giving an opportunity of being heard. The hearing happens at patent office or via Video conferencing or audio-visual communication devices. Then the controller takes the final decision.

The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar. At the end of the session various queries regarding innovation & entrepreneurship from students were addressed. The webinar ended with vote of thanks given by **Mr.P.Gopinath, AP/ECE**.

Nearly 100 participants from our Institutions attended the seminar. Participants enjoyed the webinar very much.





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



[Signature]
Dept. EDC Coordinator

N. Thirud
3.4.23
EDC Coordinator

[Signature]
30/3/2023
Principal

COPY TO
1. IQAC
2. Dept file





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Workshop on Intellectual Property Rights (IPR) and IP management for start up



FEEDBACK FORM

Name of the Participant: TAMILVALAVAN S Date: 30.03.2023

Email ID: tvalavan99@gmail.com

Contact number: 7806860510

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?	✓		
2	Communication/Presentation skills of the webinar		✓	
3	How would you rate the speakers?	✓		
4	Did the session meet your expectations?		✓	
5	How likely are you to recommend this webinar to others?	✓		
6	Overall satisfaction of the program		✓	

Any other comments or suggestions

Good

S. Tamizh
[Signature]

SIGNATURE





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Workshop on Intellectual Property Rights (IPR) and IP management for start up

FEEDBACK FORM

Name of the Participant: Gokul m Date: 30.03.2023

Email ID: gokulmace2025@seng.ac.in

Contact number: 9655927006

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?	✓		
2	Communication/Presentation skills of the webinar	✓		
3	How would you rate the speakers?	✓		
4	Did the session meet your expectations?		✓	
5	How likely are you to recommend this webinar to others?		✓	
6	Overall satisfaction of the program	✓		

Any other comments or suggestions

It is useful for us

m. Gokul

SIGNATURE





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Workshop on Intellectual Property Rights (IPR) and IP management for start up

FEEDBACK FORM

Name of the Participant: B. Boopathi Date: 30.03.2023

Email ID: boopathibeece2024@sceteng.co.in

Contact number: 9360631158

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?	✓		
2	Communication/Presentation skills of the webinar		✓	
3	How would you rate the speakers?	✓		
4	Did the session meet your expectations?	✓		
5	How likely are you to recommend this webinar to others?	✓		
6	Overall satisfaction of the program		✓	

Any other comments or suggestions

Very useful

B. Boopathi

SIGNATURE





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Workshop on Intellectual Property Rights (IPR) and IP management for start up

FEEDBACK FORM

Name of the Participant: K. Mayaralan Date: 30.03.2023

Email ID: mmeiy 8917@gmail.com

Contact number: 97897 45417

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?	✓		
2	Communication/Presentation skills of the webinar	✓		
3	How would you rate the speakers?	✓		
4	Did the session meet your expectations?	✓		
5	How likely are you to recommend this webinar to others?	✓		
6	Overall satisfaction of the program		✓	

Any other comments or suggestions

Useful

K. Mayaralan
SIGNATURE





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

Workshop on Intellectual Property Rights (IPR) and IP management for start up

FEEDBACK FORM

Name of the Participant: R. PRASANTH Date: 30.03.2023

Email ID: Prasanth2002@gmail.com

Contact number: 6349422899

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?	✓		
2	Communication/Presentation skills of the webinar	✓		
3	How would you rate the speakers?	✓		
4	Did the session meet your expectations?	✓		
5	How likely are you to recommend this webinar to others?	✓		
6	Overall satisfaction of the program	✓		

Any other comments or suggestions

Very informative session



R. Pr. Santh
SIGNATURE



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IIC/2022-2023/019

Date :07.02.2023

Organizing Department/Cell	Computer science and Engineering/Entrepreneurship Development Cell (EDC)	Programme Date	13.02.2023
Programme Title	Workshop on "Entrepreneurship and Government Support" by Innovation Ambassadors.		
Resource Person(s)	Name	Address	Contact Details
	Mr.K.Ashok kumar	AsP/CSE, Sengunthar Engineering College (Autonomous), Tiruchengode.	8838135128
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, EEE, ECE, CSE & Mech. (II, III & IV Year)	100	130
Faculty	All Departments	030	
Coordinators	Ms.B.Tamilselvi, AP/CSE Mr. N.Thiru Senthil Adhiban, AP/Mech Mr. M.Soundarrajan, AP/Civil Mrs.S.Umamaheswari, AP/MBA	Mr.C.Mohankumar, AP/Mech Mr.G.Suresh, AP/ECE Mr.R.Prabhu, AP/EEE	
Objective of the Activity	<ul style="list-style-type: none"> To improve knowledge about entrepreneurship to encourage self employment and inspire students to become successful entrepreneurs. 		
Outcome of the Activity	<ul style="list-style-type: none"> To educate the students to achieve more, or to think differently about the things that they may be learning or doing 		
Coordinator of the Programme	Ms.B.Tamilselvi, AP/CSE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

NT
7.2.23
Coordinators

IQAC Coordinator

Principal

Correspondent

Copy to:
IQAC

SENGUNTHAR
Share 2 Success



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENUERSHIP DEVELOPMENT CELL

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education initiative)

Organizes

A Seminar on

**"WORKSHOP ON "ENTREPRENEURSHIP AND GOVERNMENT SUPPORT" BY
INNOVATION AMBASSADORS."**

on

FEBRUARY 13,2023.

Timing: 10.00 a.m. to 11.00 a.m.

Resource Person



Mr.K.Ashokkumar M.E (Ph.D)
Sengunthar Engineering College,
Tiruchengode.

President - IIC

Dr.K.Umadevi
Principal – SEC.

Vice President - IIC

Dr.P.Ponmurugan
IQAC coordinator

Convener- IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Ms.B.Tamilselvi
AP/CSE – SEC.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTERPRENEURSHIP DEVELOPMENT CELL

"WORKSHOP ON ENTREPRENEURSHIP AND GOVERNMENT SUPPORT BY INNOVATION AMBASSADORS"

INAGURATION- AGENDA

Venue: MBA SEMINAR HALL

Date: 13.02.2023

- | | | |
|------------------------------------|---|---|
| Prayer Song | : | College Choir |
| Welcome address | : | Ms.B.TAMILSELVI M.E.,
AP/CSE,
Sengunthar Engineering College(Autonomous) |
| Presidential address | : | Prof. A. BALADHANDAPANI, M.A., M.Phil,
Secretary &Correspondent, Sengunthar Institutions. |
| Felicitation | : | Er. A.B. MADHAN, M.E.,
Chief Executive Officer, Sengunthar Institutions.

Er.ARAVIND THIRUNAVUKKARASU, M.C.A.,M.E.,
Director Corporate relations & Training,
Sengunthar Institutions.

Dr. R. SATISH KUMAR, M.E., Ph.D.,
Principal,
Sengunthar Engineering College(Autonomous). |
| Introduction to the
chief guest | : | HEMA SHREE.R
Second year, CSE
Sengunthar Engineering College(Autonomous) |
| Chief guest address | : | Mr.K.ASHOKKUMAR,
Associate Professor,
Computer Science and Engineering,
Sengunthar Engineering College (Autonomous),
Tiruchengode. |
| Vote of thanks | : | SARASWATHI.V
Second year, CSE
Sengunthar Engineering College(Autonomous) |



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



WORKSHOP ON "ENTREPRENEURSHIP AND GOVERNMENT SUPPORT" BY INNOVATION AMBASSADORS.

PARTICIPANT NAME LIST

S.NO	NAME OF THE PARTICIPANT	TYPE OF PARTICIPANT	YEAR/ DEPARTMENT	SIGNATURE
1	S.ILAVARASI	Faculty	AP/CSE	<i>[Signature]</i>
2	P.SANGEETHA	Faculty	AP/CSE	<i>P. Sangeetha</i>
3	S.HEMALATHA	Faculty	AP/CSE	<i>S. Hemalatha</i>
4	NISHANTH C	Student	II -CSE	<i>C. Nishanth</i>
5	NITHISHKUMAR K	Student	II -CSE	<i>Nithish Kumar</i>
6	PARASAR BIBHORE	Student	II -CSE	<i>Parasara Bibhore</i>
7	PAWAN KUMAR PATHAK	Student	II -CSE	<i>Pawan Kumar</i>
8	PINTU KUMAR PASWAN	Student	II -CSE	<i>Pintu Kumar</i>
9	PIYUSH KUMAR	Student	II -CSE	<i>Piyush Kumar</i>
10	PRAVEEN KUMAR K	Student	II -CSE	<i>K. Praveen Kumar</i>
11	PRAVEEN V	Student	II -CSE	<i>V. Praveen</i>
12	PRITHVIRAJ KUMAR	Student	II -CSE	<i>P. Prithviraj</i>
13	RAHUL KUMAR	Student	II -CSE	<i>Rahul Kumar</i>
14	RAUSHAN KUMAR CHAUBE	Student	II -CSE	<i>Raushan Kumar</i>
15	RITIK ROUSHAN	Student	II -CSE	<i>Ritik Roushan</i>
16	SAHIL KAPOOR	Student	II -CSE	<i>Sahil Kapoor</i>
17	SAM NIKASH S	Student	II -CSE	<i>Sam Nikash S</i>
18	SANJIV KUMAR	Student	II -CSE	<i>Sanjiv Kumar</i>
19	SANNI KUMAR	Student	II -CSE	<i>Sanni Kumar</i>
20	SANTHOSH J	Student	II -CSE	<i>Santhosh J</i>
21	SARASWATHI V	Student	II -CSE	<i>S. Saraswathi</i>
22	SIVA SURYA V	Student	II -CSE	<i>V. Siva Surya</i>
23	SUBINESH S M	Student	II -CSE	<i>S. Subinsh S M</i>
24	SUNNY KUMAR	Student	II -CSE	<i>Sunny Kumar</i>
25	SURAJ KUMAR	Student	II -CSE	<i>Suraj Kumar</i>
26	SURYA J	Student	II -CSE	<i>S. Surya J</i>
27	THARANITHARAN M	Student	II -CSE	<i>M. Tharanitharan</i>
28	THETSINAA MOORTHY S	Student	II -CSE	<i>S. Thetsinaa Moorthy</i>
29	VALLARASU R	Student	II -CSE	<i>R. Vallarasu</i>
30	VENTHAN R T	Student	II -CSE	<i>R.T. Venthan</i>
31	M.MANJU	Faculty	II -CSE	<i>M. Manju</i>
32	VIJENDRA KUMAR	Student	II -CSE	<i>K. Vijendra Kumar</i>
33	VIKASH KUMAR	Student	II -CSE	<i>V. Vikash Kumar</i>
34	VIPIN KUMAR	Student	II -CSE	<i>V. Vipin Kumar</i>
35	AJITH K	Student	II -CSE	<i>K. Ajith</i>

36	KISHORE S	Student	II -CSE	Kish
37	MADHAVAN P	Student	II -CSE	Madhava
38	MEIYARASU S	Student	II -CSE	S. Meen
39	PRAVEENKUMAR S	Student	II -CSE	Praveen
40	RAGUNATH T	Student	II -CSE	T. Ragun
41	SIVAGURU V	Student	II -CSE	V. Sivagu
42	VENKATESH P	Student	II -CSE	P. Venka
43	VIJAY K	Student	II -CSE	Vijay
44	AJAY K	Student	III -CSE	Ajay
45	AKALYA S	Student	III -CSE	Akalya
46	AMARTYA RAJ	Student	III -CSE	Amartya
47	ANJAN KUMAR	Student	III -CSE	Anjan
48	ARAVINDH J	Student	III -CSE	J. Aravin
49	ARUN E	Student	III -CSE	E. Arun
50	ARUNKUMAR E	Student	III -CSE	Arun
51	ARUNVASU M R	Student	III -CSE	M. Arun
52	ASWIN S	Student	III -CSE	S. Aswin
53	CHANDRU V	Student	III -CSE	V. Chand
54	CHANTHURU R	Student	III -CSE	R. Chan
55	DEEPAK KUMAR SHUKLA	Student	III -CSE	K. Deepa
56	DEEPAK S	Student	III -CSE	S. Deepa
57	DHARUN C B	Student	III -CSE	B. Dhara
58	DHIVANESH S	Student	III -CSE	S. Dhiva
59	GOKUL C	Student	III -CSE	C. Gokul
60	GOKULRAJ S	Student	III -CSE	S. Gokul
61	GOVIND KUMAR	Student	III -CSE	K. Govin
62	GUDDU KUMAR SAH	Student	III -CSE	S. Guddu
63	GUNASIVAM V	Student	III -CSE	V. Gunas
64	HARINI E	Student	III -CSE	E. Harini
65	JEEVAJOTHI K	Student	III -CSE	K. Jeeva
66	KAVINRAJ M	Student	III -CSE	M. Kavin
67	KIRAN J	Student	III -CSE	J. Kiran
68	KUNDAN RAY	Student	III -CSE	Ray. Kun
69	MD MOZAKKER ANAM	Student	III -CSE	M. Anam
70	MD NOUMAN	Student	III -CSE	N. MD
71	MD SAJID	Student	III -CSE	S. MD
72	MOHANA PRIYA V	Student	III -CSE	V. Moha
73	MOHANABRINDA T R	Student	III -CSE	R. Moha
74	MYTHILI E P	Student	III -CSE	P. Mythi
75	NAVEEN KUMAR	Student	III -CSE	K. Navee
76	NITISH KUMAR	Student	III -CSE	K. Nishi
77	PRABAKARAN P	Student	III -CSE	P. Praba
78	PRINCE KUMAR	Student	III -CSE	K. Prin
79	PRIYADHARSHINI H	Student	III -CSE	H. Priya
80	RAHUL KUMAR THAKUR	Student	III -CSE	K. Rahu
81	RENUKA S	Student	III -CSE	S. Renu
82	ROHIT KUMAR	Student	III -CSE	K. Rohi
83	ROHITH P	Student	III -CSE	P. Rohi
84	SATHYAPRIYA V	Student	III -CSE	V. Sath
85	SAURAV KUMAR	Student	III -CSE	K. Saur
86	SENKATHIR VELAN C	Student	III -CSE	C. Senka
87	SHEELA M	Student	III -CSE	M. Shee
88				

	SHRIYAA Y M			Shriyaa
89	SOUNDHARA M	Student	III -CSE	San . M
90	SOWMIYA K	Student	III -CSE	Sowmiya
91	SOWMIYA S	Student	III -CSE	Sowmiya
92	SRIBOMMANNAN C K	Student	III -CSE	Sri Bommannan C K
93	SWETHA P D	Student	III -CSE	Swetha . P . D
94	THAMILARASI K	Student	III -CSE	Thamilarasi
95	VANITHA S	Student	III -CSE	S. Vanitha
96	VIKASH KUMAR	Student	III -CSE	Vikash Kumar
97	VINISHA J	Student	III -CSE	V. Vinisha
98	HARIPRIYA R	Student	III -CSE	R. Haripriya
99	CHANDRU.K	Student	IV -CSE	C. Chandru
100	DHARANIDHARA.N.K	Student	IV -CSE	Dharanidharan
101	DHARMAN M	Student	IV -CSE	D. Dharmam
102	ELAKKIYA D	Student	IV -CSE	E. Elakkiya
103	GIRIHARAN K	Student	IV -CSE	G. Giriharan
104	GOWTHAM G	Student	IV -CSE	G. Gowtham
105	GOKULA KRISHNAN.K	Student	II-EEE	G. Gokul Krishnan
106	KRITHIK VARSHAN.T	Student	II-EEE	K. Krithik
107	MUTHUKUMAR.S	Student	II-ECE	Muthukumar
108	SIVABALAN.A	Student	II-ECE	Sivabalan
109	TAMILSELVI B	Faculty	AP/CSE	B. Tamilselvi

B. Tamilselvi
28/02/23
DEPARTMENT EDC COORDINATOR

N. Thirudurai
28.2.23
EDC COORDINATOR

T. S. S. S.
28/2/2023
PRINCIPAL

Copy to:
1. IQAC



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



WORKSHOP ON "ENTREPRENEURSHIP AND GOVERNMENT SUPPORT" BY INNOVATION AMBASSADORS

REPORT

Form No.: SEC/EDC/MHRD - IIC/2022-2023/019

Date :13.02.2023

Organizing Department/Cell	Computer science and Engineering/Entrepreneurship Development Cell (EDC)	Programme Date	13.02.2023
Programme Title	Workshop on "Entrepreneurship and Government Support" by Innovation Ambassadors.		
Resource Person(s)	Name	Address	Contact Details
	Mr.K.Ashokkumar	AsP/CSE, Sengunthar Engineering College (Autonomous), Tiruchengode.	8838135128
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, EEE, ECE, CSE & Mech. (II, III & IV Year)	100	130
Faculty	All Departments	30	
Coordinators	Ms.B.Tamilselvi, AP/CSE Mr. N.Thiru Senthil Adhiban, AP/Mech Mr. M.Soundarajan,AP/Civil Mrs.S.Umamaheswari,AP/MBA	Mr.C.Mohankumar,AP/Mech Mr.G.Suresh,AP/ECE Mr.R.Prabhu,AP/EEE	
Objective of the Activity	• To improve knowledge about entrepreneurship to encourage self employment and inspire students to become successful entrepreneurs.		
Outcome of the Activity	• To educate the students to achieve more, or to think differently about the things that they may be learning or doing		
Coordinator of the Programme	Ms.B.Tamilselvi, AP/CSE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

Entrepreneurship Development Cell, Sengunthar Engineering College organized a seminar on **"Workshop on Entrepreneurship and Government Support by Innovation Ambassadors"** on February 13, 2023 at 2.00 pm. The speaker of the Seminar was an eminent personality **Mr. K. Ashokkumar M.E (Ph.D)**, who is working as the Associate Professor of CSE at Sengunthar Engineering College.

The Seminar was organized under the guidance of **Er. A. B. Madhan**, Vice President - IIC and **Mr. N. Thiru Senthil Adhiban**, Chief Coordinator - IIC.

Then **Dr. R. Satishkumar**, President - IIC welcomed all participants on the behalf of EDC Cell and then introduced the resource person by **Ms. B. Tamilselvi** Internal IIC - Coordinator.

Mr. K. Ashokkumar was our keynote speaker elucidated on focusing on the areas of the **"Workshop on Entrepreneurship and Government Support by Innovation Ambassadors"**.

He then enumerated on the driving factors behind the shaping of a successful entrepreneur - following one's passion, working with the right squad, manifesting a positive attitude towards life and never giving up even in the face of debacles. The speaker has kindled the curiosity of the entire student participants on their innovative thinking and idea formulation. The session mainly focused on Problem Identification, Idea Generation and Innovative thinking. The importance of repository and the objective of this seminar is to help the students to incubate the idea to promote and develop online repository of new technology/ knowledge/ innovation-based startups. Every start-up has a chance to change the world, by bringing not just a new product, but an entirely new institution into existence.

The important aspects covered by the speaker during the workshop were

1. The concept of Entrepreneurship
2. Importance of innovation and idea generation.
3. Building Command over their plans.
4. Advising Financials and financial approach to kick start project.
5. Introduction to the Start-up Communities and new Start-ups.

The Seminar was further enlightened by the interesting questions answer session in the last which gave the true colors to the seminar and gave chance to young innovators to speak their doubts regarding innovation, patents and its importance. The seminar ended with vote of thanks given by the student **SARASWATHI.V/CSE**.

More than 130 participants from the Sengunthar Engineering College attended the seminar. Participants enjoyed the session very much.



B. Janikud
21/02/23
DEPT.EDC COORDINATOR

N. Thud
21.2.23
EDC COORDINATOR

P. D.
21/2/2023
PRINCIPAL

Copy To :

1. IQAC



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

APPROVAL FORM



Form No.: SEC/EDC/MHRD - IIC/2022-2023/021

Date :07.02.2023

Organizing Department/Cell	Computer science and Engineering/Entrepreneurship Development Cell (EDC)	Programme Date	15.02.2023 (AN)
Programme Title	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development.		
Resource Person(s)	Name	Address	Contact Details
	Dr.M.Sakthivel	HOD/CSE, Sengunthar Engineering College (Autonomous), Tiruchengode.	8248750448
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, EEE, ECE, CSE & Mech. (II, III & IV Year)	100	130
Faculty	All Departments	030	
Coordinators	Ms.B.Tamilselvi, AP/CSE Mr. N.Thiru Senthil Adhiban, AP/Mech Mr. M.Soundarrajan, AP/Civil Mrs.S.Umamaheswari, AP/MBA	Mr.C.Mohankumar, AP/Mech Mr.G.Suresh, AP/ECE Mr.R.Prabhu, AP/EEE	
Objective of the Activity	<ul style="list-style-type: none"> To create the awareness about the importance of innovation and idea generation To develop the positive attitude among the budding engineers 		
Outcome of the Activity	<ul style="list-style-type: none"> To enrich the entrepreneurial spirit of the students as budding innovators by guiding them. To convert their Innovative Ideas and emerge as successful Entrepreneurs. 		
Coordinator of the Programme	Ms.B.Tamilselvi, AP/CSE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N.Thiru
7.2.23
Coordinators

IQAC Coordinator

Principal

Correspondent

Copy to: IQAC



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENUERSHIP DEVELOPMENT CELL

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Seminar on

**"WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR
DEVELOPMENT"**

on

FEBRUARY 15, 2023 (AN).

Timing: 2.00 p.m. to 3.00 p.m.

Resource Person



Dr.M.Sakthivel,
Head of the Department,
Department of Computer Science and Engineering,
Sengunthar Engineering College,
Tiruchengode.

President - IIC

Dr. R. Satishkumar,
Principal – SEC.

Vice President - IIC

Er.A.B.Madhan,
CEO - SEC

Convener- IIC

Mr. N.Thiru Senthil Adhiban,
AP/Mech – SEC.

Internal IIC Coordinator

Ms.B.Tamilselvi,
AP/CSE – SEC.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTERPRENEURSHIP DEVELOPMENT CELL

"WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT"

INAGURATION- AGENDA

Venue: MBA SEMINAR HALL

Date: 15.02.2023 (AN)

- Prayer Song : College Choir
- Welcome address : **Ms.B.TAMILSELVI M.E.,**
AP/CSE,
Sengunthar Engineering College(Autonomous)
- Presidential address : **Prof. A. BALADHANDAPANI, M.A., M.Phil,**
Secretary &Correspondent, Sengunthar Institutions.
- Felicitation : **Er. A.B. MADHAN, M.E.,**
Chief Executive Officer, Sengunthar Institutions.
- Er.ARAVIND THIRUNAVUKKARASU, M.C.A.,M.E.,**
Director Corporate relations & Training,
Sengunthar Institutions.
- Dr. R. SATISH KUMAR, M.E., Ph.D.,**
Principal,
Sengunthar Engineering College(Autonomous).
- Introduction to the
chief guest : **HEMA SHREE.R**
Second year, CSE
Sengunthar Engineering College(Autonomous)
- Chief guest address : **Dr.M.SAKTHIVEL,**
Head of the Department,
Computer Science and Engineering,
Sengunthar Engineering College (Autonomous),
Tiruchengode.
- Vote of thanks : **SARASWATHI.V**
Second year, CSE
Sengunthar Engineering College(Autonomous)



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT

PARTICIPANT NAME LIST

S.NO	NAME OF THE PARTICIPANT	TYPE OF PARTICIPANT	YEAR/ DEPARTMENT	SIGNATURE
1	S.ILAVARASI	Faculty	AP/CSE	[Signature]
2	P.SANGEETHA	Faculty	AP/CSE	[Signature]
3	S.HEMALATHA	Faculty	AP/CSE	[Signature]
4	NISHANTH C	Student	II -CSE	[Signature]
5	NITHISHKUMAR K	Student	II -CSE	[Signature]
6	PARASAR BIBHORE	Student	II -CSE	[Signature]
7	PAWAN KUMAR PATHAK	Student	II -CSE	[Signature]
8	PINTU KUMAR PASWAN	Student	II -CSE	[Signature]
9	PIYUSH KUMAR	Student	II -CSE	[Signature]
10	PRAVEEN KUMAR K	Student	II -CSE	[Signature]
11	PRAVEEN V	Student	II -CSE	[Signature]
12	PRITHVIRAJ KUMAR	Student	II -CSE	[Signature]
13	RAHUL KUMAR	Student	II -CSE	[Signature]
14	RAUSHAN KUMAR CHAUBE	Student	II -CSE	[Signature]
15	RITIK ROUSHAN	Student	II -CSE	[Signature]
16	SAHIL KAPOOR	Student	II -CSE	[Signature]
17	SAM NIKASH S	Student	II -CSE	[Signature]
18	SANJIV KUMAR	Student	II -CSE	[Signature]
19	SANNI KUMAR	Student	II -CSE	[Signature]
20	SANTHOSH J	Student	II -CSE	[Signature]
21	SARASWATHI V	Student	II -CSE	[Signature]
22	SIVA SURYA V	Student	II -CSE	[Signature]
23	SUBINESH S M	Student	II -CSE	[Signature]
24	SUNNY KUMAR	Student	II -CSE	[Signature]
25	SURAJ KUMAR	Student	II -CSE	[Signature]
26	SURYA J	Student	II -CSE	[Signature]
27	THARANITHARAN M	Student	II -CSE	[Signature]
28	THETSINAA MOORTHY S	Student	II -CSE	[Signature]
29	VALLARASU R	Student	II -CSE	[Signature]
30	VENTHAN R T	Student	II -CSE	[Signature]
31	M.MANJU	Faculty	II -CSE	[Signature]
32	VIJENDRA KUMAR	Student	II -CSE	[Signature]
33	VIKASH KUMAR	Student	II -CSE	[Signature]
34	VIPIN KUMAR	Student	II -CSE	[Signature]
35	AJITH K	Student	II -CSE	[Signature]
36	KISHORE S	Student	II -CSE	[Signature]
37	MADHAVAN P	Student	II -CSE	[Signature]

38	MEIYARASU S	Student	II -CSE	S. Meiyar
39	PRAVEENKUMAR S	Student	II -CSE	Praveen Kumar
40	RAGUNATH T	Student	II -CSE	Ragunath
41	SIVAGURU V	Student	II -CSE	Sivaguru
42	VENKATESH P	Student	II -CSE	V. Venkatesh
43	VIJAY K	Student	II -CSE	Vijay
44	AJAY K	Student	II -CSE	Ajay
45	AKALYA S	Student	III -CSE	Akalya
46	AMARTYA RAJ	Student	III -CSE	Amartya Raj
47	ANJAN KUMAR	Student	III -CSE	Anjan Kumar
48	ARAVINDH J	Student	III -CSE	Aravindh
49	ARUN E	Student	III -CSE	Arun
50	ARUNKUMAR E	Student	III -CSE	Arunkumar
51	ARUNVASU M R	Student	III -CSE	Arunvasu
52	ASWIN S	Student	III -CSE	Aswin
53	CHANDRU V	Student	III -CSE	Chandru
54	CHANTHURU R	Student	III -CSE	Chanthuru
55	DEEPAK KUMAR SHUKLA	Student	III -CSE	Deepak Kumar
56	DEEPAK S	Student	III -CSE	Deepak
57	DHARUN C B	Student	III -CSE	Dharun
58	DHIVANESH S	Student	III -CSE	Dhivanes
59	GOKUL C	Student	III -CSE	Gokul
60	GOKULRAJ S	Student	III -CSE	Gokulraj
61	GOVIND KUMAR	Student	III -CSE	Govind
62	GUDDU KUMAR SAH	Student	III -CSE	Guddu
63	GUNASIVAM V	Student	III -CSE	Gunasi
64	HARINI E	Student	III -CSE	Harini
65	JEEVAJOTHI K	Student	III -CSE	Jeeva
66	KAVINRAJ M	Student	III -CSE	Kavin
67	KIRAN J	Student	III -CSE	Kiran
68	KUNDAN RAY	Student	III -CSE	Kundan
69	MD MOZAKKER ANAM	Student	III -CSE	MD Mozakker
70	MD NOUMAN	Student	III -CSE	MD Nouman
71	MD SAJID	Student	III -CSE	MD Sajid
72	MOHANA PRIYA V	Student	III -CSE	Mohana
73	MOHANABRINDA T R	Student	III -CSE	Mohan
74	MYTHILI E P	Student	III -CSE	Mythili
75	NAVEEN KUMAR	Student	III -CSE	Naveen
76	NITISH KUMAR	Student	III -CSE	Nitish
77	PRABAKARAN P	Student	III -CSE	Praba
78	PRINCE KUMAR	Student	III -CSE	Prince
79	PRIYADHARSHINI H	Student	III -CSE	Priya
80	RAHUL KUMAR THAKUR	Student	III -CSE	Rahul
81	RENUKA S	Student	III -CSE	Renuka
82	ROHIT KUMAR	Student	III -CSE	Rohit
83	ROHITH P	Student	III -CSE	Rohith
84	SATHYAPRIYA V	Student	III -CSE	Sathyapriya
85	SAURAV KUMAR	Student	III -CSE	Saurav
86	SENKATHIR VELAN C	Student	III -CSE	Senkathir
87	SHEELA M	Student	III -CSE	Sheela
88	SHRIYAA Y M	Student	III -CSE	Shriyaa
89	SOUNDHARA M	Student	III -CSE	Soundhara

89	SOUNDHARA M	Student	III -CSE	<i>Soundhara M</i>
90	SOWMIYA K	Student	III -CSE	<i>Sowmiya K</i>
91	SOWMIYA S	Student	III -CSE	<i>Sowmiya S</i>
92	SRIBOMMANNAN C K	Student	III -CSE	<i>Sribommanna C K</i>
93	SWETHA P D	Student	III -CSE	<i>Swetha P D</i>
94	THAMILARASI K	Student	III -CSE	<i>Thamilarasi K</i>
95	VANITHA S	Student	III -CSE	<i>Vanitha S</i>
96	VIKASH KUMAR	Student	III -CSE	<i>Vikash Kumar</i>
97	VINISHA J	Student	III -CSE	<i>Vinisha J</i>
98	HARIPRIYA R	Student	III -CSE	<i>Haripriya R</i>
99	CHANDRU.K	Student	III -CSE	<i>Chandru K</i>
100	DHARANIDHARA.N.K	Student	IV -CSE	<i>Dharanidhara N.K</i>
101	DHARMAN M	Student	IV -CSE	<i>Dharmam M</i>
102	ELAKKIYA D	Student	IV -CSE	<i>Elakkiya D</i>
103	GIRIHARAN K	Student	IV -CSE	<i>Giriharan K</i>
104	GOWTHAM G	Student	IV -CSE	<i>Gowtham G</i>
105	GOKULA KRISHNAN.K	Student	II-EEE	<i>Gokula Krishnan K</i>
106	KRITHIK VARSHAN.T	Student	II-EEE	<i>Krithik Varshan T</i>
107	MUTHUKUMAR.S	Student	II-ECE	<i>Muthukumar S</i>
108	SIVABALAN.A	Student	II-ECE	<i>Sivabalan A</i>

B. Jamil
21/02/23

DEPARTMENT EDC COORDINATOR

N. Thud
21.2.23

EDC COORDINATOR

P. S.
21/2/2023

PRINCIPAL

Copy To:

IQAC



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR DEVELOPMENT

REPORT

Form No.: SEC/EDC/MHRD - IIC/2022-2023/021

Date :15.02.2023

Organizing Department/Cell	Computer science and Engineering/Entrepreneurship Development Cell (EDC)	Programme Date	15.02.2023 (AN)
Programme Title	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development		
Resource Person(s)	Name	Address	Contact Details
	Dr.M.Sakthivel	HOD/CSE, Sengunthar Engineering College (Autonomous), Tiruchengode.	8248750448
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, EEE, ECE, CSE & Mech. (II, III & IV Year)	100	130
Faculty	All Departments	30	
Coordinators	Ms.B.Tamilselvi, AP/CSE Mr. N.Thiru Senthil Adhiban, AP/Mech Mr. M.Soundararajan,AP/Civil Mrs.S.Umamaheswari,AP/MBA	Mr.C.Mohankumar,AP/Mech Mr.G.Suresh,AP/ECE Mr.R.Prabhu,AP/EEE	
Objective of the Activity	<ul style="list-style-type: none">To create the awareness about the importance of innovation and idea generationTo develop the positive attitude among the budding engineers		
Outcome of the Activity	<ul style="list-style-type: none">To enrich the entrepreneurial spirit of the students as budding innovators by guiding them.To convert their Innovative Ideas and emerge as successful Entrepreneurs.		
Coordinator of the Programme	Ms.B.Tamilselvi, AP/CSE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

Entrepreneurship Development Cell, Sengunthar Engineering College organized a seminar on **"Workshop on Entrepreneurship Skill, Attitude and Behaviour Development"** on February 15, 2023 (AN) at 2.00 pm. The speaker of an Seminar was an eminent personality **Dr.M.Sakthivel M.E,Ph.D**, who is working as the Head of the Department of CSE at Sengunthar Engineering College.

The Seminar was organized under the guidance **Er. A. B. Madhan**, Vice President - IIC and **Mr. N. Thiru Senthil Adhiban**, Chief Coordinator - IIC.

Then **Dr. R. Satishkumar**, President - IIC welcomed all participants on the behalf of EDC Cell and then introduced the resource person by **Ms.B.Tamilselvi** Internal IIC - Coordinator.

Dr.M.Sakthivel M.E,Ph.D was our keynote speaker elucidated on focusing on the areas of the **"Workshop on Entrepreneurship Skill, Attitude and Behaviour Development"**.

This workshop aimed to spark the entrepreneurial spirit in the budding innovators by guiding them on how to convert their Innovative Ideas and emerge as successful Entrepreneurs. Becoming an entrepreneur is an important career decision, and to plunge into this domain requires the right skill set, attitude, and behaviour.

The speaker highlighted some of the key characteristics of an entrepreneur, which are:

- Empathy is instilled through entrepreneurial ideals and related "ways of thinking, doing, feeling, seeing, communicating, organizing, and learning things."
- Development of strategic thinking and scenario planning skills, as well as the ability to make intuitive decisions based on little knowledge.
- Stimulating a variety of entrepreneurial behaviours such as seeking for and seizing opportunities, networking, taking initiative, convincing others, and making intuitive decisions.

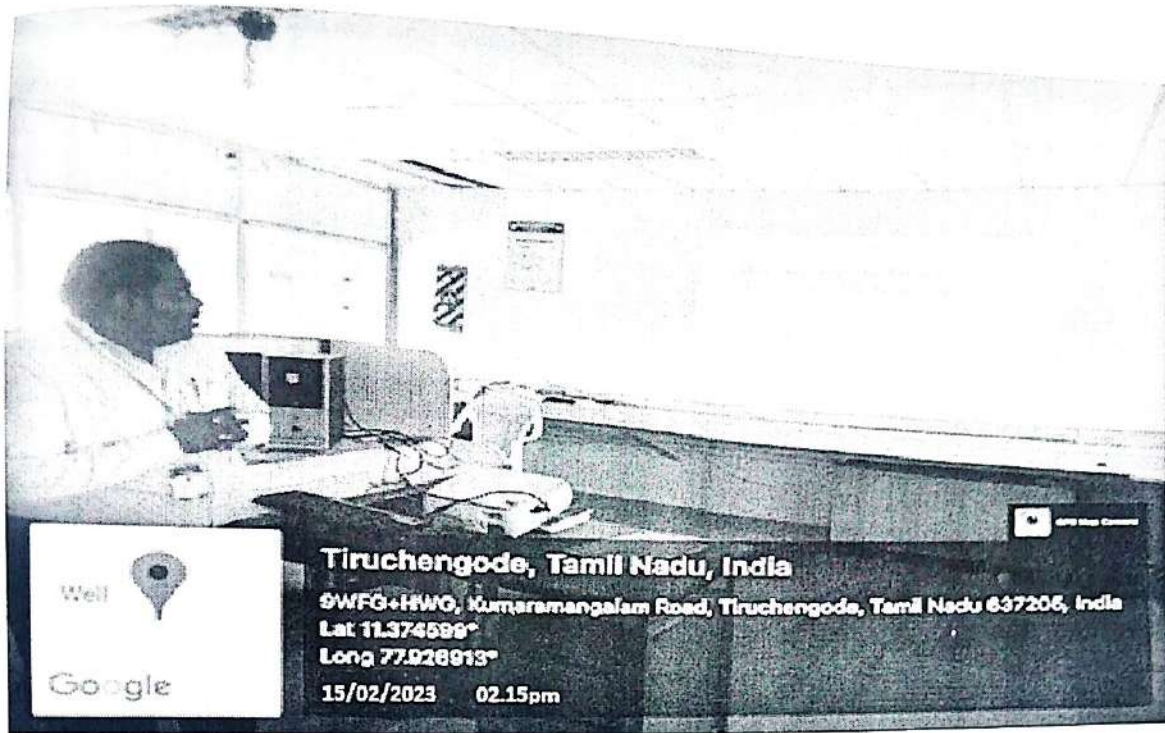
➤

The important aspects covered by the speaker during the workshop were

1. The concept of Entrepreneurship
2. Importance of innovation and idea generation.
3. Introduction to the Start-up Communities and new Start-ups.

The Seminar was further enlightened by the interesting questions answer session in the last which gave the true colors to the seminar and gave chance to young innovators to speak their doubts regarding innovation, patents and its importance. The seminar ended with vote of thanks given by the student **SARASWATHI.V/CSE**.

More than 130 participants from the Sengunthar Engineering College attended the seminar. Participants enjoyed the session very much.



B. Tamilraj
28/02/23
DEPT.EDC COORDINATOR

N. Thud
28.2.23
EDC COORDINATOR

180
28/2/2023
PRINCIPAL



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IIC/2022 - 2023/033

Date: 25.03.2023

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	11.04.2023
Programme Title	Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR		
Resource Person	Name	Address	Contact Details
	Mr. V.Gowthaman, M.E.,	Assistant Professor / ECE, Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	8248374301
Participants	Branch / Class / Section	Total	Total participants
Students	ECE (I, II, III & IV Year)	151	161
Faculty	ECE	10	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.C.MohanKumar, AP/Mech Mr.G.Suresh, AP/ECE Mr.R.Prabhu, AP/EEE Mr.M.SoundarRajan, AP/Civil Mrs.B.Tamilselvi, AP/CSE Mrs.S.UmaMaheswari, AP/MBA		
Objective of the Activity	<ul style="list-style-type: none"> • Providing space for young innovators to showcase their Start-up through exhibition/presentation/visual demonstration and inviting other students/faculty to witness it to get inspiration/provide suggestions/inputs. • Engage Innovation Ambassadors having experience in mentoring to provide mentoring support to the innovators so that they can work on their start-up. • Providing incubation support and helping in raising funds for their start-up 		
Outcome of the Activity	<ul style="list-style-type: none"> • For a startup to succeed, there are generally three core components making up that success. • Each of these components can be a struggle to get right individually—and ensuring each of them works together can be even bigger. 		
Coordinator of the Programme		Mr.G.Suresh, AP/ECE	

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	-
	Refreshment	-
	Travelling Allowance	-
	Other Expenses	-
Non Recurring Expenditure	Items to be Purchased	-
	Total	-

EDC Coordinator

Copy to:

1. IQAC
2. Department File

IQAC Coordinator

Principal

Correspondent





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

on

“Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR”

on

April 11th, 2023

Timing: 02.00 p.m. to 04.00p.m.

Resource Person



Mr.V.Gowthaman

Assistant Professor/ECE

*Sengunthar Engineering College (Autonomous)
Tiruchengode - 637205*

President - IIC

Dr.R.SathishKumar
Principal – SEC.

Vice President - IIC

Er.A.B.Madan
IQAC Co-Ordinator – SEC.

Convener- IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.G.Suresh
AP/ECE – SEC.



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (DI) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

In association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes on

**"Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with
Innovation Ambassadors/Experts for Mentorship Support - Manage
through YUKTI-NIR"**

on April 11th, 2023

INAGURATION - AGENDA

Venue: ECE BLOCK

Time: 02:00 P.M.

Prayer Song

: College Choir

Welcome address

: **Mr.P.Sivasankaran M.E.,(Ph.D),**
AP/ECE, Sengunthar Engineering College (Autonomous).

Presidential address

: **Prof. A. BALADHANDAPANI, M.A., M.Phil.,**
Secretary &Correspondent, Sengunthar Institutions.

Felicitation

: **Er. A. B. MADHAN, M.E.,**
Chief Executive Officer, Sengunthar Institution.

Er. ARAVIND THIRUNAVUKKARASU, M.C.A.,M.E.,
Director Corporate Relations & Training,
Sengunthar Institutions.

Dr. R. SATISH KUMAR, M.E., Ph.D.,

Principal, Sengunthar Engineering College (Autonomous).

Introduction to the
Chief Guest.

: **Ms. K.Gowsalya M.E.,**
AP/ECE, Sengunthar Engineering College (Autonomous).

Chief Guest Address

: **Mr. V.Gowthaman M.E.,**
Assistant Professor,
Electronics and Communication Engineering,
Sengunthar Engineering College (Autonomous),
Tiruchengode.

Vote of thanks

: **Mr.A.Rahul M.E.,**
ASP/ECE, Sengunthar Engineering College (Autonomous).



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



PROGRAMME TITLE: "Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage
with Innovation Ambassadors/Experts for Mentorship Support - Manage through
YUKTI-NIR"

PROGRAMME PARTICIPANTS / STUDENTS ATTENDANCE

Academic Year: 2022-2023

Semester: Even

Date / Time: 11.04.2023 / 02.00 p.m. to 04.00 p.m.

S.NO.	NAME	BRANCH	COLLEGE	SIGNATURE
1.	ABIRAMI V	IV ECE	Sengunthar Engineering College	Abirami V
2.	ARULKUMAR.A	IV ECE	Sengunthar Engineering College	A. Arulkumar
3.	CHANDNI S M	IV ECE	Sengunthar Engineering College	Chandni S. M
4.	DHARANIDHARAN.S	IV ECE	Sengunthar Engineering College	S. Dhara
5.	DHINAKARAN B	IV ECE	Sengunthar Engineering College	B. Dhinakaran
6.	KARTHI S	IV ECE	Sengunthar Engineering College	S. Karthi
7.	MOHAN A	IV ECE	Sengunthar Engineering College	A. Mohan
8.	NISHANTHI P	IV ECE	Sengunthar Engineering College	P. Nishanthi
9.	PRASANTH N	IV ECE	Sengunthar Engineering College	N. Prasanth
10.	PRIYA N	IV ECE	Sengunthar Engineering College	N. Priya
11.	ABISHRI R	III ECE	Sengunthar Engineering College	R. Abishri
12.	AKASH R	III ECE	Sengunthar Engineering College	R. Akash
13.	BHARANII S R	III ECE	Sengunthar Engineering College	S. R. Bharani
14.	BOOPATHI B	III ECE	Sengunthar Engineering College	B. Boopathi
15.	GAYATHRI S	III ECE	Sengunthar Engineering College	S. Gayathri
16.	GOKILAVANI P	III ECE	Sengunthar Engineering College	P. Gokilavani
17.	HARI PRAKASH S	III ECE	Sengunthar Engineering College	S. Hari Prakash
18.	HARISH R	III ECE	Sengunthar Engineering College	R. Harish
19.	JAYASURYA S	III ECE	Sengunthar Engineering College	S. Jayasurya
20.	KARUNA E	III ECE	Sengunthar Engineering College	E. Karuna
21.	KAVIPREETHA V B	III ECE	Sengunthar Engineering College	B. Kavipreetha
22.	KIVISHA S	III ECE	Sengunthar Engineering College	S. Kivisha
23.	MEIYARASAN K	III ECE	Sengunthar Engineering College	K. Meiyarasan
24.	MOHANRAM .S	III ECE	Sengunthar Engineering College	S. Mohanram
25.	MURALI PRABHU V	III ECE	Sengunthar Engineering College	V. Murali Prabh
26.	NOUNITHA V	III ECE	Sengunthar Engineering College	V. Nounitha
27.	PRASANTH R	III ECE	Sengunthar Engineering College	R. Prasanth
28.	RAMYAASREE K	III ECE	Sengunthar Engineering College	K. Ramyaasree
29.	SANTHOSHKUMAR G	III ECE	Sengunthar Engineering College	G. Santhosh Kumar
30.	SRIDHARAN M	III ECE	Sengunthar Engineering College	M. Sridharan
31.	VENKATESH R	III ECE	Sengunthar Engineering College	R. Venkatesh
32.	ARUNBABU R	III ECE	Sengunthar Engineering College	R. Arunbabu
33.	DEEPAN S	III ECE	Sengunthar Engineering College	S. Deepan
34.	ELUMALAI M	III ECE	Sengunthar Engineering College	M. Elumalai





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



35.	KEERTHANA E	III ECE	Sengunthar Engineering College	Keerthana E
36.	GOBU V	II ECE	Sengunthar Engineering College	Gobu V.
37.	GOKUL K	II ECE	Sengunthar Engineering College	Gokul K.
38.	GOKUL M	II ECE	Sengunthar Engineering College	Gokul M.
39.	GOWTHAM S	II ECE	Sengunthar Engineering College	Gowtham S
40.	GOWTHAM T	II ECE	Sengunthar Engineering College	Gowtham T
41.	JANARTHANAN S (14.10.2003)	II ECE	Sengunthar Engineering College	Janarthanan S
42.	JANARTHANAN S (10.05.2004)	II ECE	Sengunthar Engineering College	Janarthanan S
43.	KALAIMANI A	II ECE	Sengunthar Engineering College	Kalaimani A
44.	KATHIRVEL N	II ECE	Sengunthar Engineering College	Kathirvel N
45.	LOGESHRAJA P	II ECE	Sengunthar Engineering College	Logeshraja P
46.	MAILARASU M	II ECE	Sengunthar Engineering College	Mailarasu M
47.	MANIKANDAN R	II ECE	Sengunthar Engineering College	Manikandan R
48.	MUGESH P	II ECE	Sengunthar Engineering College	Mugesh P
49.	MUTHARASU S	II ECE	Sengunthar Engineering College	Mutharasu S
50.	MUTHU KUMAR S	II ECE	Sengunthar Engineering College	Muthu Kumar S
51.	PAVANAN A	II ECE	Sengunthar Engineering College	Pavanan A
52.	PRINCE KUMAR	II ECE	Sengunthar Engineering College	Prince Kumar
53.	ROHIET N P	II ECE	Sengunthar Engineering College	Rohiet N P
54.	DEVENDHIRAN R	I ECE	Sengunthar Engineering College	Devendhiran R
55.	DHANUSH KUMAR B	I ECE	Sengunthar Engineering College	Dhanush Kumar B
56.	DHANUSHA V	I ECE	Sengunthar Engineering College	Dhanusha V
57.	DHINESH K	I ECE	Sengunthar Engineering College	Dhinesh K
58.	DINESH B	I ECE	Sengunthar Engineering College	Dinesh B
59.	GOVINDHARAJ K	I ECE	Sengunthar Engineering College	Govindharaaj K
60.	GOWTHAM K	I ECE	Sengunthar Engineering College	Gowtham K
61.	GUNA D	I ECE	Sengunthar Engineering College	Guna D
62.	HARINI S	I ECE	Sengunthar Engineering College	Harini S
63.	GOPINATH.P	AP/ECE	Sengunthar Engineering College	Gopinath.P
64.	BASKARAN.M	AP/ECE	Sengunthar Engineering College	Baskaran.M
65.	GOWSALYA.K	AP/ECE	Sengunthar Engineering College	Gowsalya.K
66.	RAHUL.A	ASP/ECE	Sengunthar Engineering College	Rahul.A
67.	ARUNKUMAR.M	AP/ECE	Sengunthar Engineering College	Arunkumar.M
68.	SIVASANKARAN.P	AP/ECE	Sengunthar Engineering College	Sivasankaran.P

Dept. EDC Coordinator

EDC Coordinator

Principal

Copy To:
1. IQAC
2. File





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



REPORT

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	11.04.2023 Tuesday 02.00 p.m. – 04.00 p.m.
Programme Title	“Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR”		
Resource Person(s)	Name	Address	Contact Details
	Mr.V.Gowthaman, M.E., Assistant Professor / ECE,	Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	8248374301
Coordinators	Mr. N. Thiru Senthil Adhiban, AP/Mech Ms. B. Tamilselvi, AP/CSE Mr. R. Prabhu, AP/EEE Mrs. S. Uma Maheshwari, AP/MBA		Mr. M. Soundar Rajan, AP/Civil Mr. G. Suresh, AP/ECE Mr. C. Mohan Kumar, AP/Mech
Areas covered during the activity	Demo presentation for start-ups		
Participants	Branch / Class / Section	Total	Total Participants
Students	ECE (I, II, III & IV Year)	62	68
Faculty	ECE	06	
Consolidated Feedback Report	Students presented the concepts they planned with the mentors in the interactive sessions and feedback was given to make the concept into the most feasible business. Students are interested to prototype the concept done after the first level and looking for mentor support from other specialized areas for viable solutions.		
Programme Coordinator	The programme imparted training in the essentials of planning, initiating and launching an economic activity or enterprise successfully. Resource Persons interacted with the students interested to be Entrepreneurs the traits, knowledge & skills those to be acquired for becoming and facing the challenges in every stage of Entrepreneurship.		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a Seminar on "Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support - Manage through YUKTI-NIR" on 11th April 2023 on 02.00 p.m. The speaker of the session was an eminent personality Mr.V.Gowthaman, M.E., who is working as Assistant Professor / ECE in Sengunthar Engineering College, Tiruchengode.





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



The session was organized under the guidance of **Dr. R. Satishkumar**, President – IIC, **Er. A. B. Madhan**, Vice President - IIC and **Mr. N. Thiru Senthil Adhiban**, Chief Coordinator - IIC.

Then **P.Sivasankaran M.E.,(Ph.D),, AP/ECE** welcomed all participants on the behalf of EDC Cell and then introduced the resource person by **Ms. K.Gowsalya, AP/ECE**.

Mr. V.Gowthaman M.E., was our resource person opening ceremony of a Demo Day/Exhibition/Poster Presentation of Start-ups developed & linkage with Innovation Ambassadors for mentorship support. Around 70 students presented their ideas in terms of projects, power point presentations and videos. The students were mentored on innovation and how the projects and ideas can be used to develop the startup and mentorship support.

Many students along with various concepts to presented on the demo day. The students were explained and the process to apply for the same was also explained for mentorship support.

The day was further enlightened by the interesting project presentation in the last which gave true colors to the day. At the end of the session various queries regarding innovation & entrepreneurship from students were addressed. The webinar ended with vote of thanks given by **Mr.A.Rahul, ASP/ECE**.

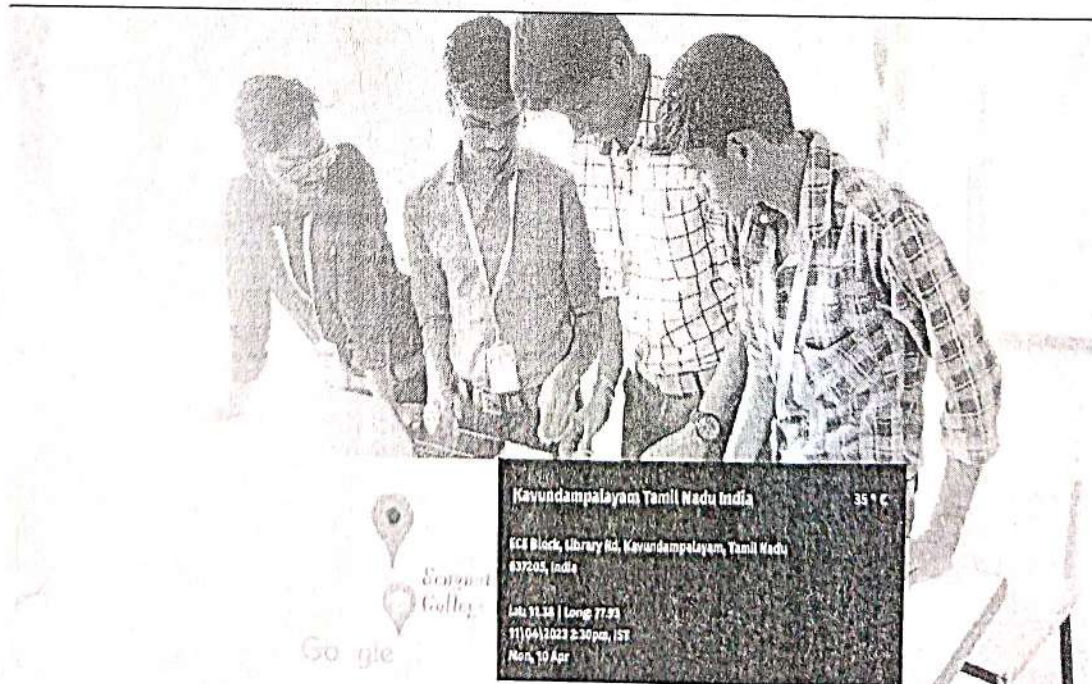
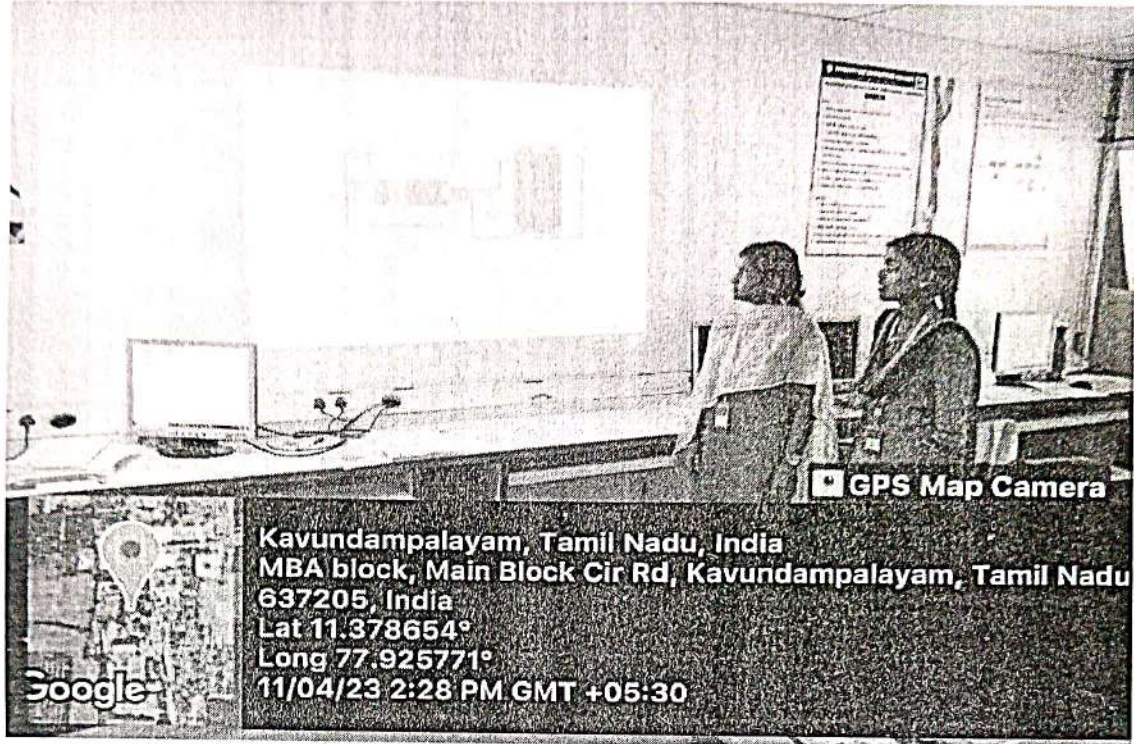




SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU




Dept. EDC Coordinator


EDC Coordinator


Principal

Copy To:

1. IQAC
2. File





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IIC/2022 - 2023/034

Date: 25.03.2023

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	10.04.2023
Programme Title	Organise an Inter/Intra Institutional Start-up Competition and Reward Best Startups - Manage through YUKTI-NIR		
Resource Person(s)	Name	Address	Contact Details
	Mr.M.Arunkumar, M.E.(Ph.D),	Assistant Professor / ECE, Sengunthar Engineering College (Autonomous)- Tiruchengode - 637205	9894093603
	Mr.A.Rahul, M.E.,	Associate Professor / ECE, Sengunthar Engineering College (Autonomous)- Tiruchengode - 637205	9600814670
	Mr. V.Gowthaman, M.E.,	Assistant Professor / ECE, Sengunthar Engineering College (Autonomous) - Tiruchengode - 637205	8248374301
Participants	Branch / Class / Section	Total	Total participants
Students	ECE (I, II, III & IV Year)	151	161
Faculty	ECE	10	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.G.Suresh, AP/ECE Mr.M.SoundarRajan, AP/Civil Mrs.S.UmaMaheswari, AP/MBA Mr.C.MohanKumar, AP/Mech Mr.R.Prabhu, AP/EEE Mrs.B.Tamilselvi, AP/CSE		
Objective of the Activity	<ul style="list-style-type: none"> As startup competitions attract large audiences of like-minded individuals with a passion for entrepreneurship. They can provide you with an unparalleled opportunity to create or expand your network, share knowledge and contacts, build strategic partnerships. 		
Outcome of the Activity	<ul style="list-style-type: none"> A startup competition gives you a platform to pitch your startup in front of investors for a chance to win a cash prize or investment capital. Even if you don't win the grand prize, just participating in a competition offers many benefits that can give your startup a boost. 		
Coordinator of the Programme	Mr.G.Suresh, AP/ECE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	-
	Refreshment	-
	Travelling Allowance	-
	Other Expenses	-
Non Recurring Expenditure	Items to be Purchased	-
	Total	

EDC Coordinator

IQAC Coordinator

Principal

Correspondent

Copy To

1. IQAC
2. Department File





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL
DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes
on

"Organise an Inter/Intra Institutional Start-up Competition and Reward Best Startups - Manage through YUKTI-NIR"

on

April 10th, 2023

Timing: 10.00 a.m. to 01.00 p.m.

Resource Persons



Mr.A.Rahul

*Associate Professor/ECE
Sengunthar Engineering College (Autonomous)
Tiruchengode - 637205*



Mr.V.Gowthaman

*Assistant Professor/ECE
Sengunthar Engineering College (Autonomous)
Tiruchengode - 637205*



Mr.M.Arunkumar

*Assistant Professor/ECE
Sengunthar Engineering College (Autonomous)
Tiruchengode - 637205*

President - IIC

Dr.R.SathishKumar
Principal – SEC.

Vice President - IIC

Er.A.B.Madan
IQAC Co-Ordinator – SEC.

Convener- IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.G.Suresh
AP/ECE – SEC.



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

ENTREPRENEURSHIP DEVELOPMENT CELL

In association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes on

**"Organise an Inter/Intra Institutional Start-up Competition and Reward
Best Startups - Manage through YUKTI-NIR"**

on April 10th, 2023

INAGURATION - AGENDA

Venue: ECE BLOCK

Time: 10:00 A.M.

Prayer Song	: College Choir
Welcome address	: Dr.P.Gopinath M.E.,Ph.D., AP/ECE, Sengunthar Engineering College (Autonomous).
Presidential address	: Prof. A. BALADHANDAPANI, M.A., M.Phil., Secretary & Correspondent, Sengunthar Institutions.
Felicitation	: Er. A. B. MADHAN, M.E., Chief Executive Officer, Sengunthar Institutions. · Er. ARAVIND THIRUNAVUKKARASU, M.C.A.,M.E., Director Corporate Relations & Training, Sengunthar Institutions. Dr. R. SATISH KUMAR, M.E., Ph.D., Principal, Sengunthar Engineering College (Autonomous).
Introduction to the Chief Guest	: Mr. G.Suresh M.E., AP/ECE, Sengunthar Engineering College (Autonomous).
Chief Guest Address	: Mr.A.Rahul M.E., ASP/ECE, Sengunthar Engineering College (Autonomous), Mr.V.Gowthaman M.E., AP/ECE, Sengunthar Engineering College (Autonomous), Mr.M.Arunkumar M.E., (Ph.D)., AP/ECE, Sengunthar Engineering College (Autonomous).
Vote of thanks	: Mr.P.Sivasankaran, M.E.,(Ph.D)., AP/ECE, Sengunthar Engineering College (Autonomous).



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

PROGRAMME TITLE: "Organise an Inter/Intra Institutional Start-up Competition and
Reward Best Startups - Manage through YUKTI-NIR"

PROGRAMME PARTICIPANTS / STUDENTS ATTENDANCE

Academic Year: 2022-2023

Semester: Even

Date / Time: 10.04.2023 / 10.00 a.m. to 01.00 p.m.

S.NO.	NAME	BRANCH	COLLEGE	SIGNATURE
1.	ABIRAMI V	IV ECE	Sengunthar Engineering College	A. Abirami V
2.	ARULKUMAR A	IV ECE	Sengunthar Engineering College	A. Arulkumar
3.	CHANDNI S M	IV ECE	Sengunthar Engineering College	Chandni S.M
4.	DHARANIDHARAN S	IV ECE	Sengunthar Engineering College	S. Dharanidharan
5.	DHINAKARAN B	IV ECE	Sengunthar Engineering College	B. Dhinakaran
6.	KARTHI S	IV ECE	Sengunthar Engineering College	S. Karthi
7.	MOHAN A	IV ECE	Sengunthar Engineering College	A. Mohan
8.	NISHANTHI P	IV ECE	Sengunthar Engineering College	P. Nishanthi
9.	PRASANTH N	IV ECE	Sengunthar Engineering College	N. Prasanth
10.	PRIYA N	IV ECE	Sengunthar Engineering College	N. Priya
11.	ABISHRI R	III ECE	Sengunthar Engineering College	R. Abishri
12.	AKASH R	III ECE	Sengunthar Engineering College	R. Akash
13.	BHARANII S R	III ECE	Sengunthar Engineering College	R. Bharani S.R
14.	BOOPATHI B	III ECE	Sengunthar Engineering College	B. Boopathi
15.	GAYATHRI S	III ECE	Sengunthar Engineering College	S. Gayathri
16.	GOKILAVANI P	III ECE	Sengunthar Engineering College	P. Gokilavani
17.	HARI PRAKASH S	III ECE	Sengunthar Engineering College	S. Hari Prakash
18.	HARISH R	III ECE	Sengunthar Engineering College	R. Harish
19.	JAYASURYA S	III ECE	Sengunthar Engineering College	S. Jayasurya
20.	KARUNA E	III ECE	Sengunthar Engineering College	E. Karuna
21.	KAVIPREETHA V B	III ECE	Sengunthar Engineering College	B. Kavipreetha V
22.	KIVISHA S	III ECE	Sengunthar Engineering College	S. Kivisha
23.	MEIYARASAN K	III ECE	Sengunthar Engineering College	K. Meiyarasan
24.	MOHANRAM .S	III ECE	Sengunthar Engineering College	S. Mohanram
25.	MURALI PRABHU V	III ECE	Sengunthar Engineering College	V. Murali Prabh
26.	NOUNITHA V	III ECE	Sengunthar Engineering College	V. Nounitha
27.	PRASANTH R	III ECE	Sengunthar Engineering College	R. Prasanth
28.	RAMYAASREE K	III ECE	Sengunthar Engineering College	K. Ramyaasree
29.	SANTHOSHKUMAR G	III ECE	Sengunthar Engineering College	G. Santhosh Kumar
30.	SRIDHARAN M	III ECE	Sengunthar Engineering College	M. Sridharan
31.	VENKATESH R	III ECE	Sengunthar Engineering College	R. Venkatesh





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



32.	ARUNBABU R	III ECE	Sengunthar Engineering College	R. Arunbabu
33.	DEEPAN S	III ECE	Sengunthar Engineering College	S. Deepan
34.	ELUMALAI M	III ECE	Sengunthar Engineering College	Elumalai M
35.	KEERTHANA E	III ECE	Sengunthar Engineering College	Keerthana E
36.	GOBU V	II ECE	Sengunthar Engineering College	Gobu V
37.	GOKUL K	II ECE	Sengunthar Engineering College	Gokul K
38.	GOKUL M	II ECE	Sengunthar Engineering College	Gokul M
39.	GOWTHAM S	II ECE	Sengunthar Engineering College	Gowtham S
40.	GOWTHAM T	II ECE	Sengunthar Engineering College	Gowtham T
41.	JANARTHANAN S (14.10.2003)	II ECE	Sengunthar Engineering College	Janarthanan S
42.	JANARTHANAN S (10.05.2004)	II ECE	Sengunthar Engineering College	Janarthanan S
43.	KALAIMANI A	II ECE	Sengunthar Engineering College	A. Kalaimani
44.	KATHIRVEL N	II ECE	Sengunthar Engineering College	N. Kathirvel
45.	LOGESHRAJA P	II ECE	Sengunthar Engineering College	P. Logeshraja
46.	MAILARASU M	II ECE	Sengunthar Engineering College	M. Mailarasu
47.	MANIKANDAN R	II ECE	Sengunthar Engineering College	R. Manikandan
48.	MUGESH P	II ECE	Sengunthar Engineering College	P. Mugesh
49.	MUTHARASU S	II ECE	Sengunthar Engineering College	S. Mutharasu
50.	MUTHU KUMAR S	II ECE	Sengunthar Engineering College	S. Muthukumar
51.	PAVANAN A	II ECE	Sengunthar Engineering College	A. Pavanan
52.	PRINCE KUMAR	II ECE	Sengunthar Engineering College	K. Prince
53.	MAHASRI N	I ECE	Sengunthar Engineering College	N. Mahasri
54.	MANIKANDAN A	I ECE	Sengunthar Engineering College	A. Manikandan
55.	MANIRAJ M	I ECE	Sengunthar Engineering College	M. Maniraj
56.	MD IRSHAD	I ECE	Sengunthar Engineering College	MD Irshad
57.	MONIKA P	I ECE	Sengunthar Engineering College	P. Monika
58.	MUKESH M	I ECE	Sengunthar Engineering College	M. Mukesh
59.	MUTHUKUMAAR S B	I ECE	Sengunthar Engineering College	S. B. Muthukumaar
60.	MUTHUKUMAR D	I ECE	Sengunthar Engineering College	D. Muthukumar
61.	GOPINATH.P	AP/ECE	Sengunthar Engineering College	P. Gopinath
62.	BASKARAN.M	AP/ECE	Sengunthar Engineering College	M. Baskaran
63.	GOWSALYA.K	AP/ECE	Sengunthar Engineering College	K. Gowsalya
64.	SIVASANKARAN.P	AP/ECE	Sengunthar Engineering College	P. Sivasankaran

[Signature]
Dept. EDC Coordinator

[Signature]
EDC Coordinator

[Signature]
Principal

Copy To:

1. IQAC
2. File





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



REPORT

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	10.04.2023 Tuesday 10.00 a.m. – 01.00 p.m.
Programme Title	“Organise an Inter/Intra Institutional Start-up Competition and Reward Best Startups - Manage through YUKTI-NIR”		
Resource Person(s)	Name	Address	Contact Details
	Mr.M.Arunkumar, M.E.(Ph.D).,	Assistant Professor / ECE, Sengunthar Engineering College (Autonomous)– Tiruchengode - 637205	9894093603
	Mr.A.Rahul, M.E.,	Associate Professor / ECE, Sengunthar Engineering College (Autonomous)– Tiruchengode - 637205	9600814670
	Mr. V.Gowthaman, M.E.,	Assistant Professor / ECE, Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	8248374301
Coordinators	Mr. N. Thiru Senthil Adhiban, AP/Mech Ms. B. Tamilselvi, AP/CSE Mr. R. Prabhu, AP/EEE Mrs. S. Uma Maheshwari, AP/MBA Mr. M. Soundar Rajan, AP/Civil Mr. G. Suresh, AP/ECE Mr. C. Mohan Kumar, AP/Mech		
Areas covered during the activity	Demo presentation for start-ups		
Participants	Branch / Class / Section	Total	Total Participants
Students	ECE (I, II, III & IV Year)	60	64
Faculty	ECE	04	
Consolidated Feedback Report	The event started with the description and rules & regulations about the event. Students were given 5-7 minute time to present their ideas after which there were questions were put up to them by the judges as well as the students.		
Programme Coordinator	Students showcased their ideas in several magnitudes by creating & developing new ventures. Students learnt the ways of dealing with business uncertainties. Students gained theoretical and practical knowledge from other participants & eminent panel of judges. Students developed an overall understanding of current and future trends in business.		





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Entrepreneurship Development Cell, Sengunthar Engineering College organized a Seminar on "**Organise an Inter/Intra Institutional Start-up Competition and Reward Best Startups - Manage through YUKTI-NIR**" on 10th April 2023 on 10.00 a.m. The speaker of the session was an eminent personality M.Arunkumar, M.E.,(Ph.D)., AP/ECE Mr.A.Rahul M.E., ASP/ECE and Mr.V.Gowthaman, M.E., AP/ECE who is working as in Sengunthar Engineering College, Tiruchengode.

The session was organized under the guidance of **Dr.R.Satishkumar**, President – IIC, **Er.A.B.Madhan**, Vice President - IIC and **Mr.N.Thiru Senthil Adhiban**, Chief Coordinator - IIC.

Then **Dr.P.Gopinath M.E., Ph.D., AP/ECE** welcomed all participants on the behalf of EDC Cell and then introduced the resource person by **Mr.G.Suresh M.E., AP/ECE** Internal IIC - Coordinator.

Mr.A.Rahul M.E., Mr.V.Gowthaman M.E., and Mr.M.Arunkumar M.E., (Ph.D)., graced the occasion as Chief Guests of the event. The event was organized with the objective to vitalize student entrepreneurs and support the growth of jobs. In order to strive for the business competition prizes, there must be a serious intent to launch the proposed business. The event was committed to foster and support the entrepreneurial essence and skills of students and young adults. In the Competition, total 10 teams participated. Round one was eliminating round, conducted in three parallel sessions comprising of 2-3 teams each and judges (two in each session) were required to judge the presentation based on innovation, justification of idea, content, confidence and query handling etc. The prudent decision taken by the panels of judges were announced the final winners of this competition and distributed the winner certificates.

The day was further enlightened by the interesting competition in the last which gave true colors to the day. At the end of the day various discussion regarding innovation & entrepreneurship from students were addressed. The webinar ended with vote of thanks given by **Mr. P.Sivasankaran, M.E.,(Ph.D).,**





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Kavundampalayam, Tamil Nadu, India
MBA block, Main Block Cir Rd, Kavundampalayam, Tamil Nadu
637205, India
Lat 11.378654°
Long 77.925771°
10/04/23 10:12 AM GMT +05:30



Kavundampalayam, Tamil Nadu, India
MBA block, Main Block Cir Rd, Kavundampalayam, Tamil Nadu
637205, India
Lat 11.378654°
Long 77.925771°
10/04/23 10:42 AM GMT +05:30

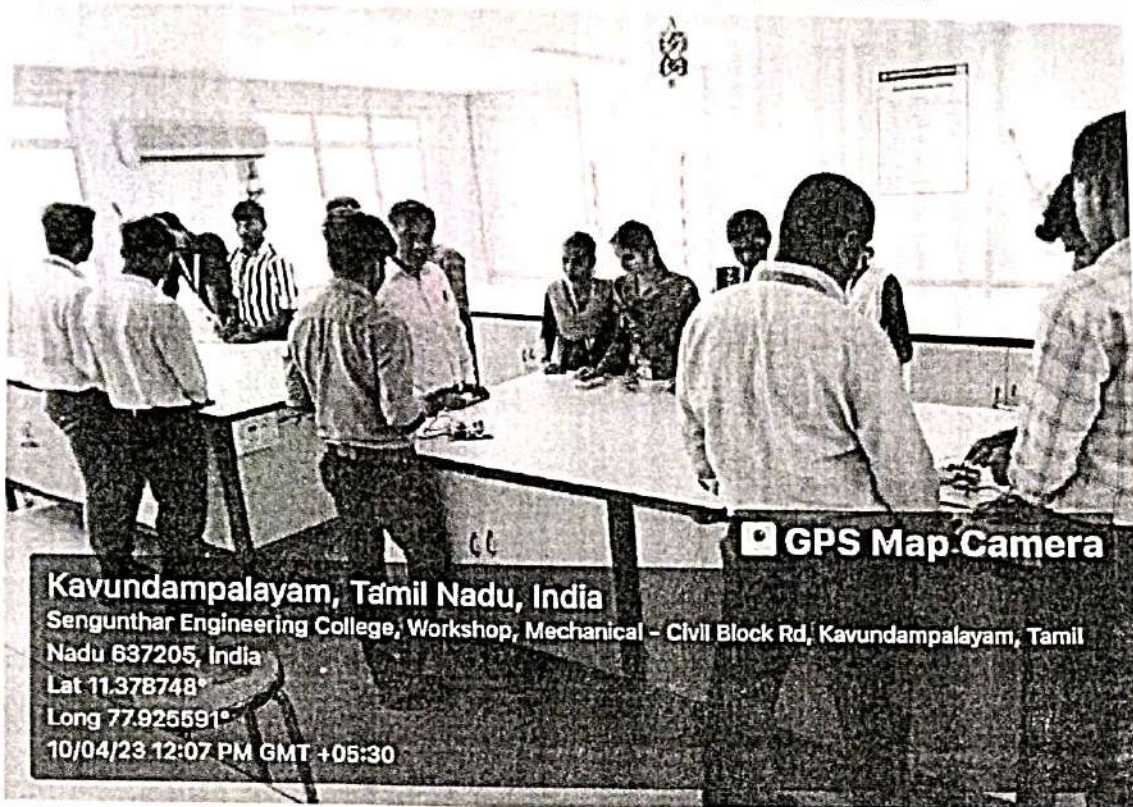




SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Kavundampalayam, Tamil Nadu, India

Sengunthar Engineering College, Workshop, Mechanical - Civil Block Rd, Kavundampalayam, Tamil Nadu 637205, India

Lat 11.378748°

Long 77.925591°

10/04/23 12:07 PM GMT +05:30



Kavundampalayam, Tamil Nadu, India

Sengunthar Engineering College, Workshop, Mechanical - Civil Block Rd, Kavundampalayam, Tamil Nadu 637205, India

Lat 11.378748°

Long 77.925591°

10/04/23 12:07 PM GMT +05:30





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Kavundampalayam, Tamil Nadu, India
MBA block, Main Block Cir Rd, Kavundampalayam, Tamil Nadu
637205, India
Lat 11.378654°
Long 77.925771°
10/04/23 12:42 PM GMT +05:30



Kavundampalayam, Tamil Nadu, India
MBA block, Main Block Cir Rd, Kavundampalayam, Tamil Nadu
637205, India
Lat 11.378654°
Long 77.925771°
10/04/23 12:46 PM GMT +05:30


Dept. EDC Coordinator


EDC Coordinator


Principal

Copy To:

1. IQAC
2. File





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IIC/2022 - 2023/032

Date: 25.03.2023

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	31.03.2023
Programme Title	Session on "How to plan for Start-up and legal & Ethical Steps"		
Resource Person	Name	Address	Contact Details
	Mr.V.Gowthaman, M.E.,	Assistant Professor / ECE, Sengunthar Engineering College (Autonomous), Tiruchengode-637205	8248374301
Participants	Branch / Class / Section	Total	Total participants
Students	ECE (I, II, III & IV Year)	151	161
Faculty	ECE	10	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.C.MohanKumar, AP/Mech Mr.G.Suresh, AP/ECE Mr.R.Prabhu, AP/EEE Mr.M.SoundarRajan, AP/Civil Mrs.B.Tamilselvi, AP/CSE Mrs.S.UmaMaheswari, AP/MBA		
Objective of the Activity	<ul style="list-style-type: none"> Giving broad idea about initial preparedness for start-up registration. Giving idea about legal & Ethical Steps for start-up with useful links or information. Providing clarity to the participating regarding different legal compliances and challenges. 		
Outcome of the Activity	<ul style="list-style-type: none"> For a start-up to succeed, there are generally three core components making up that success. Each of these components can be a struggle to get right individually—and ensuring each of them works together can be even bigger. 		
Coordinator of the Programme	Mr.G.Suresh, AP/ECE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	-
	Refreshment	-
	Travelling Allowance	-
	Other Expenses	-
Non Recurring Expenditure	Items to be Purchased	-
	Total	-

EDC Coordinator

IQAC Coordinator

Principal

Correspondent

Copy to:

1. IQAC
2. Department File





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Workshop on

“Session on “How to plan for Start-up and legal & Ethical Steps”

on

March 31st, 2023

Timing: 03.30 p.m. to 04.30p.m.

Resource Person



Mr.V.Gowthaman

Assistant Professor/ECE

Sengunthar Engineering College (Autonomous)

Tiruchengode - 637205

President - IIC

Dr.R.SathishKumar
Principal – SEC.

Vice President - IIC

Er.A.B.Madan
IQAC Co-Ordinator – SEC.

Convener- IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.G.Suresh
AP/ECE – SEC.



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes on

"Session on "How to plan for Start-up and legal & Ethical Steps"

on March 31st, 2023

INAGURATION - AGENDA

Venue: ECE BLOCK

Time: 03:30 P.M.

Prayer Song

: College Choir

Welcome address

: **Mr.M.Baskaran M.E.,**

AP/ECE, Sengunthar Engineering College (Autonomous).

Presidential address

: **Prof. A. BALADHANDAPANI, M.A., M.Phil.,**

Secretary & Correspondent, Sengunthar Institutions.

Felicitation

: **Er. A. B. MADHAN, M.E.,**

Chief Executive Officer, Sengunthar Institution.

Er. ARAVIND THIRUNAVUKKARASU, M.C.A., M.E.,

Director Corporate Relations & Training,

Sengunthar Institutions.

Dr. R. SATISH KUMAR, M.E., Ph.D.,

Principal, Sengunthar Engineering College (Autonomous).

Introduction to the

: **Mr. G.Suresh M.E.,**

Chief Guest

AP/ECE, Sengunthar Engineering College (Autonomous).

Chief Guest Address

: **Mr. V.Gowthaman M.E.,**

Assistant Professor,

Electronics and Communication Engineering,

Sengunthar Engineering College (Autonomous),

Tiruchengode.

Vote of thanks

: **Mr.P.Sivasankaran M.E., (Ph.D.),**

AP/ECE, Sengunthar Engineering College (Autonomous).



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

PROGRAMME TITLE: "Session on "How to plan for Start-up and legal & Ethical Steps"

PROGRAMME PARTICIPANTS / STUDENTS ATTENDANCE

Academic Year: 2022-2023

Semester: Even

Date / Time: 31.03.2023 / 03.30 p.m. to 04.30 p.m.

S.NO.	NAME	BRANCH	COLLEGE	SIGNATURE
1.	DHARANIDHARAN.S	IV ECE	Sengunthar Engineering College	Dharanidharan.S.
2.	DHINAKARAN B	IV ECE	Sengunthar Engineering College	Dhinakaran.B.
3.	KARTHI S	IV ECE	Sengunthar Engineering College	Karthi.S.
4.	MOHAN A	IV ECE	Sengunthar Engineering College	A. Mohan
5.	NISHANTHI P	IV ECE	Sengunthar Engineering College	Nishanthi.P.
6.	PRASANTH N	IV ECE	Sengunthar Engineering College	N. Prasant
7.	PRIYA N	IV ECE	Sengunthar Engineering College	Priya.N.
8.	PRIYADHARSHINI S	IV ECE	Sengunthar Engineering College	Priyadharshini.S.
9.	RAMESHKUMAR.M	IV ECE	Sengunthar Engineering College	Ramesh Kumar.M.
10.	SARAVANAN R	IV ECE	Sengunthar Engineering College	Saravanan.R.
11.	SWEATHA S V	IV ECE	Sengunthar Engineering College	S.V. Sweatha
12.	ABISHRI R	III ECE	Sengunthar Engineering College	Abishri.R.
13.	AKASH R	III ECE	Sengunthar Engineering College	Akash.R.
14.	BHARANII S R	III ECE	Sengunthar Engineering College	Bharanii.S.R.
15.	BOOPATHI B	III ECE	Sengunthar Engineering College	Boopathi.B.
16.	GAYATHRI S	III ECE	Sengunthar Engineering College	G. Gayathri
17.	GOKILAVANI P	III ECE	Sengunthar Engineering College	P. Gokilavani
18.	HARI PRAKASH S	III ECE	Sengunthar Engineering College	H. Prakash
19.	HARISH R	III ECE	Sengunthar Engineering College	Harish.R.
20.	JAYASURYA S	III ECE	Sengunthar Engineering College	J. Jayasurya
21.	PAVITHRA T	III ECE	Sengunthar Engineering College	Pavithra.T.
22.	PRAKASH P	III ECE	Sengunthar Engineering College	P. Prakash
23.	RISHIKESH V	III ECE	Sengunthar Engineering College	Rishikesh.V.
24.	ROSAPRIYAN S	III ECE	Sengunthar Engineering College	R. Sapriyan
25.	SANKAR R	III ECE	Sengunthar Engineering College	Sankar.R.
26.	SATHISH R	III ECE	Sengunthar Engineering College	Sathish.R.
27.	DHANUSH M (10.09.2003)	II ECE	Sengunthar Engineering College	M. Dhaneesh





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade



TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

28.	DHANUSH M (27.01.2004)	II ECE	Sengunthar Engineering College	M. Dhanush
29.	GOBU V	II ECE	Sengunthar Engineering College	V. Gobu
30.	GOKUL K	II ECE	Sengunthar Engineering College	Gokul K
31.	GOKUL M	II ECE	Sengunthar Engineering College	M. Gokul
32.	GOWTHAM S	II ECE	Sengunthar Engineering College	S. Gowtham
33.	GOWTHAM T	II ECE	Sengunthar Engineering College	T. Gowtham
34.	JANARTHANAN S (14.10.2003)	II ECE	Sengunthar Engineering College	Janarthanan. S.
35.	JANARTHANAN S (10.05.2004)	II ECE	Sengunthar Engineering College	S. Janarthanan
36.	KALAIMANI A	II ECE	Sengunthar Engineering College	A. Kalaimani
37.	KATHIRVEL N	II ECE	Sengunthar Engineering College	N. Kathirvel
38.	LOGESHRAJA P	II ECE	Sengunthar Engineering College	P. Logeshraja
39.	MAILARASU M	II ECE	Sengunthar Engineering College	M. Mailarasu
40.	MANIKANDAN R	II ECE	Sengunthar Engineering College	R. Manikandan
41.	ROHIET N P	II ECE	Sengunthar Engineering College	N.P. Rohiet
42.	SELVAGANAPATHI S	II ECE	Sengunthar Engineering College	S. Selvaganapathi
43.	SHIYAMSUNDAR B G	II ECE	Sengunthar Engineering College	B.G. Shiyamsundar
44.	SIVABALAN A	II ECE	Sengunthar Engineering College	A. Sivabalan
45.	SIVARANJANI P	II ECE	Sengunthar Engineering College	P. Sivaranjani
46.	SIVASANGARI S	II ECE	Sengunthar Engineering College	S. Sivasangari
47.	SOWMIYA V	II ECE	Sengunthar Engineering College	V. Sowmiya
48.	SUDHARSAN M	II ECE	Sengunthar Engineering College	M. Sudharsan
49.	SUHASINI S	II ECE	Sengunthar Engineering College	S. Suhasini
50.	TAMILVALAVAN S	II ECE	Sengunthar Engineering College	S. Tamilvalavan
51.	THAMARAISELVAN D	II ECE	Sengunthar Engineering College	D. Thamaraiselvan
52.	VARUNKUMAR S	II ECE	Sengunthar Engineering College	S. Varunkumar
53.	VELAVAN H	II ECE	Sengunthar Engineering College	H. Velavan
54.	VETRIVEL S	II ECE	Sengunthar Engineering College	S. Vetrivel
55.	VIMAL S	II ECE	Sengunthar Engineering College	S. Vimal
56.	VINOTHKANNA D	II ECE	Sengunthar Engineering College	D. Vinothkanna
57.	DHANUSHA V	I ECE	Sengunthar Engineering College	V. Dhanusha
58.	DHINESH K	I ECE	Sengunthar Engineering College	K. Dhinesh
59.	DINESH B	I ECE	Sengunthar Engineering College	B. Dinesh
60.	GOVINDHARAJ K	I ECE	Sengunthar Engineering College	K. Govindharaaj
61.	GOWTHAM K	I ECE	Sengunthar Engineering College	K. Gowtham
62.	GUNA D	I ECE	Sengunthar Engineering College	D. Guna
63.	HARINI S	I ECE	Sengunthar Engineering College	S. Harini
64.	ISHWARYA A	I ECE	Sengunthar Engineering College	A. Ishwarya
65.	JAYASRI A	I ECE	Sengunthar Engineering College	A. Jayasri
66.	JEEVAN PRASANTH R	I ECE	Sengunthar Engineering College	R. Jeevan Prasanth





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



67.	JEEVAPRIYAN R	I ECE	Sengunthar Engineering College	Jeevapriyan R.
68.	JOTHISWARAN S	I ECE	Sengunthar Engineering College	Jothiswaran S.
69.	KEERTHANA A N	I ECE	Sengunthar Engineering College	Keerthana A.N.
70.	KUBENDIRAN K	I ECE	Sengunthar Engineering College	Kubendiran K.
71.	LATHISH C V	I ECE	Sengunthar Engineering College	Lathish C.V.
72.	LOGAMUKI G	I ECE	Sengunthar Engineering College	Logamuki G.
73.	LOGESH GOWTHAM S	I ECE	Sengunthar Engineering College	Logesh Gowtham S.
74.	LOGESH K	I ECE	Sengunthar Engineering College	Logesh K.
75.	LOKESHVARMA S	I ECE	Sengunthar Engineering College	Lokeshvarma S.
76.	LOKESHWARAN A	I ECE	Sengunthar Engineering College	Lokeshwaran A.
77.	MAHASRI N	I ECE	Sengunthar Engineering College	Mahasri N.
78.	MANIKANDAN A	I ECE	Sengunthar Engineering College	Manikandan A.
79.	MANIRAJ M	I ECE	Sengunthar Engineering College	Maniraj M.
80.	MD IRSHAD	I ECE	Sengunthar Engineering College	MD Irshad.
81.	MONIKA P	I ECE	Sengunthar Engineering College	Monika P.
82.	MUKESH M	I ECE	Sengunthar Engineering College	Mukesh M.
83.	MUTHUKUMAAR S B	I ECE	Sengunthar Engineering College	Muthukumaar S.B.
84.	MUTHUKUMAR D	I ECE	Sengunthar Engineering College	Muthukumar D.
85.	NANDHA KUMAR M	I ECE	Sengunthar Engineering College	Nandha Kumar M.
86.	NAVEEN KUMAR A	I ECE	Sengunthar Engineering College	Naveen Kumar A.
87.	NAVEEN KUMAR T	I ECE	Sengunthar Engineering College	Naveen Kumar T.
88.	NITHYANANDHAN K	I ECE	Sengunthar Engineering College	Nithyanandhan K.
89.	PARTHIPAN S	I ECE	Sengunthar Engineering College	Parthipan S.
90.	PRIYANKA S	I ECE	Sengunthar Engineering College	Priyanka S.
91.	GOPINATH.P	AP/ECE	Sengunthar Engineering College	Gopinath P.
92.	BASKARAN.M	AP/ECE	Sengunthar Engineering College	Baskaran M.
93.	GOWSALYA.K	AP/ECE	Sengunthar Engineering College	Gowsalya K.
94.	GOWTHAM.V	AP/ECE	Sengunthar Engineering College	Gowtham V.
95.	ARUNKUMAR.M	AP/ECE	Sengunthar Engineering College	Arunkumar M.
96.	SIVASANKARAN.P	AP/ECE	Sengunthar Engineering College	Sivasankaran P.

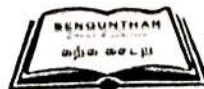
31/3/23
Dept. EDC Coordinator

31.3.23
EDC Coordinator

Principal

Copy To:

1. IQAC
2. File





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



REPORT

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	31.03.2023 Friday 03.30 p.m. – 04.30 p.m.
Programme Title	Session on “How to plan for Start-up and legal & Ethical Steps”		
Resource Person(s)	Name	Address	Contact Details
	Mr.V.Gowthaman,M.E., Assistant Professor / ECE,	Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	8248374301
Coordinators	Mr. N. Thiru Senthil Adhiban, AP/Mech Ms. B. Tamilselvi, AP/CSE Mr. R. Prabhu, AP/EEE Mrs. S. Uma Maheshwari, AP/MBA Mr. M. Soundar Rajan, AP/Civil Mr. G. Suresh, AP/ECE Mr. C. Mohan Kumar, AP/Mech		
Areas covered during the activity	Start-up and Ethical Steps		
Participants	Branch / Class / Section	Total	Total Participants
Students	ECE (I,II, III & IV Year)	90	96
Faculty	ECE	06	
Consolidated Feedback Report	Resource person explained what planning is require doing start-up activities and steps for the ethical and legal steps for the registration. He interacted with students with their own idea of start-up and guided them. He was always open to the queries of the participants, and he addressed some questions of the same.		
Programme Coordinator	The participants remained engaged from the start till the end of the talk and gained valuable information about start-up planning. It was an insightful talk in an expanding domain scope.		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a Seminar on "How to plan for Start-up and legal & Ethical Steps" on 31st March 2023 on 03.30 p.m. The speaker of the session was an eminent personality Mr. V.Gowthaman, M.E., who is working as Assistant Professor / ECE in Sengunthar Engineering College, Tiruchengode.





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



The session was organized under the guidance of Dr. R. Satishkumar, President – IIC, Er. A. B. Madhan, Vice President - IIC and Mr. N. Thiru Senthil Adhiban, Chief Coordinator - IIC.

Then Mr.M.Baskaran, AP/ECE welcomed all participants on the behalf of EDC Cell and then introduced the resource person by Mr.G.Suresh, AP/ECE Internal IIC - Coordinator.

Mr. V.Gowtham, M.E., was our Keynote Speaker defined as Strategic drafting and implementation of ideas to convert them into a real-life solution are like Fisher's Lock and Key theory of mechanism for the specific execution of the desired action to get the final product. Identification of a problem to craft a unique solution by gathering relevant information through research and communication plays an indispensable role in kick starting one's start-up venture. Keeping ethics in mind and purposefully cultivating a positive culture throughout the startup phase can have significant long-term rewards. A positive culture has an impact on the viability and success of an organization as well as society. Ethical entrepreneurship makes it a point to design the organization-cultural fit intentionally.

This webinar will serve as a forum for students to interact with speaker guests from multifarious backgrounds of imparting mentorship in innovation and entrepreneurial skills. Students will get an insight to develop the right approach for initiating a startup, an entrepreneurial approach to grow a business, and to understand the basics of market trends' prerequisite knowledge through analyzing the potential errors in any venture. This will help students to associate real-life works and examples to rectify the embryonic and predictable mistakes. The purpose is to provide budding entrepreneurs with concepts, ideas, and best practices for dealing with cultural issues at the junior phases of their startup ventures and businesses. This session will also acquaint students with the significance of ethics and the role that entrepreneurs play in developing an ethical and responsible organization that will help them to construct a philosophical trajectory in professional and personal behavior.

He said, "a business idea is like a coffee mug filled to the top." He explained how starting a business or registering a company, splitting the company by founder and co-





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



founder, and many back-end processes are carried out when an investor proposes. Overall, it clarifies the team of co-founders, investors, incubators, and promoters and determines the types of business structures using numerous examples such as sole-proprietorship, general, limited liability partnership, private limited company, and non-profit company. He discussed the various fees that must be paid when registering a company. He exemplified how we could create more intellectual property while developing a business idea and guarding it. He mentioned how we could have a "Right Legal Counsel Matter" when we are in trouble as business owners. He also discusses the various types of deposits, loan moratorium periods, intellectual property rights for animals, licensing, permit issues, and how terms differ from country to country. He talked about how there can be issues with data protection, privacy, advertising and marketing, and various contracts. He finally concluded the session by discussing Tortious Liabilities, Ethical Liabilities, and many more issues that may arise due to counterfeiting our products and issues with labor laws.

The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar. At the end of the session various queries regarding innovation & entrepreneurship from students were addressed. The webinar ended with vote of thanks given by **Mr.P.Sivasanakaran, AP/ECE.**

Nearly 100 participants from our Institutions attended the seminar. Participants enjoyed the webinar very much.

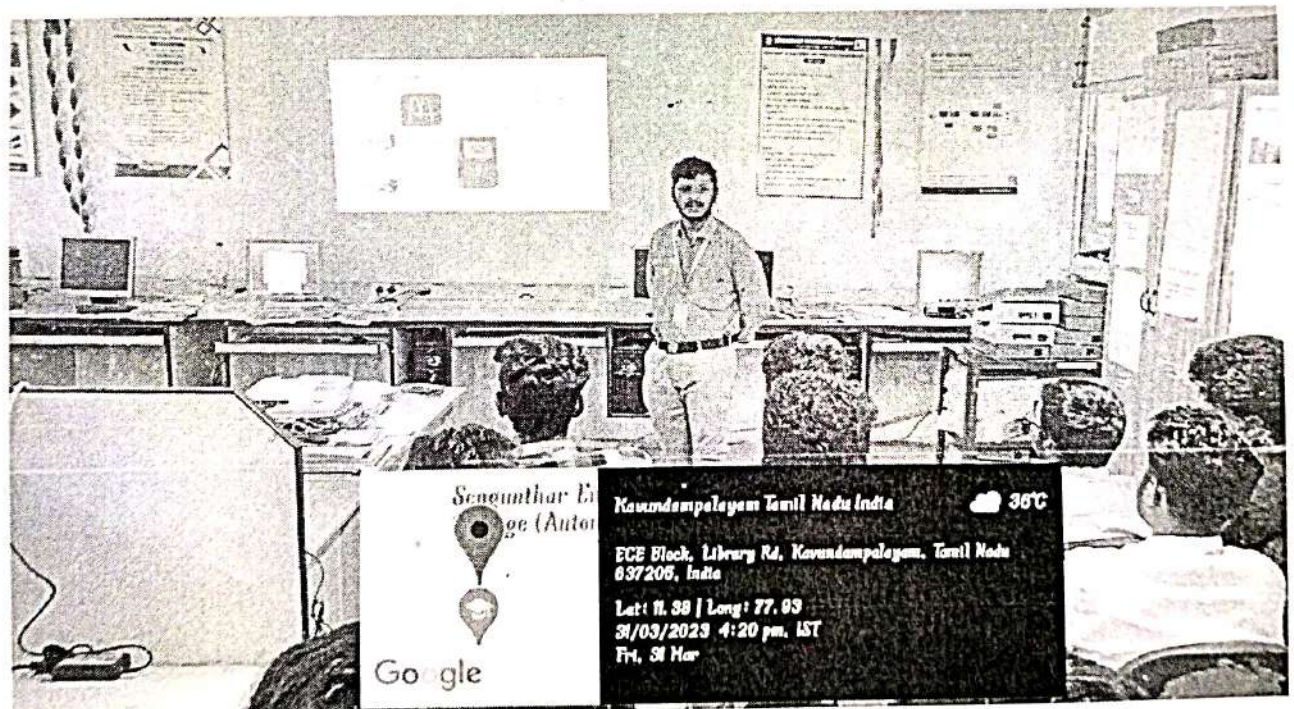
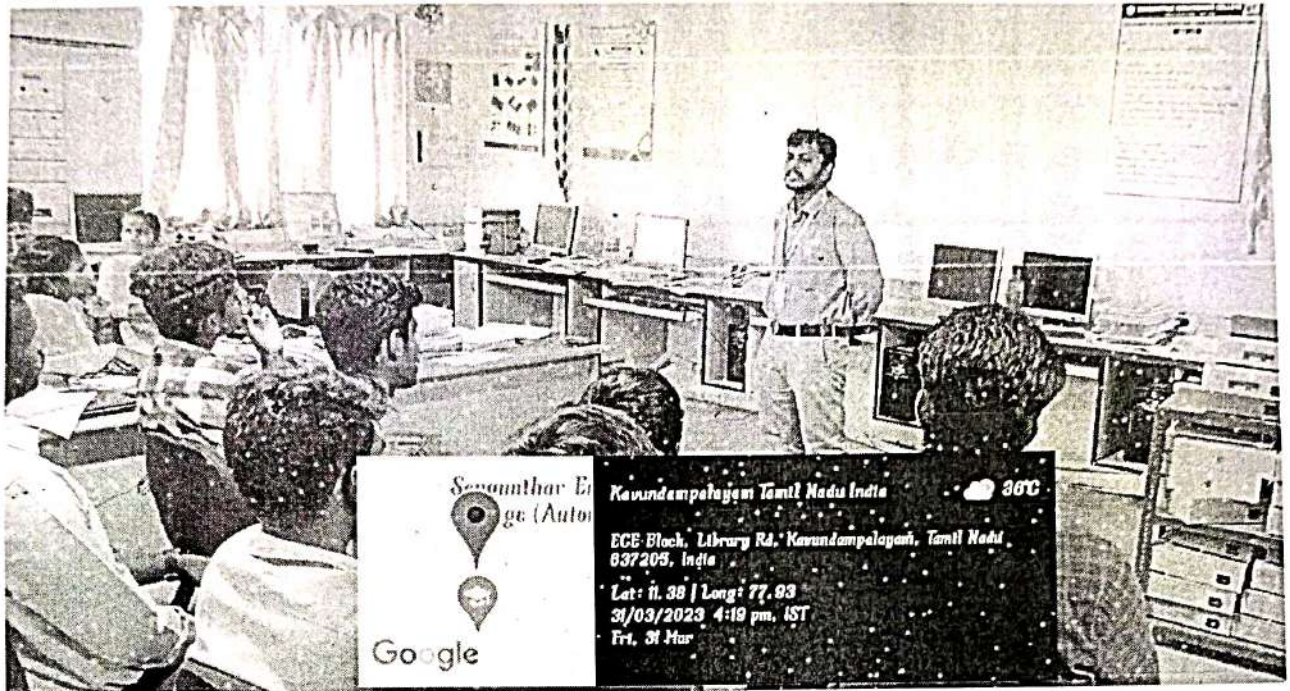




SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



[Signature]
Dept. EDC Coordinator

N. Thud
5.4.23
EDC Coordinator

[Signature]
Principal

Copy to:

1. IQAC
2. Dept file





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IIC/2022 - 2023/031

Date: 25.03.2023

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	30.03.2023
Programme Title	Workshop on Intellectual Property Rights (IPRs) and IP management for start up		
Resource Person	Name	Address	Contact Details
	Mr.A.Rahul, M.E.,	Associate Professor / ECE, Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	9600814670
Participants	Branch / Class / Section	Total	Total participants
Students	ECE (I,II, III & IV Year)	151	161
Faculty	ECE	10	
Coordinators	Mr.N.Thiru Senthil Adhipan, AP/Mech Mr.C.MohanKumar, AP/Mech Mr.G.Suresh, AP/ECE Mr.R.Prabhu, AP/EEE Mr.M.SoundarRajan, AP/Civil Mrs.B.Tamilselvi, AP/CSE Mrs.S.UmaMaheswari, AP/MBA		
Objective of the Activity	<ul style="list-style-type: none"> Giving broad idea about IPR and IP Management for start-up and its importance. Giving idea about process/useful steps for patent filing/getting IPR approval for any start-up with useful links or information. 		
Outcome of the Activity	<ul style="list-style-type: none"> Distinguish and explain various forms of IPRs. Identify criteria's to fit one's own intellectual work in particular form of IPRs. Apply statutory provisions to protect particular form of IPRs. 		
Coordinator of the Programme	Mr.G.Suresh, AP/ECE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	-
	Refreshment	-
	Travelling Allowance	-
	Other Expenses	-
Non Recurring Expenditure	Items to be Purchased	-
	Total	-

N.Thiru
25-3-23
EDC Coordinator

S. Suresh
25/3/23
IQAC Coordinator

P. Suresh
25/3/23
Principal

S. Suresh
25.3.2023
Correspondent

Copy to:

1. IQAC
2. Department File





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENUERSHIP DEVELOPMENT CELL

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiatives)

Organizes

A Workshop on

“Workshop on Intellectual Property Rights (IPRs) and IP management for start up”

on

March 30th, 2023

Timing: 02.00 p.m. to 03.00p.m.

Resource Person



Mr.A.Rahul

Associate Professor/ECE

*Sengunthar Engineering College (Autonomous)
Tiruchengode - 637205*

President - IIC

Dr.R.SathishKumar
Principal – SEC.

Vice President - IIC

Er.A.B.Madan
IQAC Co-Ordinator – SEC.

Convener- IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.G.Suresh
AP/ECE – SEC.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes on

"Workshop on Intellectual Property Rights (IPRs) and IP management for start up"

on March 30th, 2023

INAGURATION - AGENDA

Venue: ECE BLOCK

Time: 02:00 P.M.

- | | | |
|------------------------------------|---|---|
| Prayer Song | : | College Choir |
| Welcome address | : | Ms.K.Gowsalya M.E.,
AP/ECE, Sengunthar Engineering College (Autonomous). |
| Presidential address | : | Prof. A. BALADHANDAPANI, M.A., M.Phil.,
Secretary & Correspondent, Sengunthar Institutions. |
| Felicitation | : | Er. A. B. MADHAN, M.E.,
Chief Executive Officer, Sengunthar Institution. |
| | | Er. ARAVIND THIRUNAVUKKARASU, M.C.A., M.E.,
Director Corporate Relations & Training,
Sengunthar Institutions. |
| | | Dr. R. SATISH KUMAR, M.E., Ph.D.,
Principal, Sengunthar Engineering College (Autonomous). |
| Introduction to the
Chief Guest | : | Mr. M.Baskaran M.E.,
AP/ECE, Sengunthar Engineering College (Autonomous). |
| Chief Guest Address | : | Mr. A.Rahul M.E.,
Associate Professor,
Electronics and Communication Engineering,
Sengunthar Engineering College (Autonomous),
Tiruchengode. |
| Vote of thanks | : | Mr.P.Gopinath M.E., (Ph.D).,
AP/ECE, Sengunthar Engineering College (Autonomous). |



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

PROGRAMME TITLE: "Workshop on Intellectual Property Rights (IPRs) and IP management for startup"

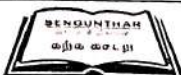
PROGRAMME PARTICIPANTS / STUDENTS ATTENDANCE

Academic Year: 2022-2023

Semester: Even

Date / Time: 30.03.2023 / 02.00 p.m. to 03.00 p.m.

S.NO.	NAME	BRANCH	COLLEGE	SIGNATURE
1.	ABIRAMI V	IV ECE	Sengunthar Engineering College	Abirami V
2.	ARULKUMAR.A	IV ECE	Sengunthar Engineering College	Arulkumar.A
3.	CHANDNI S M	IV ECE	Sengunthar Engineering College	Chandni S.M.
4.	DHARANIDHARAN.S	IV ECE	Sengunthar Engineering College	Dharanidharan.S
5.	DHINAKARAN B	IV ECE	Sengunthar Engineering College	Dhinakaran.B
6.	KARTHI S	IV ECE	Sengunthar Engineering College	Karthi S
7.	MOHAN A	IV ECE	Sengunthar Engineering College	Mohan A
8.	NISHANTHI P	IV ECE	Sengunthar Engineering College	Nishanthi P
9.	PRASANTH N	IV ECE	Sengunthar Engineering College	Prasanth N
10.	PRIYA N	IV ECE	Sengunthar Engineering College	Priya N
11.	ABISHRI R	III ECE	Sengunthar Engineering College	Abishri R
12.	AKASH R	III ECE	Sengunthar Engineering College	Akash R
13.	BHARANII S R	III ECE	Sengunthar Engineering College	Bharanii S.R
14.	BOOPATHI B	III ECE	Sengunthar Engineering College	Boopathi B
15.	GAYATHRI S	III ECE	Sengunthar Engineering College	Gayathri S
16.	GOKILAVANI P	III ECE	Sengunthar Engineering College	Gokilavani P
17.	HARI PRAKASH S	III ECE	Sengunthar Engineering College	Hari Prakash S
18.	HARISH R	III ECE	Sengunthar Engineering College	Harish R
19.	JAYASURYA S	III ECE	Sengunthar Engineering College	Jayasurya S
20.	KARUNA E	III ECE	Sengunthar Engineering College	Karuna E
21.	KAVIPREETHA V B	III ECE	Sengunthar Engineering College	Kavipreetha V.B
22.	KIVISHA S	III ECE	Sengunthar Engineering College	Kivisha S
23.	MEIYARASAN K	III ECE	Sengunthar Engineering College	Meiyarasan K
24.	MOHANRAM .S	III ECE	Sengunthar Engineering College	Mohanram .S
25.	MURALI PRABHU V	III ECE	Sengunthar Engineering College	Murali Prabh V
26.	NOUNITHA V	III ECE	Sengunthar Engineering College	Nounitha V
27.	PRASANTH R	III ECE	Sengunthar Engineering College	Prasanth R





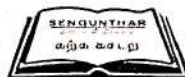
SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade



TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

28.	RAMYAASREE K	III ECE	Sengunthar Engineering College	Ragamee K.
29.	SANTHOSHKUMAR G	III ECE	Sengunthar Engineering College	Santhosh G.
30.	SRIDHARAN M	III ECE	Sengunthar Engineering College	Sridharan M.
31.	VENKATESH R	III ECE	Sengunthar Engineering College	Venka R.
32.	ARUNBABU R	III ECE	Sengunthar Engineering College	Arun R.
33.	DEEPAN S	III ECE	Sengunthar Engineering College	Deepan S.
34.	ELUMALAI M	III ECE	Sengunthar Engineering College	Elumalai M.
35.	KEERTHANA E	III ECE	Sengunthar Engineering College	Keerthana E.
36.	GOBU V	II ECE	Sengunthar Engineering College	Gobu V.
37.	GOKUL K	II ECE	Sengunthar Engineering College	Gokul K.
38.	GOKUL M	II ECE	Sengunthar Engineering College	Gokul M.
39.	GOWTHAM S	II ECE	Sengunthar Engineering College	Gowtham S.
40.	GOWTHAM T	II ECE	Sengunthar Engineering College	Gowtham T.
41.	JANARTHANAN S (14.10.2003)	II ECE	Sengunthar Engineering College	Janarthanan S.
42.	JANARTHANAN S (10.05.2004)	II ECE	Sengunthar Engineering College	Janarthanan S.
43.	KALAIMANI A	II ECE	Sengunthar Engineering College	Kalaimani A.
44.	KATHIRVEL N	II ECE	Sengunthar Engineering College	Kathirvel N.
45.	LOGESHRAJA P	II ECE	Sengunthar Engineering College	Logesh P.
46.	MAILARASU M	II ECE	Sengunthar Engineering College	M. Mailarasu
47.	MANIKANDAN R	II ECE	Sengunthar Engineering College	R. Manikandan
48.	MUGESH P	II ECE	Sengunthar Engineering College	Mugesh P.
49.	MUTHARASU S	II ECE	Sengunthar Engineering College	Mutharasu S.
50.	MUTHU KUMAR S	II ECE	Sengunthar Engineering College	Muthu S.
51.	PAVANAN A	II ECE	Sengunthar Engineering College	Pavanan A.
52.	PRINCE KUMAR	II ECE	Sengunthar Engineering College	Prince Kumar
53.	ROHIET N P	II ECE	Sengunthar Engineering College	Rohiet N P.
54.	SELVAGANAPATHI S	II ECE	Sengunthar Engineering College	Selva S.
55.	SHIYAMSUNDAR B G	II ECE	Sengunthar Engineering College	Shiyamsundar B G.
56.	SIVARANJANI P	II ECE	Sengunthar Engineering College	Sivara P.
57.	SIVASANGARI S	II ECE	Sengunthar Engineering College	Siva S.
58.	SOWMIYA V	II ECE	Sengunthar Engineering College	Sowmiya V.
59.	SUDHARSAN M	II ECE	Sengunthar Engineering College	Sudhar M.
60.	SUHASINI S	II ECE	Sengunthar Engineering College	Suhasini S.
61.	TAMILVALAVAN S	II ECE	Sengunthar Engineering College	Tamilvalavan S.
62.	THAMARAISELVAN D	II ECE	Sengunthar Engineering College	Thamaraivel D.
63.	DHINESH K	I ECE	Sengunthar Engineering College	Dhinesh K.
64.	DINESH B	I ECE	Sengunthar Engineering College	Dhinesh B.
65.	GOVINDHARAJ K	I ECE	Sengunthar Engineering College	Govindharaj K.
66.	GOWTHAM K	I ECE	Sengunthar Engineering College	Gowtham K.





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade



TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

67.	GUNA D	I ECE	Sengunthar Engineering College	Guna D.
68.	HARINI S	I ECE	Sengunthar Engineering College	Harini S.
69.	ISHWARYA A	I ECE	Sengunthar Engineering College	A.S.
70.	JAYASRI-A	I ECE	Sengunthar Engineering College	Jayasri. A.
71.	JEEVAN PRASANTH R	I ECE	Sengunthar Engineering College	Jeevan R.
72.	JEEVAPRIYAN R	I ECE	Sengunthar Engineering College	Jeevapriyan R.
73.	JOTHISWARAN S	I ECE	Sengunthar Engineering College	Jothiswaran S.
74.	KEERTHANA A N	I ECE	Sengunthar Engineering College	Keerthana. A n.
75.	KUBENDIRAN K	I ECE	Sengunthar Engineering College	Kubendiran K.
76.	LATHISH C V	I ECE	Sengunthar Engineering College	LATHISH. C. V.
77.	LOGAMUKI G	I ECE	Sengunthar Engineering College	Logamuki G.
78.	LOGESH GOWTHAM S	I ECE	Sengunthar Engineering College	Logesh S.
79.	LOGESH K	I ECE	Sengunthar Engineering College	Logesh K.
80.	LOKESHVARMA S	I ECE	Sengunthar Engineering College	Lokesh S.
81.	LOKESHWARAN A	I ECE	Sengunthar Engineering College	Lokeshwaran A.
82.	MAHASRI N	I ECE	Sengunthar Engineering College	Mahesri. N.
83.	GOPINATH.P	AP/ECE	Sengunthar Engineering College	Gopinath P.
84.	BASKARAN.M	AP/ECE	Sengunthar Engineering College	Baskaran M.
85.	GOWSALYA.K	AP/ECE	Sengunthar Engineering College	Gowsalya K.
86.	GOWTHAM.V	AP/ECE	Sengunthar Engineering College	Gowtham V.
87.	ARUNKUMAR.M	AP/ECE	Sengunthar Engineering College	Arunkumar M.
88.	SIVASANKARAN.P	AP/ECE	Sengunthar Engineering College	Sivasankaran P.


Dept. EDC Coordinator


EDC Coordinator


Principal

Copy To:

1. IQAC
2. File





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



REPORT

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	30.03.2023 Thursday 02.00 p.m. – 03.00 p.m.
Programme Title	"Workshop on Intellectual Property Rights (IPRs) and IP management for start up"		
Resource Person(s)	Name	Address	Contact Details
	Mr.A.Rahul, M.E., Associate Professor / ECE,	Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	9600814670
Coordinators	Mr. N. Thiru Senthil Adhiban, AP/Mech Ms. B. Tamilselvi, AP/CSE Mr. R. Prabhu, AP/EEE Mrs. S. Uma Maheshwari, AP/MBA Mr. M. Soundar Rajan, AP/Civil Mr. G. Suresh, AP/ECE Mr. C. Mohan Kumar, AP/Mech		
Areas covered during the activity	Intellectual Property Rights (IPRs)		
Participants	Branch / Class / Section	Total	Total Participants
Students	ECE (I,II, III & IV Year)	82	88
Faculty	ECE	06	
Consolidated Feedback Report	Session on Geographical Indication & Patents especially pertaining to the state's product and invention by intellectuals respectively is suggested to be pursued again, as the state has rich traditional handlooms and handicrafts, special agricultural products, Local inventions etc. which are yet to be registered.		
Programme Coordinator	Overall, the programme went well and all the dignitaries and concern person attended the programme and made it a very successful. The number of audience present at the programme reached about 100 which were more than expected. The delegates were very enthusiastic and eager to know about the IPR and also had given their best for the success of the programme.		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a Seminar on " Workshop on Intellectual Property Rights (IPRs) and IP management for start up " on 30th March 2023 on 02.00 p.m. The speaker of the session was an eminent personality Mr.A.Rahul, M.E., who is working as Associate Professor / ECE in Sengunthar Engineering College, Tiruchengode.





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



The session was organized under the guidance of **Dr. R. Satishkumar**, President – IIC, **Er. A. B. Madhan**, Vice President - IIC and **Mr. N. Thiru Senthil Adhiban**, Chief Coordinator - IIC.

Then **Ms.K.Gowsalya**, AP/ECE welcomed all participants on the behalf of EDC Cell and then introduced the resource person by **Mr.M.Baskaran**, AP/ECE Internal IIC - Coordinator.

Mr. A.Rahul M.E., was our Keynote Speaker defined as the essence of the session was to demonstrate how the knowledge of intellectual property right holds importance and must be kept in mind while building a startup business. The session began with him explaining the basic definition of property. He also explained in depth the different kinds of property and property rights. Then he delved into what exactly are intellectual property rights. He also spoke about different IPR types like patent, trademark, copyright etc and laid emphasis on the fact how important these are to prevent someone from stealing one's brain child. He took an example of dairy milk chocolate and explained the multiple IPRs which it holds. He then moved on to explain patents extensively. He spoke about the salient features of patents and what kind of innovations can and cannot be patented. He spoke about the different acts which were passed by the government Of India over the years of patenting. Through an example he explained hypothetically if we wanted to patent that particular product how do we go about it. He also threw light on the places where patenting happens and the charges of getting one's innovation patent. Similarly he also shared what is copyright and the process and products associated with it. The viewers remained engaged from the start till the end and gained some valuable information through this webinar. They understood that in the future as entrepreneurs if they innovate something new what steps they need to follow to protect it through Intellectual Property Rights. The workshop provided the students with vast knowledge on intellectual property rights, its accounting and valuation which will be of immense help for the students with startup ideas looking forward to build their own startups. After the session came towards the end, the students and our faculty raised their queries related to the topic. The same were also addressed by our speaker.





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



The session was concluded with the key takeaway of the session was to impart knowledge on the IPR's importance in today's startup oriented economy.

He discussed the timeline of the publication patent and its withdrawal. One can withdraw the application within 15 months from the date of filing. He also mentions how the patent office will not examine an application unless it is published and a request for examination is filed. The application request can be filed within 48 months from the date of filing. He threw some light on the First Examination Report (FER) how it is issued and what it contains. The response to FER must be within 6 months. He also spoke about the Controller's decision and the refusal of the patent. When the applicant refiles the document within the stipulated time the application is reexamined. If there is no pre-grant opposition the patent is granted. The controller's decision for refusal of the patent is applicable before the Intellectual Property Appellate Board (IPAB). No patent is refused without giving an opportunity of being heard. The hearing happens at patent office or via Video conferencing or audio-visual communication devices. Then the controller takes the final decision.

The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar. At the end of the session various queries regarding innovation & entrepreneurship from students were addressed. The webinar ended with vote of thanks given by **Mr.P.Gopinath, AP/ECE**.

Nearly 100 participants from our Institutions attended the seminar. Participants enjoyed the webinar very much.

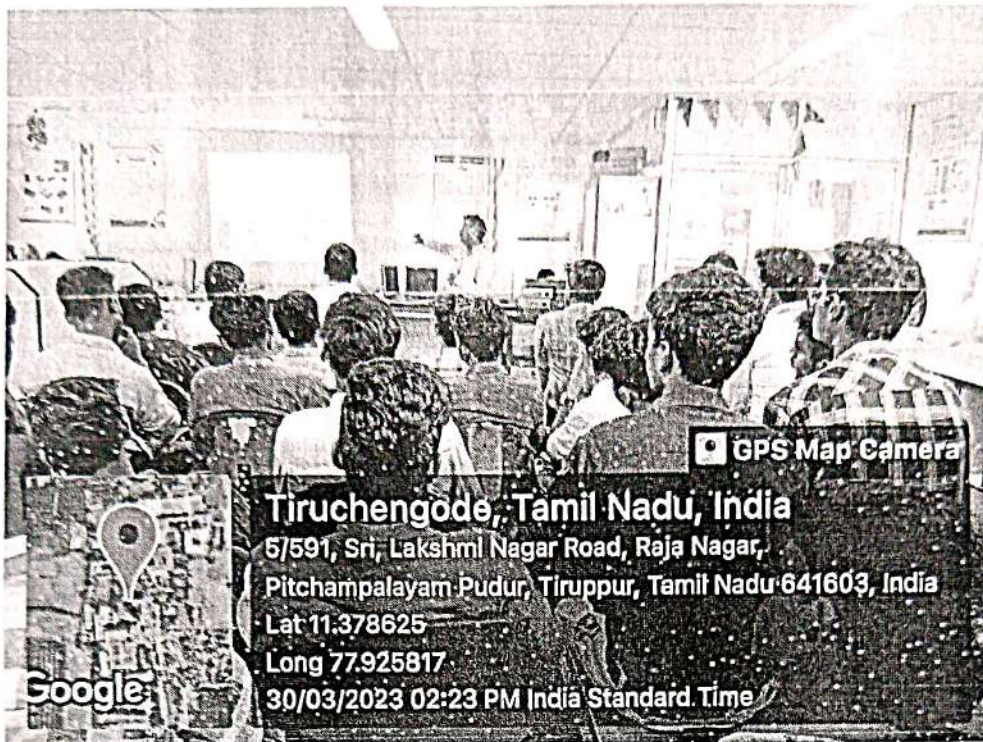




SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



[Signature]
Dept. EDC Coordinator

N. Thud
3.4.23
EDC Coordinator

[Signature]
31/4/2023
Principal

Copy to:
1. IQAC
2. Dept file





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IIC/2022 - 2023/014

Date: 12.01.2023

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	27.01.2023
Programme Title	Session on Achieving Problem-Solution Fit & Product-Market Fit		
Resource Person	Name	Address	Contact Details
	Mr.A.Rahul, M.E.,	Assistant Professor / ECE, Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	9600814670
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, CSE, EEE, ECE, Mech, IT, AIDS, MEE and RM. (I,II, III & IV Year)	100	115
Faculty	15	15	
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.C.MohanKumar, AP/Mech Mr.G.Suresh, AP/ECE Mr.R.Prabhu, AP/EEE Mr.M.SoundarRajan, AP/Civil Mrs.B.Tamilselvi, AP/CSE Mrs.S.UmaMaheswari, AP/MBA		
Objective of the Activity	<ul style="list-style-type: none"> To comprehend how businesses and organisations recognise societal challenges To comprehend how design thinking aids in problem identification 		
Outcome of the Activity	<ul style="list-style-type: none"> The result of the Problem-Solution Fit is a solution that actually solves customer's problem. The Product-Market Fit is part of the Customer Validation Process. 		
Coordinator of the Programme	Mr.G.Suresh, AP/ECE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	-
	Refreshment	-
	Travelling Allowance	-
	Other Expenses	-
Non Recurring Expenditure	Items to be Purchased	-
	Total	-

EDC Coordinator

IQAC Coordinator

Principal

Correspondent

Copy To

1. IQAC
2. Department File

SENGUNTHAR

Shrine 2 Success



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

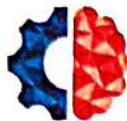
TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENUERSHIP DEVELOPMENT CELL

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

In association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Workshop on

“Session on Achieving Problem-Solution Fit & Product-Market Fit”

on

January 27th, 2023

Timing: 11.00 a.m. to 01.00 p.m.

Resource Person



Mr.A.Rahul

Associate Professor/ECE

Sengunthar Engineering College (Autonomous)

Tiruchengode - 637205

President - IIC

Dr.R.SathishKumar
Principal – SEC.

Vice President - IIC

Er.A.B.Madan
IQAC Co-Ordinator – SEC.

Convener- IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.G.Suresh
AP/ECE – SEC.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes on
"SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-
MARKET FIT"
on January 27th, 2023

INAGURATION - AGENDA

Venue: ECE BLOCK

Time: 11:00 A.M.

Prayer Song

: College Choir

Welcome address

: **Mr.V.Gowthaman M.E.,**

AP/ECE, Sengunthar Engineering College (Autonomous).

Presidential address

: **Prof. A. BALADHANDAPANI, M.A., M.Phil.,**

Secretary & Correspondent, Sengunthar Institutions.

Felicitation

: **Er. A. B. MADHAN, M.E.,**

Chief Executive Officer, Sengunthar Institution.

Er. ARAVIND THIRUNAVUKKARASU, M.C.A., M.E.,

Director Corporate Relations & Training,

Sengunthar Institutions.

Dr. R. SATISH KUMAR, M.E., Ph.D.,

Principal, Sengunthar Engineering College (Autonomous).

Introduction to the

Chief Guest

: **Mr. G.Suresh M.E.,**

AP/ECE, Sengunthar Engineering College (Autonomous).

Chief Guest Address

: **Mr. A.Rahul M.E.,**

Associate Professor,

Electronics and Communication Engineering,

Sengunthar Engineering College (Autonomous),

Tiruchengode.

Vote of thanks

: **Mr.M.Arunkumar M.E., (Ph.D.),**

AP/ECE, Sengunthar Engineering College (Autonomous).



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

CAPABILITY ENHANCEMENT AND DEVELOPMENT SCHEMES (Tick the Relevant category)				
Soft skills	Language and Communication Skills	Life Skills (Yoga, Physical fitness, Health and Hygiene)	Awareness of Trends in Technology	Other <input checked="" type="checkbox"/>

PROGRAMME TITLE: "Session on Achieving Problem-Solution Fit & Product-Market Fit"

PROGRAMME PARTICIPANTS / STUDENTS ATTENDANCE

Academic Year: 2022-2023

Semester: Even

Date / Time: 27.01.2023 / 11.00 a.m. to 01.00 p.m.

S.NO.	NAME	BRANCH	COLLEGE	SIGNATURE
1	Karthi S	IV ECE	Sengunthar Engineering College	Karthi S
2	Mohan A	IV ECE	Sengunthar Engineering College	Mohan A
3	Nishanthi P	IV ECE	Sengunthar Engineering College	Nishanthi P
4	Mohanram .S	III ECE	Sengunthar Engineering College	Mohanram .S
5	Murali Prabhu V	III ECE	Sengunthar Engineering College	Murali Prabhu V
6	Nounitha V	III ECE	Sengunthar Engineering College	Nounitha V
7	Prasanth R	III ECE	Sengunthar Engineering College	Prasanth R
8	Kalaimani A	II ECE	Sengunthar Engineering College	Kalaimani A
9	Kathirvel N	II ECE	Sengunthar Engineering College	Kathirvel N
10	Logeshraja P	II ECE	Sengunthar Engineering College	Logeshraja P
11	Mailarasu M	II ECE	Sengunthar Engineering College	Mailarasu M
12	Manikandan R	II ECE	Sengunthar Engineering College	Manikandan R
13	Mugesh P	II ECE	Sengunthar Engineering College	Mugesh P
14	Hariprasath G	II CSE	Sengunthar Engineering College	Hariprasath G
15	Hema Shree R	II CSE	Sengunthar Engineering College	Hema Shree R
16	Hinduja T	II CSE	Sengunthar Engineering College	Hinduja T
17	Jeevanandham S	II CSE	Sengunthar Engineering College	Jeevanandham S
18	Jepi Sharma	II CSE	Sengunthar Engineering College	Jepi Sharma
19	Rahul Kumar	II CSE	Sengunthar Engineering College	Rahul Kumar
20	Raushan Kumar Chaube	II CSE	Sengunthar Engineering College	Raushan Kumar Chaube
21	Ritik Roushan	II CSE	Sengunthar Engineering College	Ritik Roushan
22	Sahil Kapoor	II CSE	Sengunthar Engineering College	Sahil Kapoor
23	Sam Nikash S	II CSE	Sengunthar Engineering College	Sam Nikash S
24	Sanjiv Kumar	II CSE	Sengunthar Engineering College	Sanjiv Kumar
25	Sanni Kumar	II CSE	Sengunthar Engineering College	Sanni Kumar

SENGUNTHAR

Shree 2 Success



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade



TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

26	Arunvasu M R	III CSE	Sengunthar Engineering College	Arunvasu M R
27	Aswin S	III CSE	Sengunthar Engineering College	Aswin S
28	Chandru V	III CSE	Sengunthar Engineering College	Chandru V
29	Chanthuru R	III CSE	Sengunthar Engineering College	Chanthuru R
30	Deepak Kumar Shukla	III CSE	Sengunthar Engineering College	Deepak Kumar Shukla
31	Deepak S	III CSE	Sengunthar Engineering College	Deepak S
32	Manojkumar S	III CSE	Sengunthar Engineering College	Manojkumar S
33	Mathanraj M	III CSE	Sengunthar Engineering College	Mathanraj M
34	Pavithra R	III CSE	Sengunthar Engineering College	Pavithra R
35	Prakash T	III CSE	Sengunthar Engineering College	Prakash T
36	Srikrishnan S	III CSE	Sengunthar Engineering College	Srikrishnan S
37	Lokesh.M	IV CSE	Sengunthar Engineering College	Lokesh.M
38	Manoj Kumar S	IV CSE	Sengunthar Engineering College	Manoj Kumar S
39	Meganathan T	IV CSE	Sengunthar Engineering College	Meganathan T
40	Nandha Kumar R	IV CSE	Sengunthar Engineering College	Nandha Kumar R
41	Pragatheeswar.S	IV CSE	Sengunthar Engineering College	Pragatheeswar.S
42	Rajkumar S	IV CSE	Sengunthar Engineering College	Rajkumar S
43	Ranjith Kumar.R	IV CSE	Sengunthar Engineering College	Ranjith Kumar.R
44	Rishi Kumar.K	IV CSE	Sengunthar Engineering College	Rishi Kumar.K
45	Sanjay Kumar	II CIVIL	Sengunthar Engineering College	Sanjay Kumar
46	Suriyanath P	II CIVIL	Sengunthar Engineering College	Suriyanath P
47	Vignesh J	II CIVIL	Sengunthar Engineering College	Vignesh J
48	Karthik C	III CIVIL	Sengunthar Engineering College	Karthik C
49	Kishorvenkat S	III CIVIL	Sengunthar Engineering College	Kishorvenkat S
50	Mohamed Abdul Farook A	III CIVIL	Sengunthar Engineering College	Mohamed Abdul Farook A
51	Nanthakumar B	III CIVIL	Sengunthar Engineering College	Nanthakumar B
52	Naveen P	III CIVIL	Sengunthar Engineering College	Naveen P
53	Vigneshwaran R	IV EEE	Sengunthar Engineering College	Vigneshwaran R
54	Vijay Varman P	IV EEE	Sengunthar Engineering College	Vijay Varman P
55	Vijay S	IV EEE	Sengunthar Engineering College	Vijay S
56	Kavya M	III EEE	Sengunthar Engineering College	Kavya M
57	Kowsalya R	III EEE	Sengunthar Engineering College	Kowsalya R
58	Lalithaasri K	III EEE	Sengunthar Engineering College	Lalithaasri K
59	Logeshwaran M	III EEE	Sengunthar Engineering College	Logeshwaran M
60	Gokulakrishnan K	II EEE	Sengunthar Engineering College	Gokulakrishnan K
61	Gokulnath M	II EEE	Sengunthar Engineering College	Gokulnath M
62	Janani V	II EEE	Sengunthar Engineering College	Janani V
63	Vinay Kumar	III MECH	Sengunthar Engineering College	Vinay Kumar
64	Aathithiyar S A	III MECH	Sengunthar Engineering College	Aathithiyar S A

SENGUNTHAR

Strive 2 Success



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



65	Dhanush Praveen P	III MECH	Sengunthar Engineering College	Dhanush P.
66	Dinesh Kumar S	III MECH	Sengunthar Engineering College	Dinesh kumars
67	Gokularasu C	III MECH	Sengunthar Engineering College	Gokul
68	Jagadeesh S	III MECH	Sengunthar Engineering College	Jagadeesh
69	Sonu Kumar (15.04.2003)	II MECH	Sengunthar Engineering College	Soni
70	Vigneshwaran B	II MECH	Sengunthar Engineering College	Buign
71	Airaj P G	II MECH	Sengunthar Engineering College	Airaj
72	Arun Kumar P	I MBA	Sengunthar Engineering College	Arun P
73	Boopathi V	I MBA	Sengunthar Engineering College	Boopathi
74	Chandrabose J	I MBA	Sengunthar Engineering College	Chandrabose
75	Chandru K	I MBA	Sengunthar Engineering College	Chandru
76	Chithradevi K	I MBA	Sengunthar Engineering College	Chithradevi K.
77	Deepak K S	II MBA	Sengunthar Engineering College	Deepak K S
78	Deepika T	II MBA	Sengunthar Engineering College	Deepika
79	Dhinesh G	II MBA	Sengunthar Engineering College	Dhinesh G.
80	Dinesh N	II MBA	Sengunthar Engineering College	Dinesh N
81	Gowsalya C	II MBA	Sengunthar Engineering College	Gowsalya
82	Gurusaran .J.S	II ME	Sengunthar College of Engineering	Gurusaran.
83	Harris S V	II ME	Sengunthar College of Engineering	Harris SV
84	Hussion Lareef .Z	II ME	Sengunthar College of Engineering	Hussion
85	Jayandhar K	II ME	Sengunthar College of Engineering	Jayandhar
86	Velusamy .B	II ME	Sengunthar College of Engineering	Velusamy
87	Vignesh T	II ME	Sengunthar College of Engineering	Vignesh T
88	Vigneswaran .N	II ME	Sengunthar College of Engineering	Vigneswaran.
89	Praveen Chandra .R	III ME	Sengunthar College of Engineering	Praveen R.
90	Ramesh .P	III ME	Sengunthar College of Engineering	Ramesh .p.
91	Gopinath .P	AP/ECE	Sengunthar Engineering College	Gopinath
92	Baskaran.M	AP/ECE	Sengunthar Engineering College	Baskaran
93	Prabhu.R	AP/EEE	Sengunthar Engineering College	Prabhu
94	Soundar Rajan.M	AP/CIVIL	Sengunthar Engineering College	Soundar
95	Sangeetha P	AP/CSE	Sengunthar Engineering College	P. Sangeetha
96	Uma Maheswari.S	AP/MBA	Sengunthar Engineering College	Uma


27/1/23
Dept. EDC Coordinator


27.1.23
EDC Coordinator


27/1/23
Principal

Copy To:
IQAC
File



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



REPORT

REPORT

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	25.01.2023 Thursday 02.30 p.m. – 03.30 p.m.
Programme Title	“Session on Achieving Problem-Solution Fit & Product-Market Fit”		
Resource Person(s)	Name	Address	Contact Details
	Mr.A.Rahul, M.E., Associate Professor / ECE,	Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	9600814670
Coordinators	Mr. N. Thiru Senthil Adhiban, AP/Mech Mr. M. Soundar Rajan, AP/Civil Ms. B. Tamilselvi, AP/CSE Mr. G. Suresh, AP/ECE Mr. R. Prabhu, AP/EEE Mr. C. Mohan Kumar, AP/Mech Mrs. S. Uma Maheshwari, AP/MBA		
Participants	Branch / Class / Section	Total	Total Participants
Students	Civil, CSE, EEE, ECE, Mech, IT, AIDS, MEE and RM. (I,II, III & IV Year)	90	96
Faculty	Civil, CSE, EEE, ECE, Mech, IT, AIDS, MEE and RM	06	
Consolidated Feedback Report	<ul style="list-style-type: none">● Students were known about "Product-market fit," writes startup coach and investor Marc Andreessen, "means being in a good market with a product that can satisfy that market."● When an entrepreneur identifies a need in the market and builds a solution that customers want to buy, that's product-market fit.		
Programme Coordinator	Students were exposed to the areas of business and innovation and encouraged to become future leaders in these fields.		

SENGUNTHAR

Strive 2 Success



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Entrepreneurship Development Cell, Sengunthar Engineering College organized a Seminar on "**Session on Achieving Problem-Solution Fit & Product-Market Fit**" on 27th January 2023 on 11.00 a.m. The speaker of the session was an eminent personality Mr.A.Rahul, M.E., who is working as Assistant Professor / ECE in Sengunthar Engineering College, Tiruchengode.

The session was organized under the guidance of **Dr. R. Satishkumar**, President – IIC, **Er. A. B. Madhan**, Vice President - IIC and **Mr. N. Thiru Senthil Adhiban**, Chief Coordinator - IIC.

Then **Mr.V.Gowthaman**, AP/ECE welcomed all participants on the behalf of EDC Cell and then introduced the resource person by **Mr. G.Suresh**, AP/ECE Internal IIC - Coordinator.

Mr. A.Rahul M.E., was our Keynote Speaker defined a solution fit product as a solution to a problem with a customer-specific approach rather than a money-making approach. He illustrated that the first step is identifying the problem, and then the customer, who may have usual buying behaviour that is unwilling to change or new buying behaviour that is willing to try new products, and sometimes the usual consumers are forced to adopt the new solutions. To address all sorts of consumers, the right solution fit is essential.

He continued by mentioning that today's customers are open to change and trying new solutions, so it's important to understand their habits and be clear in communication; the more openness, the better the solution suit product. He demonstrated that the more an entrepreneur thinks of himself as a consumer for a solution, the greater the fit and success of the solution. He created a framework for solution fit as an acronym: I (ideate) D (develop the content of the idea) E (engage customers to retain them) A (assessing the roadmap and outcome). He described product fit as a product that is not only accepted, but also kept. An entrepreneur always tests the product and refines it to make it market-fit and to improve the product so that it is accepted and kept. Production can be done in a methodical manner. Iteration necessitates an open and rapid attitude.

He noted that the company model and plan are not the same. He proposed that adopting segregation at each level, such as issue identification, action plans, and



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



solutions, would aid the entrepreneur in developing a market-fit product. He emphasized that the correct technique for a market fit product includes understanding of the product, i.e., accepted and retained, strategy for developing the product and engaging consumers, and the organization's vision and scalability.

The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar. At the end of the session various queries regarding innovation & entrepreneurship from students were addressed. The webinar ended with vote of thanks given by **Mr.M.Arunkumar, AP/ECE.**

Nearly 95 participants from our Institutions attended the seminar. Participants enjoyed the webinar very much.



SENGUNTHAR

Show 2 Success



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Kavundampalayam, Tamil Nadu, India

MBA block, Main Block Cir Rd, Kavundampalayam, Tamil
Nadu 637205, India

Lat 11.37759°

Long 77.925472°

27/01/2023 11:42 AM India Standard Time

[Signature]
Dept. EDC Coordinator

[Signature]
EDC Coordinator

[Signature]
Principal

Copy to:

1. IQAC

SENGUNTHAR

Strive 2 Success



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IIC/2022 - 2023/013

Date: 12.01.2023

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	25.01.2023
Programme Title	Session on Problem Solving and Ideation Workshop		
Resource Person	Name	Address	Contact Details
	Mr.M.Arunkumar, M.E., (Ph.D.)	Assistant Professor / ECE, Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	9894093603
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, CSE, EEE, ECE, Mech, IT, AIDS, MEE and RM. (I,II, III & IV Year)	100	115
Faculty	15	15	
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.C.MohanKumar, AP/Mech Mr.G.Suresh, AP/ECE Mr.R.Prabhu, AP/EEE Mr.M.SoundarRajan, AP/Civil Mrs.B.Tamilselvi, AP/CSE Mrs.S.UmaMaheswari, AP/MBA		
Objective of the Activity	<ul style="list-style-type: none"> Select and use appropriate concepts and methods from a variety of disciplines to solve problems effectively and creatively. The main goal of an ideation session is to spark innovation and draw out a sense of creativity. 		
Outcome of the Activity	<ul style="list-style-type: none"> Step beyond the obvious solutions and therefore increase the innovation potential of your solution. Bring together perspectives and strengths of team members. Create volume and variety in innovation options. 		
Coordinator of the Programme	Mr.G.Suresh, AP/ECE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	-
	Refreshment	-
	Travelling Allowance	-
	Other Expenses	-
Non Recurring Expenditure	Items to be Purchased	-
	Total	-

EDC Coordinator

IQAC Coordinator

Principal

Correspondent

Copy To

1. IQAC
2. Department File

SENGUNTHAR

Strive 2 Success



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

In association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Workshop on

"Session on Problem Solving and Ideation Workshop"

on

January 25th, 2023

Timing: 02.30 p.m. to 03.30 p.m.

Resource Person



Mr.M.Arunkumar

Assistant Professor/ECE

Sengunthar Engineering College (Autonomous)

Tiruchengode - 637205

President - IIC

Dr.R.SathishKumar
Principal – SEC.

Vice President - IIC

Er.A.B.Madan
IQAC Co-Ordinator – SEC.

Convener- IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.G.Suresh
AP/ECE – SEC.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



Organizes on
"SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP"
on January 25th, 2023

INAGURATION - AGENDA

Time: 02:30 P.M.

Venue: ECE BLOCK

- Prayer Song : College Choir
- Welcome address : **Mr. M.Baskaran M.E.,**
AP/ECE, Sengunthar Engineering College (Autonomous).
- Presidential address : **Prof. A. BALADHANDAPANI, M.A., M.Phil.,**
Secretary & Correspondent, Sengunthar Institutions.
- Felicitation : **Er. A. B. MADHAN, M.E.,**
Chief Executive Officer, Sengunthar Institution.
- Er. ARAVIND THIRUNAVUKKARASU, M.C.A., M.E.,**
Director Corporate Relations & Training,
Sengunthar Institutions.
- Dr. R. SATISH KUMAR, M.E., Ph.D.,**
Principal, Sengunthar Engineering College (Autonomous).
- Introduction to the : **Mr. P.Gopinath, ,**
Chief Guest AP/ECE, Sengunthar Engineering College (Autonomous).
- Chief Guest Address : **Mr. M. Arunkumar M.E., (Ph.D),**
Assistant Professor,
Electronics and Communication Engineering,
Sengunthar Engineering College (Autonomous),
Tiruchengode.
- Vote of thanks : **Ms. K. Gowsalya.,**
AP/ECE, Sengunthar Engineering College (Autonomous).



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

CAPABILITY ENHANCEMENT AND DEVELOPMENT SCHEMES (Tick the Relevant category)				
Soft skills	Language and Communication Skills	Life Skills (Yoga, Physical fitness, Health and Hygiene)	Awareness of Trends in Technology	<input checked="" type="checkbox"/> Other

PROGRAMME TITLE: "Session on Problem Solving and Ideation Workshop"

PROGRAMME PARTICIPANTS / STUDENTS ATTENDANCE

Academic Year: 2022-2023

Semester: Even

Date / Time: 25.01.2023 / 02.30 p.m. to 03.30 p.m.

S.NO.	NAME	BRANCH	COLLEGE	SIGNATURE
1	Abirami V	IV ECE	Sengunthar Engineering College	Abirami V
2	Arulkumar A	IV ECE	Sengunthar Engineering College	Arulkumar A
3	Chandni S M	IV ECE	Sengunthar Engineering College	Chandni S M
4	Gokilavani P	III ECE	Sengunthar Engineering College	D. Gokilavani
5	Hari Prakash S	III ECE	Sengunthar Engineering College	S. Hari Prakash
6	Harish R	III ECE	Sengunthar Engineering College	Harish R
7	Dayamanikandan A T	II ECE	Sengunthar Engineering College	R. Dayamanikandan
8	Densingh Samraj D	II ECE	Sengunthar Engineering College	Samraj D
9	Dhanush M (10.09.2003)	II ECE	Sengunthar Engineering College	M. Dhanush
10	Sanjay Kumar	II CIVIL	Sengunthar Engineering College	Sanjay Kumar
11	Suriyanath P	II CIVIL	Sengunthar Engineering College	Suriyanath P
12	Naveenkumar M	III CIVIL	Sengunthar Engineering College	M. Naveenkumar
13	Ravikrishna Mg	III CIVIL	Sengunthar Engineering College	Mg Ravikrishna
14	Sarathi S	III CIVIL	Sengunthar Engineering College	Sarathi S
15	Vigneshwaran R	IV EEE	Sengunthar Engineering College	Vigneshwaran R
16	Vijay Varman P	IV EEE	Sengunthar Engineering College	P. Vijay Varman
17	Kalaiselvi P	III EEE	Sengunthar Engineering College	Kalaiselvi P
18	Kavya M	III EEE	Sengunthar Engineering College	M. Kavya
19	Dinesh B	II EEE	Sengunthar Engineering College	B. Dinesh
20	Gokulakrishnan K	II EEE	Sengunthar Engineering College	K. Gokulakrishnan
21	Aditya Kumar	II CSE	Sengunthar Engineering College	Aditya Kumar
22	Akash K	II CSE	Sengunthar Engineering College	Akash K
23	Akash, Kumar	II CSE	Sengunthar Engineering College	Akash, Kumar
24	Anuj Kumar	II CSE	Sengunthar Engineering College	Anuj Kumar
25	Santhosh J	II CSE	Sengunthar Engineering College	Santhosh J
26	Saraswathi V	II CSE	Sengunthar Engineering College	V. Saraswathi

SENGUNTHAR

Strive 2 Success



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade



TIRUCHENGODE - 637 205 NAMAKKAL (DI) TAMILNADU

27	Siva Surya V	II CSE	Sengunthar Engineering College	Sivasurya.
28	Subineth S M	II CSE	Sengunthar Engineering College	Subineth.
29	Chanthuru R	III CSE	Sengunthar Engineering College	Chanthuru
30	Deepakkumar Shukla	III CSE	Sengunthar Engineering College	Deepakkumar.
31	Deepak S	III CSE	Sengunthar Engineering College	Deepak S.
32	Dharun C B	III CSE	Sengunthar Engineering College	Dharun.
33	Dhivanesh S	III CSE	Sengunthar Engineering College	Dhivanesh.
34	Gokul C	III CSE	Sengunthar Engineering College	Gokul.
35	Vanitha S	III CSE	Sengunthar Engineering College	Vanitha.
36	Vikash Kumar	III CSE	Sengunthar Engineering College	Vikash Kumar.
37	Vinisha J	III CSE	Sengunthar Engineering College	Vinisha.
38	Haripriya R	III CSE	Sengunthar Engineering College	Haripriya.
39	Kavin C	III CSE	Sengunthar Engineering College	Kavin.
40	Harini Sree.S	IV CSE	Sengunthar Engineering College	Harini.
41	Imaya.B	IV CSE	Sengunthar Engineering College	Imaya.B.
42	Kanagasabapathie	IV CSE	Sengunthar Engineering College	Kanagasabapathie.
43	Karthi D	IV CSE	Sengunthar Engineering College	Karthi.
44	Kesava Raman K	IV CSE	Sengunthar Engineering College	Kesava Raman K.
45	Lokesh.M	IV CSE	Sengunthar Engineering College	Lokesh.M.
46	Manoj Kumar S	IV CSE	Sengunthar Engineering College	Manoj Kumar S.
47	Meganathan T	IV CSE	Sengunthar Engineering College	Meganathan T.
48	Nandha Kumar R	IV CSE	Sengunthar Engineering College	Nandha Kumar R.
49	Arman Ansari S	III MECH	Sengunthar Engineering College	Arman Ansari S.
50	Balaji M	III MECH	Sengunthar Engineering College	Balaji M.
51	Elayaraja T	III MECH	Sengunthar Engineering College	Elayaraja T.
52	Kishore S	III MECH	Sengunthar Engineering College	Kishore S.
53	Naveen G	II MECH	Sengunthar Engineering College	Naveen G.
54	Rohit Kumar	II MECH	Sengunthar Engineering College	Rohit Kumar.
55	Sabarinathan S	II MECH	Sengunthar Engineering College	Sabarinathan S.
56	Santhosh Kumar	II MECH	Sengunthar Engineering College	Santhosh Kumar.
57	Boopathi V	I MBA	Sengunthar Engineering College	Boopathi V.
58	Chandrabose J	I MBA	Sengunthar Engineering College	Chandrabose J.
59	Chandru K	I MBA	Sengunthar Engineering College	Chandru K.
60	Chithradevi K	I MBA	Sengunthar Engineering College	Chithradevi K.
61	Dinesh C	I MBA	Sengunthar Engineering College	Dinesh C.
62	Dineshselvan P	I MBA	Sengunthar Engineering College	Dineshselvan P.
63	Elambarasan G	I MBA	Sengunthar Engineering College	Elambarasan G.
64	Madhavan	II MBA	Sengunthar Engineering College	Madhavan.
65	Meiyyarasi A	II MBA	Sengunthar Engineering College	Meiyyarasi A.
66	Mohamed Riswan H	II MBA	Sengunthar Engineering College	Mohamed Riswan H.

SENGUNTHAR

Striving for Success



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



67	Monissha S E	II MBA	Sengunthar Engineering College	Monissha
68	Mytheeswaran S M	II MBA	Sengunthar Engineering College	Mytheeswaran
69	Naveen Kumar T	II MBA	Sengunthar Engineering College	Naveen Kumar
70	Ajay Kumar .S	II ME	Sengunthar College of Engineering	Ajay Kumar
71	Alagu Vaishnavi M	II ME	Sengunthar College of Engineering	Alagu
72	Anjali .P	II ME	Sengunthar College of Engineering	Anjali
73	Siwaani .A	II ME	Sengunthar College of Engineering	Siwaani
74	Sreemathi .S	II ME	Sengunthar College of Engineering	Sreemathi
75	Srikanth .M	II ME	Sengunthar College of Engineering	Srikanth
76	Dhesika .M	III ME	Sengunthar College of Engineering	Dhesika
77	Gokul B	III ME	Sengunthar College of Engineering	Gokul
78	Gokul S	III ME	Sengunthar College of Engineering	Gokul
79	Gokul Priya.M	III ME	Sengunthar College of Engineering	Gokul Priya
80	Hemalatha .D	III ME	Sengunthar College of Engineering	Hemalatha
81	Jayakumar M	III ME	Sengunthar College of Engineering	Jayakumar
82	Karthick. K	III ME	Sengunthar College of Engineering	K. Karthick
83	Keerthana Sri .S	III ME	Sengunthar College of Engineering	Keerthana
84	Abinash P	IV ME	Sengunthar College of Engineering	Abinash
85	Adhish N.	IV ME	Sengunthar College of Engineering	Adhish
86	Anbukkarasan .P	IV ME	Sengunthar College of Engineering	Anbukkarasan
87	Aranya P	IV ME	Sengunthar College of Engineering	Aranya
88	Arun Pandiya .V	IV ME	Sengunthar College of Engineering	Arun Pandiya
89	Ajai .B	II AIDS	Sengunthar College of Engineering	Ajai
90	Arfan.K	II AIDS	Sengunthar College of Engineering	Arfan
91	Krishna R	II AIDS	Sengunthar College of Engineering	Krishna
92	Vijay B	II AIDS	Sengunthar College of Engineering	Vijay
96	Gopinath.P	AP/ECE	Sengunthar Engineering College	Gopinath
97	Baskaran.M	AP/ECE	Sengunthar Engineering College	Baskaran
98	Prabhu.R	AP/EEE	Sengunthar Engineering College	Prabhu
99	Soundar Rajan.M	AP/CIVIL	Sengunthar Engineering College	Soundar Rajan
100	Sangeetha P	AP/CSE	Sengunthar Engineering College	Sangeetha
101	Uma Maheswari.S	AP/MBA	Sengunthar Engineering College	Uma Maheswari
102	MohanKumar.M	AP/MECH	Sengunthar Engineering College	MohanKumar

Dept. EDC Coordinator

EDC Coordinator

Principal

Copy To:
IQAC
File

SENGUNTHAR

Show 2 Success



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



REPORT

Organizing Department/Cell	Electronics and Communication Engineering / Entrepreneurship Development Cell (EDC) / Institution Innovation Council (IIC)	Programme Date	25.01.2023 Thursday 02.30 p.m. – 03.30 p.m.
Programme Title	"Session on Problem Solving and Ideation Workshop"		
Resource Person(s)	Name	Address	Contact Details
	Mr.M.Arunkumar, M.E., (Ph.D.) Assistant Professor / ECE,	Sengunthar Engineering College (Autonomous) – Tiruchengode - 637205	9894093603
Coordinators	Mr. N. Thiru Senthil Adhiban, AP/Mech Mr. M. Soundar Rajan, AP/Civil Ms. B. Tamilselvi, AP/CSE Mr. G. Suresh, AP/ECE Mr. R. Prabhu, AP/EEE Mr. C. Mohan Kumar, AP/Mech Mrs. S. Uma Maheshwari, AP/MBA		
Participants	Branch / Class / Section	Total	Total Participants
Students	Civil, CSE, EEE, ECE, Mech, IT, AIDS, MEE and RM. (I,II, III & IV Year)	92	102
Faculty	Civil, CSE, EEE, ECE, Mech, IT, AIDS, MEE and RM	10	
Consolidated Feedback Report	<ul style="list-style-type: none">● Students were assigned projects ranging from education to agriculture to environmental protection to raising awareness about various government programmes and health care, among other things.● To provide learning platforms to promote responsible behaviour among students through practise, interaction, and deeper reflection.		
Programme Coordinator	The students were introduced to the worlds of entrepreneurship and innovation, and they were encouraged to become future leaders in these industries.		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a Seminar on "Session on Problem Solving and Ideation Workshop" on 25th January 2023 on 02.30 p.m. The speaker of the session was an eminent personality Mr.M.Arunkumar, M.E., (Ph.D.), who is working as Assistant Professor / ECE in Sengunthar Engineering College, Tiruchengode.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



The session was organized under the guidance of **Dr. R. Satishkumar**, President – IIC, **Er. A. B. Madhan**, Vice President - IIC and **Mr. N. Thiru Senthil Adhiban**, Chief Coordinator - IIC.

Then **Mr.M.Baskaran, AP/ECE** welcomed all participants on the behalf of EDC Cell and then introduced the resource person by **Mr. P.Gopinath, AP/ECE** Internal IIC - Coordinator.

Mr. M. Arunkumar M.E., (Ph.D), was our Keynote Speaker interacted with the students, discussing the significance of innovation and entrepreneurship in everyday life. The students were given a perspective on how innovation works by peer group demonstrations and innovative models were built and exhibited by the students. He shared his knowledge & experience on the multiple aspects and the many steps involved in problem solving and ideation process. He further elaborated on Good idea Vs Bad idea and Best Student Entrepreneurship Practices that can be adopted to enhance the student's abilities in solving critical problems. Sir presented and shared his thoughts over Innovation Ecosystem and Critical Thinking Skills. He also ideated students with stepwise solutions to problems along with real life examples including Apple. He gave broad range of potential solutions to a particular challenge. He also explained the importance of innovation, idea generation and how to develop "out of the box thinking" by narrating Toyota's 7 step problem solving process as a test case. Students worked with the community on the specified projects such creating awareness among farmers about the various govt schemes so that they can avail benefits and enhance their livelihood. In the last ten years, projects were taken up broadly in the field of education, agriculture, environment protection, awareness regarding various government schemes and health, etc.

The session was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar. At the end of the session various queries regarding innovation & entrepreneurship from students were addressed. The session ended with vote of thanks given by **Ms. K. Gowsalya, AP/ECE**.

Nearly 100 participants from our Institutions attended the programme. Participants enjoyed the session very much.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



G. Suresh
28/1/23
Dept. EDC Coordinator

N. Thud
28-1-23
EDC Coordinator

P. S. Suresh
28/1/23
Principal

Copy To:

IOAC

SENGUNTHAR

Shree 2 Success



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IIC/2021 - 2022/034

Date: 09.07.2022

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	14.07.2022
Programme Title	"Role of Social media in Consumer Behaviour"		
Resource Person	Name	Address	Contact Details
	Mrs.S.Uma Maheswari, M.Sc.,M.Com., MBA., M.Phil.,	Assistant Professor, Department of Master of Business Administration, Sengunthar Engineering College, Tiruchengode.	9791404408
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, EEE, ECE, CSE, Mech & MBA (I Year)	120	150
Faculty	All Departments	30	
Coordinators	Mrs.S.Uma Maheswari, AP/MBA Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.K.Prasanth, AP/EEE Mr.M.Soundar Rajan, AP/Civil Mr.C.Karthikeyan, AP/CSE		
Objective of the Activity	<ul style="list-style-type: none"> To create awareness about type of social media and its effectiveness To know the social media influence on consumer buying decision. 		
Outcome of the Activity	Participants will <ul style="list-style-type: none"> Develop their knowledge about the types of social media and its effectiveness Identify the social media influence on consumer buying decisions. 		
Coordinator of the Programme	Mrs. S.Uma Maheswari, AP/MBA		

BUDGET PROPOSAL

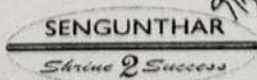
Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	Nil
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N.Thiru
9.7.22
EDC Coordinator

IQAC Coordinator

Principal

Correspondent





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

A Seminar on

"ROLE OF SOCIAL MEDIA IN CONSUMER BEHAVIOUR"

on July 14, 2022

INAUGURATION- AGENDA

Venue: MBA Seminar Hall

Time: 02.00 p.m.

- Welcome address** : **M.ASHKAR BASHA**
First year-MBA – Sengunthar Engineering College.
- Presidential address** : **Prof. A.BALADHANDAPANI, M.A., M.Phil.,**
Secretary & Correspondent, Sengunthar Institutions.
- Principal address** : **Dr. K.UMADEVI, M.E., Ph.D.,**
Principal, Sengunthar Engineering College.
- Felicitation** : **Er. A.B.MADHAN, M.E.,**
Chief Executive Officer, Sengunthar Institutions.
Er.ARAVIND THIRUNAVUKKARASU, M.C.A.,M.E.,
Director Corporate relations & Training,
Sengunthar Institutions.
Dr.K.UMADEVI, M.E.,Ph.D.,
Head/EEE,Sengunthar Engineering College.
- Introduction to the Chief Guest** : **G. SIVA SANKARI**
Final Year - MBA.- Sengunthar Engineering College.
- Chief Guest address** : **Mr. V.Vignesh, B.E., MBA.,**
Managing Director,
VGO Sports,
Karur.
- Vote of thanks** : **K. SRI VIDHYA**
First year - MBA. - Sengunthar Engineering College.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Seminar on

"Role of Social media in Consumer Behaviour"

on

July 14, 2022

Timing: 02.00 p.m. to 03.00 p.m.

Resource Person



Mrs.S.Uma Maheswari, M.Sc.,M.Com.,MBA.,M.Phil.,

Assistant Professor,

Department of Master of Business Administration,

Sengunthar Engineering College, Tiruchengode.

President - IIC

Dr.K.Umadevi
Principal – SEC.

Vice President - IIC

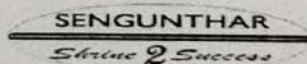
Dr.P.Ponmurugan
IQAC Co-Ordinator – SEC.

Convener- IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mrs.S.Uma Maheswari,
AP/MBA – SEC.





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Report

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	13.07.2022
Programme Title	"ROLE OF SOCIAL MEDIA IN CONSUMER BEHAVIOUR"		
Resource Person	Name	Address	Contact Details
	Mrs.S.Uma Maheswari, M.Sc.,M.Com., MBA., M.Phil.,	Assistant Professor, Department of Master of Business Administration, Sengunthar Engineering College, Tiruchengode	9791404408
Coordinators	Mrs.S.Uma Maheswari, AP/MBA Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.K.Prasanth, AP/EEE Mr.M.Soundar Rajan, AP/Civil Mr.C.Karthikeyan, AP/CSE		
Objective of the Activity	<ul style="list-style-type: none">To create awareness about type of social media and its effectivenessTo know the social media influence on consumer buying decision.		
Outcome of the Activity	Participants will <ul style="list-style-type: none">Develop their knowledge about the types of social media and its effectiveness> Identify the social media influence on consumer buying decisions..		
Coordinator of the Programme	Mrs.S.Uma Maheswari, AP/MBA		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a Webinar on ““ROLE OF SOCIAL MEDIA IN CONSUMER BEHAVIOUR”” on 14th July 2022 at 02.00 p.m. The speaker of the webinar was an renowned personality **Mrs.S.Uma Maheswari, M.Sc.,M.Com., MBA., M.Phil.**, ,who is working as Assistant Professor, in Sengunthar Engineering College, Tiruchengode.

The webinar was organized under the guidance of Dr.P.Ponmurugan , Vice President - IIC and Mr. N.Thiru Senthil Adhiban, Chief Coordinator – IIC.

Then M.Ashkar Basha, First Year - MBA welcomed all participants on the behalf of EDC Cell and then introduced the resource person by S.E.Monissha , First year-MBA.

Mrs.S.Uma Maheswari was our Platform Orator elucidated about Social media and its influence on consumer behavior. She also highlight types of social media and opportunities available for marketing in social media. Social media is the medium which closely connected with large number consumer and also influence consumer decision making. Social Media connected with

- Influencing Marketing
- Digital Marketing
- Pop up advertisement.
- Lead marketing

The session was great and motivates the students.

The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar and gave chance to young innovators to speak their doubts regarding business marketing and entrepreneurship. The webinar ended with vote of thanks given by K. Sri Vidhya. First year MBA Student.

Totally 150 participants from various Institutions and industries attended the seminar. Participants enjoyed the webinar very much.





S. S. S.
25/7/22
Dept. EDC Coordinator

N. Thirud
25.7.22
EDC Coordinator

S. S. S.
25/7/22
Principal



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



A Seminar on

ROLE OF SOCIAL MEDIA IN CONSUMER BEHAVIOUR

on July 14th, 2022

PARTICIPANT LIST

S.NO.	NAME OF THE PARTICIPANT	TYPE OF PARTICIPANT	NAME OF THE ORGANISATION
1	AJAY V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
2	ANIL KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
3	ARJUN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
4	DHANASEELAN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
5	DINESH B	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
6	GOKULAKRISHNAN K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
7	GOKULNATH M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
8	JANANI V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
9	KARNA M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
10	AARTHI B	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
11	ABHISHEK KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
12	ABINESH M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
13	ABISHECK R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
14	ADITYA KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
15	AKASH K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
16	AKASH KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
17	ANUJ KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
18	ARUNKUMAR I	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
19	ASIF A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
20	BALAJI N	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
21	MUNIYAPPAN K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
22	SANJAY KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
23	SURIYANATH P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
24	VIGNESH J	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
25	GURUCHARAN YADAV	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
26	HARIKESH KUMAR YADAV	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
27	HARIPRASATH G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
28	HEMA SHREE R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
29	HINDUJA T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
30	IMRAN ANSARI	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
31	JAWAHAR S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
32	JEEVANANDHAM S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
33	JEPI SHARMA	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
34	JITENDRA KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
35	FIROJ ALI	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
36	GOPAL G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
37	MEIYAPPAN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
38	MUNNA KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
39	NAVEEN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
40	KAVIN V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
41	KIRUBAKARAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
42	MADHAN KUMAR E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
43	MARIMUTHU A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
44	NAVEEN PRASANTH M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
45	RAJA V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



46	SANJAY R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
47	ROHIT KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
48	SABARINATHAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
49	SANTOSH KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
50	SONU KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
51	MOHIT SHARMA	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
52	VIGNESHWARAN B	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
53	KARTHICKEYAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
54	KATHIRAVAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
55	KISHORE RAJAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
56	LOGESHWARAN A P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
57	MADHAVAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
58	MAGISH SHRIMAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
59	MD SHAHID ANSARI	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
60	MEENATCHISUNDARAM S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
61	MOHANAPRIYA V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
62	AJAY S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
63	ANOJAN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
64	BHUVANESHWARAN K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
65	CHINNADURAI R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
66	DAYAMANIKANDAN A T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
67	DENSINGH SAMRAJ D	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
68	BALAMURUGAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
69	DARSHAN J K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
70	DEVA S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
71	DHARANIDHARAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
72	DHIRAVIDATAMIZHAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
73	DIPU KUMAR PASWAN	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
74	DIVYANSHU SINGH	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
75	NANDHINI R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
76	NAVANEEDHAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
77	NAVEEN C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
78	NISHANT KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
79	NISHANTH C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
80	NITHISHKUMAR K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
81	PANKAJ KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
82	PARASAR BIBHORE	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
83	PAWAN KUMAR PATHAK	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
84	ABDUL RAHMAN J	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
85	AKILAN A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
86	ARAVIND R E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
87	ARUNKUMAR S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
88	ASHKAR BASHA M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
89	BHARATH KUMAR V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
90	DEEPAK K S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
91	DEEPIKA T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
92	DHINESH G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
93	DINESH N	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
94	GOWSALYA C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
95	HARI RAGUL R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
96	JAYA S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
97	JAYAKUMAR S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
98	KALAIARASAN A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
99	KARTHICK S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



100	KARTHICKKANNNA R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
101	MADHAN KUMAR M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
102	MADHAVAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
103	MEIYYARASI A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
104	MOHAMED RISWAN H	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
105	MONISSHA S E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
106	MYTHEESWARAN S M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
107	NAVEEN KUMAR T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
108	NIHA FOURIN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
109	PRADEEP R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
110	PRIYANKA S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
111	SABARI E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
112	SANTHOSH N	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
113	SHAHA HIBLI H	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
114	SHAHA IDRIS H	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
115	SRI VIDHYA K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
116	SURENDRHIRAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
117	SURUTHI PRIYA C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
118	SURYA K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
119	SURYA P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
120	G.AYYANAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
121	N.THIRU SENTHIL ADHIBAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
122	P.JAGADEESWARAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
123	C.MOHANKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
124	S.MURUGESAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
125	N.SARAVANAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
126	C.RAMESHKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
127	G.CHANDRAMOHAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
128	C.KARTHIK	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
129	S.JAIKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
130	S.SURESH SUGUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
131	V.NANDHENE	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
132	S. UMA MAHESWARI	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
133	R.ALAGESAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
134	V.SARAVANAKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
135	P.THANGARASU	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
136	S.ANAND KUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
137	E.SIVARUPINI	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
138	S.NIRMALADEVI	FACULTY	SENGUNTHAR ENGINEERING COLLEGE

2.2.2022
DEPARTMENT EDC COORDINATOR

N.Thirud
25.7.22
EDC COORDINATOR

29/12/2022
PRINCIPAL



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

APPROVAL FORM



Form No.: SEC/EDC/MHRD - IIC/2021 - 2022/033

Date: 09.07.2022

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	14.07.2022
Programme Title	"INNOVATION - A KEY FACTOR OF SUCCESS"		
Resource Person	Name	Address	Contact Details
	Mr. S.JAIKUMAR, MBA, M.Phil.,	Associate Professor, Department of Master of Business Administration, Sengunthar Engineering College, Tiruchengode.	9865904646
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, EEE, ECE, CSE, Mech & MBA (I Year)	120	150
Faculty	All Departments	30	
Coordinators	Mrs.S.Uma Maheswari, AP/MBA Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.K.Prasanth, AP/EEE Mr.M.Soundar Rajan, AP/Civil Mr.C.Karthikeyan, AP/CSE		
Objective of the Activity	<ul style="list-style-type: none"> To teach the roll of innovation in new product development To know the types of innovative ideas and its impact on success of business. 		
Outcome of the Activity	Participants will <ul style="list-style-type: none"> Develop their knowledge about the role of innovation in New Product Development Motivate the students to know the impact of innovative ideas in success of business 		
Coordinator of the Programme	Mrs.S.Uma Maheswari, AP/MBA		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	Nil
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N.Thiru
09.7.22
EDC Coordinator

Shankar
09/7/22
IQAC Coordinator

Principal

Correspondent
09.7.2022





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



A Webinar on

"Innovation – A key Factor of Success"

on July 14, 2022

INAUGURATION- AGENDA

Venue: MBA Seminar Hall

Time: 10.00 a.m.

- Welcome address : **A.MEIYYARASI**
First Year – MBA, Sengunthar Engineering College.
- Presidential address : **Prof. A.BALADHANDAPANI, M.A., M.Phil.,**
Secretary & Correspondent, Sengunthar Institutions.
- Principal address : **Dr. K.UMADEVI, M.E., Ph.D.,**
Principal, Sengunthar Engineering College.
- Felicitation : **Er. A.B.MADHAN, M.E.,**
Chief Executive Officer, Sengunthar Institutions.
- Er.ARAVIND THIRUNAVUKKARASU, M.C.A.,M.E.,**
Director Corporate relations & Training,
Sengunthar Institutions.
- Dr.K.UMADEVI, M.E.,Ph.D.,**
Head/EEE,Sengunthar Engineering College.
- Introduction to the Chief Guest : **T.DEEPIKA**
First year-MBA, Sengunthar Engineering College.
- Chief Guest address : **Mr. S.JAIKUMAR, MBA., M.Phil.,**
Associate Professor,
Department of Master of Business Administration,
Sengunthar Engineering College, Tiruchengode.
- Vote of thanks : **T.NAVEEN KUMAR**
First year-MBA, Sengunthar Engineering College.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENEURSHIP DEVELOPMENT CELL

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

in association with



Organizes

A Seminar on

“INNOVATION – A KEY FACTOR OF SUCCESS”

on

July 14, 2022

Timing: 10.00 a.m. to 11.00 a.m.

Resource Person



Mr. S.JAIKUMAR, MBA., M.Phil.,

Associate Professor,

Department of Master of Business Administration,

Sengunthar Engineering College, Tiruchengode

President - IIC

Dr.K.Umadevi
Principal – SEC.

Vice President - IIC

Dr.P.Ponmurugan
IQAC Co-Ordinator – SEC.

Convener- IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mrs.S.Uma Maheswari,
AP/MBA – SEC.





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Report

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	14.07.2022
Programme Title	“INNOVATION – A KEY FACTOR OF SUCCESS”		
Resource Person	Name	Address	Contact Details
	Mr. S.JAIKUMAR, MBA., M.Phil.,	Associate Professor, Department of Master of Business Administration, Sengunthar Engineering College, Tiruchengode.	9865904646
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, EEE, ECE, CSE, Mech & MBA (I Year)	120	150
Faculty	All Departments	30	
Coordinators	Mrs.S.Uma Maheswari, AP/MBA Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.K.Prasanth, AP/EEE Mr.M.Soundar Rajan, AP/Civil Mr.C.Karthikeyan, AP/CSE		
Objective of the Activity	<ul style="list-style-type: none">To teach the roll of innovation in new product developmentTo know the types of innovative ideas and its impact on success of business.		
Outcome of the Activity	Participants will <ul style="list-style-type: none">Develop their knowledge about the role of innovation in New Product DevelopmentMotivate the students to know the impact of innovative ideas in success of business		
Coordinator of the Programme		Mrs.S.Uma Maheswari, AP/MBA	

Entrepreneurship Development Cell, Sengunthar Engineering College organized a Webinar on **“INNOVATION – A KEY FACTOR OF SUCCESS”** on **14th July 2022** at 10.00 a.m. The speaker of the webinar was an renowned personality **Mr. S.JAIKUMAR, MBA., M.Phil.**, who is working as Associate Professor, Sengunthar Engineering College, Tiruchengode.

The webinar was organized under the guidance of Dr.P.Ponmurugan , Vice President - IIC and Mr. N.Thiru Senthil Adhiban, Chief Coordinator – IIC.

Then A.Meiyarasi First Year – MBA welcomed all participants on the behalf of EDC Cell and then introduced the resource person by T.Deepika, First Year – MBA ,

Mr. S.Jaikumar, was our Platform Orator elucidated about Innovation and its role in success of business. Innovative ideas are one of the important factor which provide competitive advantage to the business. Innovative ideas are key factor which differentiate business from its competitors. He also highlight sources of innovative ideas and how it identified by the people. He also emphasis that innovative ideas use full to in many ways like.,

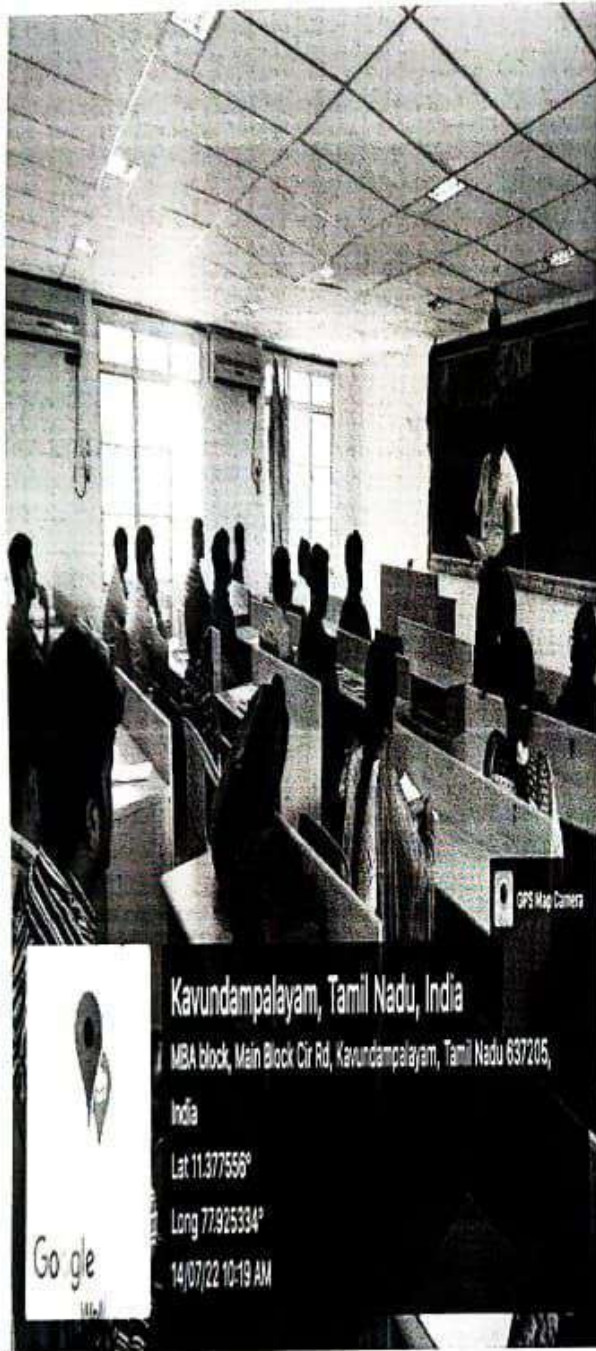
- Business Idea
- Promotion
- Marketing
- Customer Retention

The session was great and motivates the students.

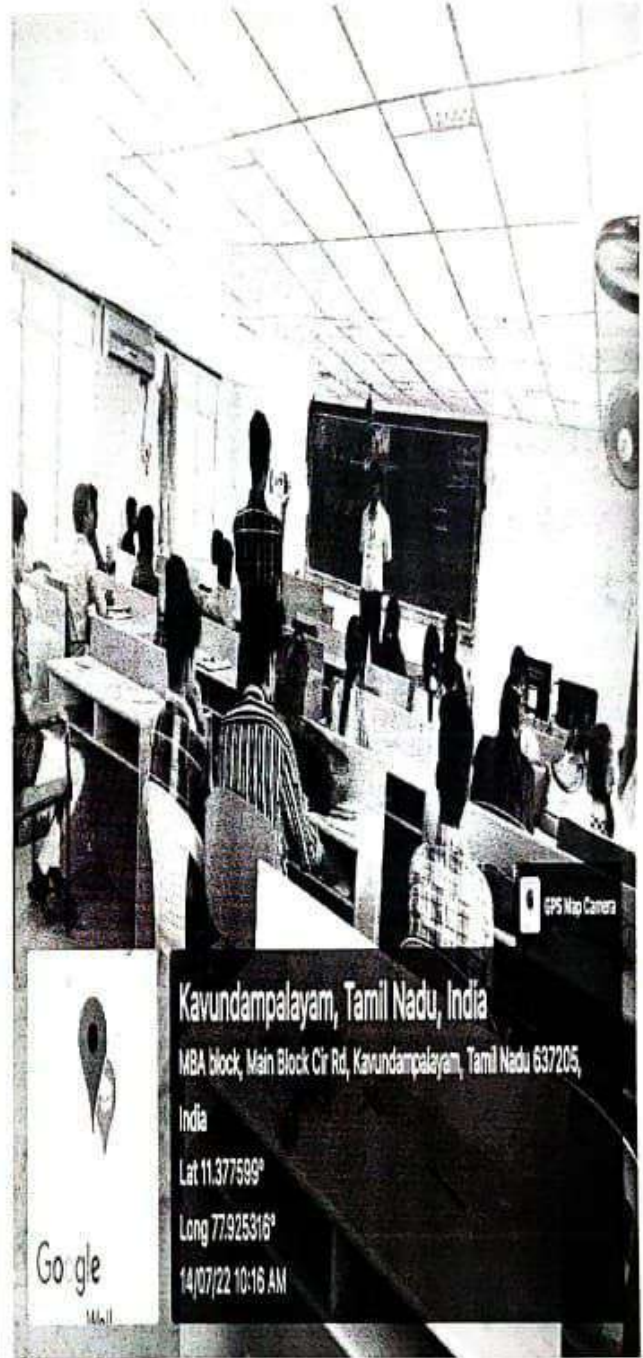
The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar and gave chance to young innovators to speak their doubts regarding Innovation. The webinar ended with vote of thanks given by T.Naveen Kumar . First Year – MBA Student.

Totally 150 participants from various Institutions and industries attended the seminar. Participants enjoyed the webinar very much.





S. S. S. S.
25/7/22
Dept. EDC Coordinator



N. Thud
25.7.22
EDC Coordinator

S. S. S. S.
25/7/22
Principal



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



A Seminar on

INNOVATION – A KEY FACTOR OF SUCCESS

on July 14th, 2022

PARTICIPANT LIST

S.NO.	NAME OF THE PARTICIPANT	TYPE OF PARTICIPANT	NAME OF THE ORGANISATION
1	NAVEEN PRASANTH M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
2	MARIMUTHU A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
3	RAJA V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
4	KARTHICK S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
5	SURYA P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
6	GOKULAKRISHNAN K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
7	GOKULNATH M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
8	JANANI V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
9	KARNA M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
10	AARTHI B	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
11	ABHISHEK KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
12	ABINESH M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
13	ABISHECK R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
14	ADITYA KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
15	AKASH K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
16	AKASH KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
17	ANUJ KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
18	ARUNKUMAR I	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
19	ASIF A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
20	BALAJI N	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
21	AJAY V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
22	SANJAY KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
23	DHIRAVIDATAMIZHAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
24	VIGNESH J	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
25	GURUCHARAN YADAV	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
26	HARIKESH KUMAR YADAV	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
27	HARIPRASATH G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
28	HEMA SHREE R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
29	HINDUJA T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
30	IMRAN ANSARI	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
31	JAWAHAR S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
32	ANIL KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
33	JEPI SHARMA	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
34	JITENDRA KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
35	FIROJ ALI	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
36	GOPAL G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
37	MEIYAPPAN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
38	MUNNA KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
39	NAVEEN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
40	KAVIN V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
41	KIRUBAKARAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
42	MADHAN KUMAR E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
43	JEEVANANDHAM S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
44	SANJAY R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
45	KALAIARASAN A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



46	ARJUN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
47	DIVYANSHU SINGH	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
48	SABARINATHAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
49	SANTOSH KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
50	SONU KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
51	MOHIT SHARMA	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
52	VIGNESHWARAN B	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
53	KARTHICKEYAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
54	KATHIRAVAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
55	KISHORE RAJAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
56	LOGESHWARAN A P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
57	MADHAVAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
58	MAGISH SHRIMAN M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
59	MD SHAHID ANSARI	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
60	MEENATCHISUNDARAM S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
61	MOHANAPRIYA V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
62	AJAY S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
63	ANOJAN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
64	BHUVANESHWARAN K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
65	CHINNADURAI R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
66	DAYAMANIKANDAN A T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
67	DENSINGH SAMRAJ D	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
68	BALAMURUGAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
69	DARSHAN J K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
70	DEVA S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
71	DHARANIDHARAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
72	MUNIYAPPAN K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
73	DIPU KUMAR PASWAN	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
74	JAYAKUMAR S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
75	NANDHINI R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
76	NAVANEEDHAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
77	NAVEEN C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
78	NISHANT KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
79	SURIYANATH P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
80	NITHISHKUMAR K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
81	PANKAJ KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
82	PARASAR BIBHORE	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
83	PAWAN KUMAR PATHAK	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
84	ABDUL RAHMAN J	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
85	AKILAN A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
86	ARAVIND R E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
87	ARUNKUMAR S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
88	ASHKAR BASHA M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
89	BHARATH KUMAR V	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
90	DEEPAK K S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
91	DEEPIKA T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
92	DHINESH G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
93	DINESH N	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
94	GOWSALYA C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
95	HARI RAGUL R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
96	JAYA S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
97	DINESH B	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
98	ROHIT KUMAR	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
99	NISHANTH C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade



TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

100	KARTHICKKANNA R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
101	MADHAN KUMAR M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
102	MADHAVAN P	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
103	MEIYYARASI A	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
104	MOHAMED RISWAN H	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
105	MONISSHA S E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
106	MYTHEESWARAN S M	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
107	NAVEEN KUMAR T	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
108	NIHA FOURIN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
109	PRADEEP R	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
110	PRIYANKA S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
111	SABARI E	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
112	SANTHOSH N	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
113	SHAHA HIBLI H	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
114	SHAHA IDRIS H	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
115	SRI VIDHYA K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
116	SURENDRHIRAN S	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
117	SURUTHI PRIYA C	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
118	SURYA K	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
119	DHANASEELAN G	STUDENT	SENGUNTHAR ENGINEERING COLLEGE
120	N THIRU SENTHIL ADHIBAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
121	S MURUGESAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
122	P.JAGADEESWARAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
123	C.MOHANKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
124	G.AYYANAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
125	S BHUVANA	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
126	C.RAMESHKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
127	G.CHANDRAMOHAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
128	C.KARTHIK	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
129	S.JAIKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
130	S.SURESH SUGUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
131	V.NANDHENE	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
132	S. UMA MAHESWARI	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
133	R.ALAGESAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
134	V.SARAVANAKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
135	P.THANGARASU	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
136	S.NIRMALADEVI	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
137	E.SIVARUPINI	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
138	N.SARAVANAN	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
139	S.JAIKUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE
140	S.ANAND KUMAR	FACULTY	SENGUNTHAR ENGINEERING COLLEGE


DEPARTMENT EDC COORDINATOR


EDC COORDINATOR


PRINCIPAL



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Submitted to the Correspondent for Approval

Ref. No.: SEC/MDE/MHRD-IIC/2022-2023/001

Date: 04.06.2022

Organizing Department/Cell	MEDICAL ELECTRONICS	Programme Date	05.06..2022
Programme Title	The Session an "World Environmental Day"		
Resource Person(s)	Name	Address	Contact Details
	Mr.G.Syed Zabiullah, Assistant Professor, Department of Medical Electronics.	Sengunthar Engineering College, Tiruchengode	9655529564
Participants	Branch / Class / Section	Total	Total Participants
Students	All UG Students Medical Electronics	100	105
Staff	Medical Electronics Faculty Members	05	
Objective(s) of the Activity	World Environment Day, celebrated annually on June 5th, is a global event aimed at raising awareness and promoting action for the protection and preservation of the environment. The objectives of World Environment Day typically include.		
Outcome(s) of the Activity	For World Environment Day, you might consider organizing an activity that engages people and promotes awareness and action for environmental conservation. Here's an idea for an activity.		
Coordinator of the Programme		Mrs.V.Kavitha,AP/MDE	

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resource Person(s)	Nil
	Refreshment& Food	
	Other Expenses(Travel, Poster ect)	
Non-Recurring Expenditure	-	
	Total	

Submitted by

CO-ORDINATOR

Forwarded by

HOD

Recommended by

PRINCIPAL

Approved by

CORRESPONDENT

Copy to:

IQAC
Dept. File
Office





SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



INSTITUTION'S INNOVATION COUNCIL

In associate with

DEPARTMENT OF MEDICAL ELECTRONICS

Invites you for



**MHRD'S
INNOVATION CELL**
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

A Seminar on

“WORLD ENVIRONMENTAL DAY”

on

June 5th, 2022

Timing: 12.00 p.m. to 02.00 p.m.

Resource Person



Mr.G.Syed Zabiullah

Assistant Professor

Department of Medical Electronics

Sengunthar Engineering College

Tiruchengode



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



A One Day IIC-Q4 Calendar Activity

Seminar on the topic

Session on “World Environmental Day”

Institution's Innovation council in association with Department of Medical Electronics conducted a one day IIC-Q4 Calendar Activity on 05-06-2022.

In the setting of the pandemic and online lectures, with relaxations in restrictions, our department decided to conduct an offline Seminar to inspire our students.

Resource Person

Mr.G.Syed Zabiullah

Assistant Professor,

Department of Medical Electronics,

Sengunthar Engineering College,

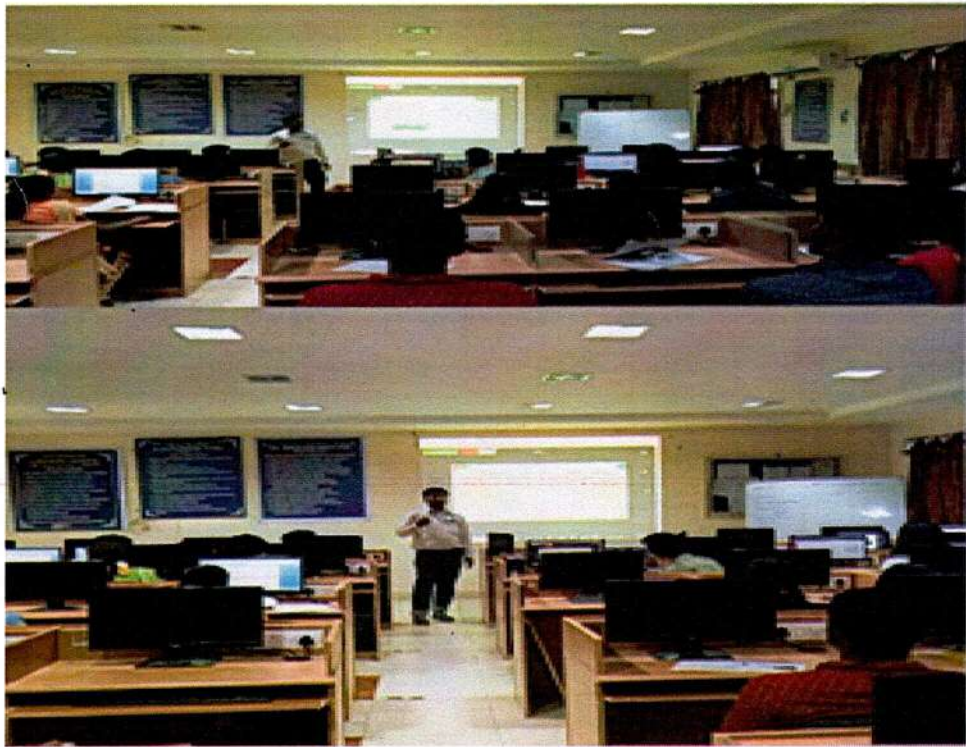
Tiruchengode.

The speaker's insights into the broad view about innovation into a startup for the students and the faculty alike.

The session started with a welcome address by Ms.Shivani, 2nd year, Medical Electronics. This was followed by the introduction of the chief guest by, Mr.Moushik Raja, 2nd year Department of Medical Electronics Engineering.

Approximately 105 participants including students and faculty of various departments of the college participated in the event.





The session started with the basics about session on “World Environmental Day” it is lasted for one and half hours with an interaction between the audience and the speaker for another half an hour. The students’ questions were out of the box and we believe that the speaker enjoyed interacting with the students. At the end of the session participants got planned about the startup planning.

The session concluded with the vote of thanks by Ms.Nivedha of IV year, Medical Electronics Engineering.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF MEDICAL ELECTRONICS

FEEDBACK FORM

Name of the Participant: SABARI Date: 05/06/22

Email ID: sabari.m.d20@secew.org

Contact number: 8300740580

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?	✓		
2	Communication/Presentation skills of the webinar		✓	
3	How would you rate the speakers?	✓		
4	Did the session meet your expectations?		✓	
5	How likely are you to recommend this webinar to others?	✓		
6	Overall satisfaction of the program		✓	

Any other comments or suggestions

✓

Sf
SIGNATURE



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

DEPARTMENT OF MEDICAL ELECTRONICS

FEEDBACK FORM



Name of the Participant: M. THILAGAVATHI Date: 05/06/2022

Email ID: thilagavathim@932@gmail.com

Contact number: 9597035987

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?		✓	
2	Communication/Presentation skills of the webinar		✓	
3	How would you rate the speakers?		✓	
4	Did the session meet your expectations?		✓	
5	How likely are you to recommend this webinar to others?		✓	
6	Overall satisfaction of the program		✓	

Any other comments or suggestions

SIGNATURE



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

DEPARTMENT OF MEDICAL ELECTRONICS



FEEDBACK FORM

Name of the Participant: SWETHA S Date: 05/06/2022

Email ID: Swethas.md20@Suev.Org

Contact number: 6383989321

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?	✓		
2	Communication/Presentation skills of the webinar		✓	
3	How would you rate the speakers?	✓		
4	Did the session meet your expectations?		✓	
5	How likely are you to recommend this webinar to others?		✓	
6	Overall satisfaction of the program	✓		

Any other comments or suggestions

SIGNATURE



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

DEPARTMENT OF MEDICAL ELECTRONICS



FEEDBACK FORM

Name of the Participant: S. Tamilarasan Date: 05/06/2022

Email ID: tamilasannaveen2003@gmail.com

Contact number: 6383630659

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?			
2	Communication/Presentation skills of the webinar	/		
3	How would you rate the speakers?	/		
4	Did the session meet your expectations?		/	
5	How likely are you to recommend this webinar to others?		/	
6	Overall satisfaction of the program		/	

Any other comments or suggestions

S. Tamilarasan

SIGNATURE



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

DEPARTMENT OF MEDICAL ELECTRONICS

FEEDBACK FORM



Name of the Participant: Aalok M Date: 05/06/2022

Email ID: aalokm.md20@screw.org

Contact number: 9656834253

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?		✓	
2	Communication/Presentation skills of the webinar		✓	
3	How would you rate the speakers?			✓
4	Did the session meet your expectations?		✓	
5	How likely are you to recommend this webinar to others?		✓	
6	Overall satisfaction of the program		✓	

Any other comments or suggestions

SIGNATURE



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF MEDICAL ELECTRONICS

FEEDBACK FORM

Name of the Participant: R. Praveen chandra Date: 05/06/2022

Email ID: chandmapraveen 731 @ gmail. com

Contact number: 6380782123

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?		✓	
2	Communication/Presentation skills of the webinar		✓	
3	How would you rate the speakers?	✓		
4	Did the session meet your expectations?	✓		
5	How likely are you to recommend this webinar to others?		✓	
6	Overall satisfaction of the program		✓	

Any other comments or suggestions

P. R.
SIGNATURE



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

DEPARTMENT OF MEDICAL ELECTRONICS



FEEDBACK FORM

Name of the Participant: K. KEERTHI PRABHA Date: 05/06/2022

Email ID: KeerthiPrabha8991@gmail.com

Contact number: 8144814281

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?		✓	
2	Communication/Presentation skills of the webinar		✓	
3	How would you rate the speakers?		✓	
4	Did the session meet your expectations?		✓	
5	How likely are you to recommend this webinar to others?		✓	
6	Overall satisfaction of the program		✓	

Any other comments or suggestions

None

K. Keerthi Prabha
SIGNATURE



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

DEPARTMENT OF MEDICAL ELECTRONICS



FEEDBACK FORM

Name of the Participant: PRAKASH R Date: 05/06/2022

Email ID: Prakashr.md200@gmail.org

Contact number: 9345489858

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?		✓	
2	Communication/Presentation skills of the webinar	✓		
3	How would you rate the speakers?		✓	
4	Did the session meet your expectations?			✓
5	How likely are you to recommend this webinar to others?	✓		
6	Overall satisfaction of the program			✓

Any other comments or suggestions

Program MATLAB - Use the program to learn in interest to coding Program to select a run code Program.

R. Perf
SIGNATURE



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956

NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

DEPARTMENT OF MEDICAL ELECTRONICS

FEEDBACK FORM



Name of the Participant: JABARI M Date: 05/06/2022

Email ID: sabarin.md20@sew.org

Contact number: 83001 40580

SL NO	PROGRAM	EXCELLENT (3)	GOOD (2)	FAIR (1)
1	How was this webinar?	✓		
2	Communication/Presentation skills of the webinar		✓	
3	How would you rate the speakers?	✓		
4	Did the session meet your expectations?		✓	
5	How likely are you to recommend this webinar to others?	✓		
6	Overall satisfaction of the program		✓	

Any other comments or suggestions

SIGNATURE



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

DEPARTMENT OF MEDICAL ELECTRONICS



"WORLD ENVIRONMENTAL DAY"

PARTICIPANT NAME LIST

S.No	Name of the Participant	Year / Department	Signature
1	Moushik Raja. S	III / MDE	S.M.Ro
2	Jayanathan P	III MDE	Jey
3	Vishnu R	III MDE	Vishnu
4	P. Ranu	III MDE	P.Ranu
5	Driny Mary	III - IT	Driny
6	Archana	III - IT	Archana
7	Surya Kumar R	III - MDE	Surya
8	Deepika M	III MDE	Deepika
9	Martheesa Pathirana	II - MDE	Martheesa
10	Mouli	II - MDE	Mouli
11	Saritha	II - MDE	Saritha
12	Navaneethan	III - IT	Navaneethan
13	Prasanth	II - MDE	Prasanth
14	Sadhana.	III MDE	Sadhana
15	Sevala	III - IT	Sevala
16	Arthi	II - MDE	Arthi
17	Ajay	III - IT	Ajay
18	Deepak Kumar	II - MDE	Deepak
19	Ramegh	II - MDE	Ramegh
20	Devika	II - IT	Devika
21	Saranya	II - MDE	Saranya
22	Sidharth	II - IT	Sidharth

23	Navaneetha	I - I +	Nav the
24	Sanjay. V	IV - MDE	Sanje
25	Indhar	II - I +	Indh
26	Dayana	III - MDE	Dayi
27	Pathirana	III - MDE	Pathir
28	Kesuhika. V	IV - MDE	Keshi
29	Seetha	IV - I +	Seeth
30	Prakashi	II - I +	Prasi
31	Rampi	II yr - MDE	Rampi
32	Gropi	III - Aids	Gropi
33	Senthosh	III - Aids	Senth
34	Gokul. B	IV - MDE	Gokul
35	Ram	II - MDE	Ram
36	Raji	II - MDE	Raji
37	Growtham	III - I +	Growth
38	Sachin	II - MDE	Sachin
39	Samuthrakani	IV - MDE	Samuthrakani
40	Vishalini	IV - MDE	Vishalini
41	Gokul Krishnan. V	IV/MDE	Gokul
42	Jadola	II yr - MDE	Jadola
43	Sivan	II - I +	Sivan
44	Sivam Dube	II - MDE	Sivam Dube
45	Viji. B	IV - MDE	Viji
46	Sudhakar	III - MDE	Sudhakar
47	Vigneshwaran. N	IV/MDE	Vignesh
48	Varshini	IV - MDE	Varshini
49	Vishal	IV - MDE	Vishal
50	Athul Raj. V	IV - MDE	Athul
51	Sunitha	III - MDE	Sunitha

52	Ravisankar	II 4r / IT	Ravshan
53	Ramji	II 4r / MDE	Ram
54	Vijay	II 4r / IT	Vijay
55	Nishanth	II 4r / MDE	Nishanth
56	David	II 4r / IT	David
57	Nakkeran	II 4r / MDE	Nakkeran
58	Santhesh	II 4r / IT	Santhesh
59	Abisri	II 4r / MDE	Abisri
60	Reba	II 4r / IT	Reba
61	Harikaran. R	III / MDE	Harikaran
62	Sandhya	II 4r / MDE	Sandhya
63	Shin Chan	II 4r / IT	Shindan
64	Sathya	II 4r / IT	Sathy
65	Bhoom	II 4r / MDE	Bheem
66	Manakatha	II 4r / IT	Manakatha
67	Harishth. R.	IV MDE	Harish
68	Maha	II 4r / MDE	Maha
69	Madhesh	II 4r / IT	Madhesh
70	Madhusri	II 4r / MDE	Madhusri
71	Gowshik	II 4r / IT	Gowshik
72	Santhuru	II 4r / MDE	Santhuru
73	Tharick Anwar M	III / MDE	Tharick
74	Malankodi	II 4r / IT	Malankodi
75	Ravinaya	II 4r / MDE	Ravinaya
76	Ravianand	II 4r / IT	Ravianand
77	Tamilarasam. R	IV - MDE	Tamilarasam
78	Bharath	II 4r / MDE	Bharath
79	Manikendaprahkum	II - MDE	Manikendaprahkum

80	Syad. M.	IV - MDE	Syad
81	M. Vasanth	III/MDE	Vasanth
82	Ashik. D.	II / RPA	Ashik
83	V. Manisha	III - MDE	V. Manisha
84	Sarvesh. M.	IV / ID	Sarvesh
85	M. Ragesh	III - IT	M. Ragesh
86	S. Sangana	II - IT	S. Sangana
87	Anun Raja. S.	III - MDE	Anun Raja
88	Anun. M	IV - ID	Anun
89	S. Boobathi	III - RPA	S. Boobathi
90	Madhan. S	IV - IT	Madhan
91	D. NAVANIYA	II - MDE	D. NAVANIYA
92	M. Akita	II / IT	M. Akita
93	Vennila. M.	IV / RPA	Vennila
94	S. Sabari	III - IV	S. Sabari
95	Kaviya. M.	IV - IT	Kaviya
96	R. Kuntla	III - MDE	R. Kuntla
97	Kumar. V	IV - IT	Kumar
98	Lolita. M	II - MDE	Lolita
99	Vinoti. M.	IV - IT	Vinoti
100	Sujakumar. M	III/MDE	Sujakumar
101	Sanjana. K	IV / IT	Sanjana
102	P. Nivash	III - MDE	P. Nivash
103	A. Satrin.	IV - IT	A. Satrin
104	S. Naveena	II - IT	S. Naveena
105	Thulasi	II / MDE	Thulasi

V. K. 122
COORDINATOR

5/6/2022
PRINCIPAL